

Transformational Leadership and the Conscious Citizen

An Intensive and Interactive One-Day Workshop

WHO SHOULD ATTEND

Any voting age American with the desire to learn how to become a more *Conscious Citizen* and interested in developing or strengthening their *Transformational Leadership* skills.

WHY YOU SHOULD ATTEND

When you become a *Conscious Citizen*, you clearly understand the responsibilities of American citizenship. You also take more seriously your critical role in *protecting* and *improving* the democratic approach to federal governance we have supported and experienced over the past 80-years; And as specified in the U.S. Constitution and clarified in the Bill of Rights.

With this level of understanding and the unique and effective skills of a *Transformational Leader*, you will be in the position to significantly contribute to ensuring that future generations will also experience the *individual rights* endowed in the U.S. Constitution, and enjoy the freedoms of American democracy.



QUESTIONS THIS WORKSHOP WILL ANSWER

NOT AFFILIATED WITH ANY POLITICAL PARTY

- Why it is important for Americans to be *Conscious Citizens* at this time in our country's history?
- Why is it so hard to become and maintain the mind-set of a *Conscious Citizen*, and what can be done to aid the *Average American* to be more conscious of their responsibilities associated with protecting our democracy?
- What questions should every American be asking of *themselves* and of their State and Federal *Congressional Representatives* about the U.S. economy, and other national issues which seem to dominate political polling and voting decisions in our country.
- What is America's past experience with *Cultural Wars*, and what are the primary challenges they present to maintaining America's democracy?
- What is *Transformational Leadership* and why is this leadership style "perfect" for helping to facilitate significant and lasting change in people, organizations and *baked-in perspectives* regarding the critical need for national "unity;" And the support of what's required to protect the national *Common Good*.
- Why is there a *strategic* need to expand the daily roles of *Transformational Leaders* throughout the United States today, and how will this aid *unity* within our *ultra-politicized* and *purposefully polarized* society.
- What can I personally do at this time to help "minimize" the impact that the current Federal Government's *pivot* away from traditional *Democratic* governance and toward *Authoritarianism* will have on future generations.

WORKSHOP LEADER, FACILITATOR AND AUTHOR



Ervin (Earl) Cobb is an author, coach, trainer and speaker. He is recognized for possessing the charisma, energy and passion required to effectively convey valuable lessons learned and keen insights.

Earl has forged an accomplished career as a systems engineer, project manager, technology executive, and gifted author.

Since retiring from corporate America in 2010, he has been a powerful voice and enthusiastic thought leader. Earl is a prominent Leadership Consultant, Coach and the author of 17 published books and over 100 articles.



***Pre-read Workshop Material includes three of Earl's latest books

WHEN: Saturday, October 25, 2025 | From 9:00 AM to 4:00 PM

WHERE: The Brice Hotel | 601 East Bay Street | Savannah, GA

TOTAL COST: \$100.00 | Includes Lunch and Workshop Material

ONLINE REGISTRATION: <https://www.eventbrite.com/TLACC>



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