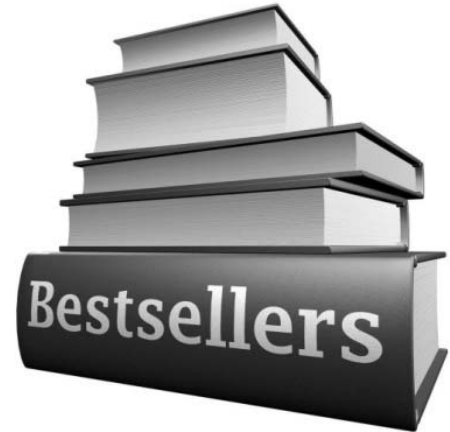


Teamwork

Work performed
combined effort to pro
organized cooperation
working together or a
to achieve better res



TEAMWORK AUTHORS BOOKS



**Shaping Thoughts and
Changing Lives
for the Better™**

“Shaping Thoughts and Changing Lives for the Better”

About RICHER Press

- RICHER Press is an Imprint of Richer Life, LLC and an affiliate of the Ingram Book Company, the largest wholesale book distributor in the world.
- Richer Life, LLC is a privately-held Arizona Corporation and has been headquartered in Phoenix, Arizona since 2008.
- The corporate office is located at 5710 Ogeechee Road, Suite #200-175, Savannah, Georgia 31405, Phone: (912) 225-3343
- The company website is located at www.richerlifellc.com.
- The company operates a nationally broadcasted, weekly Talk Radio Show which showcases Published Authors and their works at www.blogtalkradio.com/richerlife.

Business Description, Services and Client Benefits

- A full-service Publisher of Trade books, Non-Fiction and Fiction.
- Book genres include Self Help, Educational and Positive Change. Publication content ranges from illustrated Children’s Books to Professional Guides & Workbooks.
- Autobiographies or Memoirs are not accepted.
- Offers services that a serious author has come to expect from a Trade Publisher, including Author Book Royalty Management.
- Author Relationships range from full purchase of publishing rights to a shared-investment model, based on marketability of the work.
- Finished manuscripts typically move from final edits to global distribution to more than 71,000 Retail and Library locations in 2 to 3 months.
- All RICHER Press Authors are eligible to become a member of the RICHER Author Team and have access to copies of their book at print cost with no purchase quantity requirements.
- No additional cost for baseline marketing support. Advanced Marketing and Speakers Bureau Services are available.
- RICHER Author Team Members receive priority appearances on the company sponsored, nationally broadcasted, weekly Talk Radio Show which showcases Published Authors and their works.
- Because of an intentional focus on its Authors and their published books, RICHER Press only accepts and publishes a limited number of new works annually.

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I. Welcome

Welcome to the RICHER Press Author Team.

This document summarizes the general guidelines and practices pertaining to the terms of the RICHER Press Publishing Agreement, the RICHER Publishing process and RICHER Press' ongoing relationship with its Authors. These general guidelines can and will change from time to time. A 30-day notice of any pending changes will be provided to all published Authors.

II. RICHER Press Publishing Model



RICHER Press is the leading imprint of the Media and Peak Performance Management firm, Richer Life, LLC and is an affiliate of the Ingram Book Company. The Ingram Book Company (IBC) is the largest book wholesale distributor in the world, offering immediate access to more than two million titles. Through IBC's speed, breadth of titles, and operational excellence, the company is the preferred wholesale provider for more than 71,000 retail and library customers globally.

Here are the highlights of the RICHER Press Publishing Model

- Most Authors Maintain ownership of Intellectual Property rights.
- Books are brought to market usually in 2-4 months or sooner if logical.
- Author Royalty at 50% of net margin for all books sold via the RICHER Distribution Network.
- Books are given a custom designed interior and cover. Authors provide a fully edited, proof-read manuscript that we then perform an Editorial Analysis to ensure Trade quality.
- Global Distribution by the Ingram Book Company Distribution Services.
- RICHER Press and Authors agree on a Cost Share as part of their Publishing Arrangements. The Author's investment is viewed as a commitment and is never more than 50% of the raw production on cost.
- Authors may purchase their titles at print cost and receive all quantity and shipping discounts.
- Authors are never required to purchase any fixed quantity of books.
- Books are typically sold on a nonreturnable basis and are not available in bookstores unless demand for book sales warrants bookstore placement.
- RICHER Press develops and broadcasts Press Releases and special book promotions for all titles.
- All RICHER Authors receive priority bookings on nationally broadcasted Talk Radio Show specializing in showcasing Published Authors.
- RICHER sets aside a marketing budget to promote the RICHER Author Team and their work.
- Authors are treated as valuable partners throughout the process and maintain their RICHER Author Team Status as long as they maintain an active Publishing Agreement.

III. Confidential Client Webpage

When you become a Member of the RICHER Press Author Team we will establish a confidential Client Webpage for you on our www.richerlifellc.com website.

RICHER LIFE, LLC | Media – Consulting – Lectures – Motivational Speakers
“Shaping Thoughts and Changing Lives for the Better™”



You will be provided a Link to access your confidential RICHER Press Client Webpage.:

We will post your Publishing Agreement, Invoices and related documents on your webpage for your reference. We will also use your webpage to share large document files and to keep track of changes to the Book and Cover files during the development and editing process.

You will be able to make all Service Order Payments from your webpage. Payments will be securely processed by our processing partner, PayPal. Payment Icons will be placed on your webpage when required to support all service orders and book order payments.

IV. Publishing Terms and Conditions

All terms and conditions associated with fulfilling all publishing services are specified solely within the Publishing Agreement. General operating guidelines and business practices do not change or supersede any terms and conditions contained within the Publishing Agreement.

V. Amendments and Termination of Publishing Agreements

The Author reserves the right to discontinue the selling of their work by providing a written notice to RICHER Press. The author is free to pursue any and all publishing ventures that **do not involve** the use of RICHER Press’ **layout design, name or logo, likeness, barcode, copyright page, or ISBN**. RICHER Press reserves the right to amend any portion of these Terms/Conditions at any time with 30-day electronic notice to the author.

All *amendments* will be considered accepted if RICHER Press does not receive a written request from the Author to terminate the Agreement in writing within 30 days of the notification.

Failure to make the *Annual Distribution Fee* (when applicable) will result in the cancellation of the RICHER Publishing Agreement and the distribution & all support services associated with the title. (See Clause Number 25 of the General Terms and Conditions of current version of the RICHER Press Publishing Agreement.)

VI. Publishing Services

Here are the Publishing Services that are included in Base Publishing Agreement.

Base Publishing Services	
• One-on-One Author Support	Included
• ISBN Assignment	Included
• Library of Congress Control Number	Included
• Manuscript Package Submission Review	Included
• Basic Cover Review	Included
• Basic Manuscript Evaluation	Included
• Basic Editorial Evaluation	Included
• Title Set-up (Book Block)	Included
• Title Set-up (Cover Block)	Included
• Digital Proof Review	Included
• 5 Complimentary Copies of the Title Being Published	Included
• Global Book Distribution	Included
• RICHER Press Book Promotions and Support	Included
• Distribution Channel Book Sales and Author Royalty Tracking	Included
• Ability to order copies of Title at Print Cost	Included
• Book Order processing and Delivery Tracking	Included

Here are the Optional Services and rates.

Optional Services	Rate	Notes
• Detail Editorial Services	\$75.00	per Hour
• Cover Copy Polish Editorial Services	\$75.00	per Hour
• Book Indexing Services	\$75.00	per Hour
• U.S. Copyright Office Registration	\$100.00	Full Registration Submittal
• Hardcover Edition	\$100.00	One-time Set-up
• Amazon.com "See Inside"	\$80.00	One-time Set-up
• Hard Copy Proof	\$45.00	
• Ingram Advance Catalog	\$75.00	
• OCR Text Copy	\$50.00	
• Author Website	\$499.00	
• Submission to Search Engine	\$99.00	
• Digital Formatting and Distribution (eBook)	\$350.00	Amazon Kindle, Sony® Reader, Barnes & Noble Nook™, Kobo Books, Google eBook store
• Custom Illustrations	<i>Quotes Available</i>	

VII. Special Work

All other work and/or special work required to meet an Author's requests or needs in the publishing process is priced on an individual work order basis i.e. website development, special press release writing, special marketing support, etc.

VIII. Approval of Proofs Prior to Publishing

All authors are required to complete a “Proof Approval Form” authorizing that the Work is acceptable. Any changes or corrections thereafter will be subjected to RICHER's post-production submission guidelines and pricing.

IX. Post-Production Submission Processing and Pricing

The following Post-production processing and pricing apply:

Post-Processing Activity	Price
Cover Revision/Resubmission(Digital File)	\$120.00
Text Revision/Resubmission(Digital File)	\$120.00
Laminate Revisions (i.e. gloss to matte)	\$120.00
B&W Interior Proof Copy (includes express shipping)	\$85.00
Color Interior Proof Copy (includes express shipping)	\$85.00
Ingram Advance Catalog	\$80.00

X. Suggested List Book Pricing

RICHER Press reserves the right to competitively price all books consistent with the current market place. The common “rule of thumb” is that Paperbacks are priced within the range of 3 to 5 times the actual wholesale cost to produce the book. Hardcover books w/Dust Jackets are priced within the range of 2 to 3 times the actual wholesale cost to produce the book. This general “rule of thumb” can be adjusted based on genre and market conditions.

XI. How to Order Copies of Your Books

All Members of the RICHER Press Author Team can order copies of their books directly from RICHER Press at *Print Cost*. However, the total unit cost will include a 20% mark-up for RICHER Press General and Administration expenses and the actual cost for Shipping and Handling charged by our printing Partner.

Paypal Order Icons will be established on your confidential RICHER Press Client Webpage at our company www.richerlifellc.com website for small quantities (10, 25, and 50). However, there is no minimum order quantity and you can request special order quantities and delivery locations by contacting our office administrator.

XII. Author Royalties and Payments

Royalty payments will be made to authors based on net sales and the nature of the sale (retail, wholesale, author purchases) via the RICHER Press distribution channels as outlined below:

Nature of Sale	Royalty Payments	Notes
Retail (Sold at list price)	50% of Retail Margin	Distributed on a quarterly basis for balances greater than \$25.00
Wholesale (Purchased with agreed upon wholesale discount from list price)	50% of Wholesale Margin	Distributed on a quarterly basis for balances greater than \$25.00
Author Purchase (Author purchases book at RICHER <i>Publisher Direct</i> prices)	N/A	No Royalty Paid on Author Purchases

XIII. Author Annual Distribution Fee Requirement

As specified in Clause Number 25 of the General Terms and Conditions in your Publishing Agreement, after the first full year of publication, RICHER will impose a \$52.00 annual distribution fee for all RICHER Press titles which fail to sell more than twenty-five (25) copies through the combination of all of the RICHER Press Wholesale Distribution channels in the prior year. This includes all e-Book sales and RICHER Direct Distribution channels.

The Annual Distribution Fee (ADF) shall be paid prior to January 15th of each year and will ensure that the title will remain active, in print and available to all of RICHER Press' global distribution partners. The title will also continue to receive all of the monthly support services including Book Sales Tracking, Author Royalty Administration, Monthly Royalty Payments, Wholesale Book Purchase Privileges and access to the RICHER Press staff & network.

Failure to make the Annual Distribution Fee (when applicable) will result in the *termination* of the RICHER Publishing Agreement and the distribution & all support services associated with the title.

XIV. Mailing Address

Corporate Office

5710 Ogeechee Road

STE 200-175

Savannah, Georgia 31401