

FOR PUBLIC RELEASE ON May 27, 2025, 8 AM EST | Email: connie@richerlifellc.com | Phone: 912.225.3343

Choosing Between Your Politics and Your Democracy

15-Time Bestselling Author Leads a Relevant Discussion and Offers a Novel Solution



SAVANNAH, GEORGIA, May 27, 2025 — **RICHER Press** announced today, that July 15, 2025, will be the global release date for a long awaited, new book by the 15-time bestselling author, **Ervin (Earl) Cobb**. *The eBook and Audible Audiobook were released on May 14, 2025*, and are currently available wherever books are sold. You can *Look Inside* the book today at [Amazon.com](#) and on the book's [webpage](#).

After retiring from a 37-year corporate career as a Technologist and Management Executive, for the past fifteen years, Cobb has been a globally recognized Leadership Development coach, lecturer, and author. Over this period, he has published 17 books and over 100 articles. Through his written work and coaching, Earl has become a powerful voice and thought leader. He currently resides in Savannah, Georgia.

THE NEW BOOK

In his new 180-page book titled, *“Becoming a Transformational Leader in the Post-Biden Era: Leveraging Visioning, Veracity and Vocalization,”* Cobb analyzes and candidly discusses the current state of American democracy and the need for *Transformational Leaders* to foster *critical thinking* and a *sense of common good*. He emphasizes the importance of educating the public about the dangers of partisanship and authoritarianism. He also reveals and offers his LV3 communications strategy as a “counter” to the forty years of political communications deployed by ultra-conservatives which has resulted in, what Cobb calls, the *“political pickling”* of partisans. A national strategy which has politically, socially and economically divided our country. The second part of the book presents a contemporary and innovative leadership primer for those who are, or wishing to become, *Transformational Leaders* in America during the Post-Biden era of the 21st century.

THE GLOBAL RELEASE AND BOOK LAUNCH PODCAST

JOIN THE 15-BESTSELLING AUTHOR AS HE DISCUSSES HIS NEW BOOK

Tuesday
July 18, 2023
7-8 PM Eastern
6-7 PM Central
5-6 PM Mountain
4-5 PM Pacific

The Book's Available
 Wherever
 Quality Books are Sold

"Tip" through the new book, discover the TOC, listen to Audiofile Audiobook clips, and Pre-Order the print book here:
<https://www.eventbrite.com/e/becoming-transformational-leaders-in-the-post-biden-era-tickets-137827286590>


REGISTER TODAY
No Cost to Attend

FREE Copy of the Paperback Book to First 25 Attendees
(Only 100 seats Available)

Ask Questions, Share Your Thoughts, and Hear background Stories

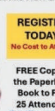
Register at [Eventbrite](https://www.eventbrite.com/e/becoming-transformational-leaders-in-the-post-biden-era-tickets-137827286590)

JOIN VIA **zoom**




Ervin (Earl) Cobb

Author of *Becoming Transformational Leaders in The Post-Biden Era*



BOOK LAUNCH

BOOK PODCAST



The book's global release is scheduled **Monday, July 14, 2025.**

The Publisher will host a nationally broadcasted **Book Launch Podcast** featuring the Author on **Tuesday, July 15th** starting at **7:00 PM** Eastern Time. This will be an opportunity for the public to meet the Author and to share their thoughts on the new book and this significant topic.

Seating is limited. Registration is required and can be made at: <https://www.eventbrite.com/e/becoming-transformational-leaders-in-the-post-biden-era-tickets-1378872798659>

PRE-RELEASE PRESS COPIES AND INTERVIEWS

Press and Media requests for *Pre-release Review Copies* of the print book and *Pre-release Interviews* can be made by contacting connie@richerlifellc.com or calling 912.225.3343.