

Leveraging Intersectionality: Seeing and Not Seeing Transforms the Way We Think About Diversity and Leadership



Phoenix, AZ: RICHER Press announced today the August release of a new book by Dr. Fay Cobb Payton. Many say the engaging and insightful book has the potential to transform the way we all think about diversity and leadership.

In her new book, *Leveraging Intersectionality: Seeing and Not Seeing*, Dr. Fay Cobb Payton offers a unique and careful examination of who is engaged in digital and social inclusion, who is not and why everyone should be.

The Foreword for *Leveraging Intersectionality: Seeing and Not Seeing* is written by Johnnella E. Butler, Ed.D., Provost and Vice President for Academic Affairs at Spelman College.

Dr. Fay, as she is affectionately called, is currently an Associate Professor of Information Systems at North Carolina State University. However, her academic, corporate and community accomplishments, experiences and advocacy have touched individuals and organizations globally over the past twenty years. In support of her passionate advocacy for the digital and social inclusion of all Americans in both academia and corporate settings, Dr. Cobb Payton has armed herself with a strong academic background, tours within some of the country's top corporations and years of collaborative writing and lectures.

The messages and challenges contained in her engaging and creatively structured book represent over twenty-five years of personal and professional collaboration and observations in both corporate and academic settings.

Dr. Fay zealously believes that having respected leadership teams that represent a broad and strategic "intersection" of the world's population is critical to navigating the increasing diversity and global integration of the 21st century workforce.

In *Leveraging Intersectionality*, she launches a new and fresh way of having an open dialogue and creating a mutual understanding around the clearly positive and productive ways Leveraging Intersectionality or LI can benefit everyone. Dr. Fay calls them "*Points of LI Exploration*" and "*Points of LI Action.*" This overt and positive approach has the potential to transform not only the way we think about diversity but also the way we think about leadership.

According to the book's publisher, Phoenix-based RICHER Press, *Leveraging Intersectionality: Seeing and Not Seeing* is scheduled to be released and distributed globally on August 25, 2014. The attractive, 282 page paperback will be available at Amazon.com, Barnes and Noble.com and anywhere quality books are sold. Pre-orders for the book, at a one-time discounted price, can be placed at www.richerlifellc.com through August 24th.

For more information on the *book*, *book tours* and *speaking engagements*, contact Connie Hawkins at connie@richerlifellc.com