



First Presbyterian Church of Lowville

7707 N. State St.

Lowville, NY 13367

November 8, 2020

Pastor's Note: Rethinking

It has been a challenging nine months, to say the least! I never dreamed that we would have to learn so much or that we would become so dependent on technology to keep us connected!

You have likely noticed that the church has been communicating more by email for many months. One of the blessings of this is that it has saved an enormous amount of paper, and it has shortened the time between sending and receiving.

Even as we have moved to more electronic communications, we have done very little to change the layout of our publications. Our newsletters were designed primarily for reading from a printed copy as long multi-column pages DO NOT make for easy reading on a computer! They are especially challenging to read on a smartphone or tablet, which have become the devices of choice of many!

We also are seeing an increase in visitors to our Facebook page, especially for worship and this has required some rethinking as most of our publications are distributed internally. The primary way for a visitor to access our church information is on our webpage and Facebook page.

The current trend for most visitors is to get the essential information quickly and to read more if they wish. It might surprise you to learn (especially if you have read this post to the end), but many people DO NOT want to read long emails, especially on their phones or tablets!

With that in mind, I will be experimenting with a "Weekly Spire" that highlights important information and links to our webpage. You can read the highlights, click on the links that interest you, OR click on every link to get as much information as possible. It is my hope that these changes will help us to communicate more clearly and more broadly.

Blessings, Pastor Laurie

Church News:

30 Days Thankful

Check out our Facebook page for daily posts to inspire thankfulness. [Or click here for a printable resource.](#)

Stone Soup | Nov. 19, 2020

Volunteers are needed for our takeout meal. [Click here for the signup sheet.](#)

Private Prayer

Sign up for Private Prayer this Wednesday. [Click here to access the sign up sheet.](#)

Session News

The session continues to meet each month. In October we discussed Andover House. [Click here for more info.](#)

Stewardship

As we look to 2021, we hope you will pledge to support the church in the year ahead. [Click here to download a pledge card.](#)