



Parker House®
FURNITURE

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PARKER HOUSE FURNITURE OPENS VIETNAM OFFICE IN FORMER KLAUSSNER FACILITY

OCTOBER 2023, Binh Duong, Vietnam – Whole home resource Parker House Furniture has expanded their global footprint, announcing the opening of their new location in Binh Duong, Vietnam. The Eastvale, California based company has moved into the office and showroom there that was recently vacated by Klaussner Home Furnishings.

The new four-story building features offices and showroom space. The office will serve as a home base for Parker House's international staff that provides quality control, product development, and administrative services.

"This is a really exciting time for Parker House," said Doug Townsend, Chief Operating Officer. "Our unprecedented growth over the last few years has created a need to expand our company's infrastructure to support our Eastvale operations, and this opportunity presented itself at just the right time. Having an additional fully staffed campus in Vietnam will help to alleviate the workload of some of our domestic departments, and it will provide us with a central location in Asia where our Product Development team can meet and collaborate with our vendors and various stakeholders. Moving into Klaussner's former office and showroom affords us a turnkey solution that is ready on day one."

The 7,000 square foot Vietnam office joins a growing portfolio of Parker House properties, which includes an expansive 300,000 square foot warehouse and corporate office building in Eastvale, California, a 37,000 square foot freestanding showroom in High Point, North Carolina, and a 27,000 square foot showroom at World Market Center in Las Vegas, Nevada.

"As our company continues to grow and develop, so do our opportunities," said Chris Lupo, Chief Executive Officer. "We have been heavily investing in our infrastructure, evolving quickly to keep up with our increase in demand; this new office and showroom was the next logical step for us. We feel well-equipped to continue to meet and exceed the expectations of our customers, providing the excellent product and service that Parker House has come to be known for."

Customers, vendors, and other interested parties are invited to visit Parker House's High Point showroom next week at the October Market to speak with members of the team and learn more about this exciting new endeavor. Parker House's showroom is located at 309 S. Elm Street in downtown High Point.

Parker House Furniture is a whole home furniture resource, selling directly to the trade. A respected family-owned company with 75+ years in the home furnishings business, Parker House designs and creates a wide variety of stylish Living Room, Home Entertainment, Dining Room, Bedroom and Home Office furniture. For more information, please visit the Parker House website at www.Parker-House.com.

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