



AmeriGreen Organics Investor Update Newsletter

News for Current & Accredited Investors

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Ending 2020 on a Positive Note

YEAR-END UPDATE: AmeriGreen Keeps Progress Going In Spite of COVID

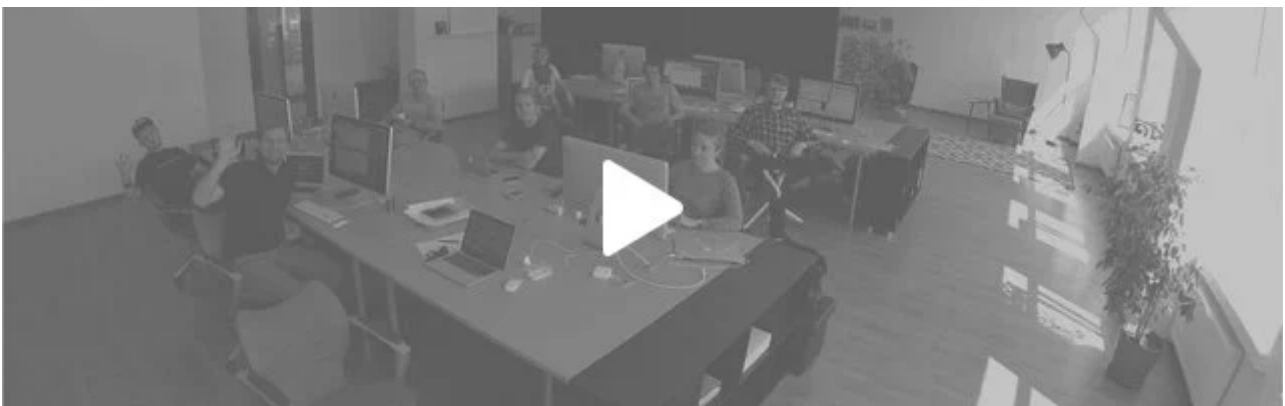
The challenges that the year 2020 brought to the world were not quite what we expected to face when we entered January with a year of promise ahead. The COVID-19 outbreak that began to disrupt life in earnest in early March presented our team with challenges on multiple fronts of progress. The crisis has had a measurably negative impact on our original plans & progress for 2020 once the full impact set in at the beginning of March. Our plans were thwarted in many ways throughout 2020 due to the difficulty with maintaining a steady growth trajectory and the burn rate it requires because of acute investor fear & uncertainty about the economy and their portfolios at the outset that disrupted several investor conversations that were well underway. That fear continued to dominate investor behavior all year - driven by COVID concerns, but also by the summer

of racial unrest and social reckoning over repeated deadly police misconduct happening in America and the highly polarized presidential election in the fall.

The recent final certification of a new incoming administration in the White House has improved their outlook and many of the conversations we were in when the pandemic hit are now restarted along with several new others. We look forward to closing some of those transactions in the near future. In spite of the chaos of shutdowns caused by the pandemic the company has achieved some key 2020 milestones included in our business plan - including the launching of our first revenue stream with our e-commerce website, and with securing the 54,000 sqft. location in Truth or Consequences, NM for our vertically integrated grow, processing, extraction, manufacturing and retail operation that will ultimately create nearly 100 living-wage jobs in rural New Mexico.

Please take a moment to check out the article in the Sierra County Sentinel covering the ribbon cutting ceremony held when we took official possession of the four spaces that make up the AmeriGreen Organics and CBD City Store footprint by clicking the link below. The article erroneously refers to our core business as cannabis instead of hemp, but has since corrected that error in their print version of this article.

[Read The Article](#)



AmeriGreen Organics Truth or Consequences Operation Tour

Please take a moment to check out the short exterior tour of the new AmeriGreen Organics vertically integrated operations compound in Truth or Consequences, New Mexico.



AmeriGreen Organics Remains Active In the National Hemp Conversation

AmeriGreen Organics continues to work hard to stay active in the national hemp conversation, and President Lance Robertson was our official representative in attendance in the full MJBiz Con annual

winter conference that was held virtually in December 2020 due to COVID-19. He gathered all the latest industry strategic and technological updates, and actively participated in every one of the workshops, seminars and sessions. The international magazine Hemp Industry Daily recently published a recap article about the predictions and projections for the industry in 2021, and Lance was one of the featured voices in the article on behalf of AmeriGreen. Both he and Loveless (who also attended key sessions) made some significant connections to add to our network of strategic supplier and distribution partners moving forward into 2021.

Check out the full article to see what AmeriGreen Organics and other industry voices around the country are projecting for hemp in 2021: [https://hempindustrydaily.com/...](https://hempindustrydaily.com/)

[Read Article](#)

E-Commerce Site Rolling Strong

Our online store continues to be a strong revenue stream that keeps us going as we grow and evolve. Check out these and other fine products we offer 24/7.



**CBD Immune Buddy
Wellness Support**

\$59.99

[Shop Now](#)



**5-Pack CBD
Gummies 125mg**

\$14.95

[Shop Now](#)



**Full Spectrum CBD
Pet Treats**

\$21.99

[Shop now](#)

Atlanta CBD City Retail Store Grand Opening Update

Originally scheduled for April 1, 2020, our first retail store location and revenue stream #2 for AGO is now certain for opening in Atlanta, GA during the first quarter of 2021 at 2286 Cascade Road, SW. The store build out has gone well and we are excited for everyone to see the amazing evolution of the concept and how we will serve our community. The safe socially-distanced grand opening will be a family-friendly event with free samples, infused foods & beverages, catering by Chef Swan Simpson of Canna Bistro, door prizes, and fun for all. We hope to see you and your friends there throughout the day to take advantage of our grand opening day discounts.



Harvard Business School Online

Continuing Our Professional Growth

AmeriGreen Organics Goes To Harvard Business School Online

As part of our never-ending quest to expand our skills and capabilities as we expand the company, AmeriGreen's own Lance Robertson, who is a first year elected Councilman in the City of East Point, GA, recently earned a Certificate of Completion from Harvard Business School Online for a course entitled Entrepreneurship Essentials. This rigorous 10-week course was very insightful and will add new layers of management effectiveness to our operations. Our plan is to enroll all our senior executive team in this and similar courses to keep our growth and development as individuals and as a company going strong.

AmeriGreen Organics Co.

121 W. Berger Street, Suite 1, Santa Fe
NM 87505 United States

info@amerigreenorganics.com



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