

Ameribreen Organics Quarterly

News & Updates for Our Investor Family and Board Members

AmeriGreen Organics: The First One Hundred Days

A Remarkable Ride So Far

SANTA FE, NM – The day our team walked into the New Mexico State Land Office to explore producing industrial hemp on leased State Trust Land we had no idea that we were walking into creating a company poised to be a major catalyst for New Mexico becoming the #1 producer of hemp in America. AmeriGreen Organics was born in April 2019, and what has evolved in our first one hundred days is nothing short of remarkable. Our goal that day was to create an opportunity to grow industrial hemp with our lease, and take advantage of the two distinct outdoor growing seasons per year to produce industrial hemp crops with real value for New Mexico that create real living-wage jobs for New Mexicans. In the first one hundred days, our goal hasn't changed – it has expanded.

Since being founded our company has rapidly evolved from being primarily a large-scale growing operation into being a vertically integrated, closed loop enterprise focusing on targeted & contracted growing, branded product development, and wholesale / retail distribution & sales. Our quickly learned lessons combined with the network that we've built have catapulted us into having operations in two states currently, with plans to be in two more states by the end of 2020.

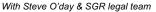
Starting Smart

The growth of AmeriGreen Organics in our first one hundred days began with the critical choice of which professionals to engage that would give us our greatest chance for success. We retained the international law firm of Smith Gambrell & Russell, and partner Steve O'Day, a nationally recognized leader in cannabis & hemp law based in Atlanta. We also retained the accountancy of Melissa Preston CPA, specializing in guiding startup companies from launch to growth into large companies. These professionals have provided invaluable support to our growth by helping us develop and implement strategies that continue to deliver expanded opportunities for us to grow our company on a robust upward trajectory. This allows us to create



Team AmeriGreen taking our first steps ever into the NM State Land Office – before we were AmeriGreen Organics







With Preston CPA

a company that stands among industry leaders as a widely recognized national brand that is making a real difference and adding true value in every community we have operations. The journey of our first one hundred days is an amazing story. Here it goes:

Our Journey Began on the Road





Taking a tour of Isolera Extracts in Oxford, NC led by founder Jack Tatum





OXFORD, NC – The month of June was a very exciting time for AmeriGreen Organics. Our amazing first 100 days began in Atlanta with mentor meetings and introductions to potential investors. We focused our efforts to make raising money a priority while aligning ourselves in the right positions with the right people in the industry.

Following a busy day in Georgia, the AmeriGreen team hit the road to meet with a company we heard was paving the way for innovation in the field of extraction. When we arrived in Oxford, NC we were astounded by the magnitude of Isolera Extract's facilities. The fact

that we were witnessing an extraction operation and clean lab capable of producing thousands of kilos of isolate a day, was a true testament to the ever-growing demand for hemp in the marketplace. Our visit was informative as we learned the importance of CBD isolate and distillate in product development. Our time at Isolera was the beginning of a strong strategic partnership later on down the road that has propelled us further towards the industry leaders we seek to be.

NEW ORLEANS, LA - After an amazing groundbreaking trip to North Carolina, our team headed to the Marijuana Business Conference (MJBIZCOM) in New Orleans to stay

up to date with the latest and greatest in the industry. We were blessed to network with many innovative companies and we have strategically applied the knowledge and new relationships from our journeys to revamp our business model. We met with professionals from all corners of the hemp industry while continuing to spread the word online by developing a solid digital footprint on social media. In doing so, we attracted many new viewers and followers, sparking the interest of the media and potential investors.





Vendor display floor at MJBizCon

The summer was providing many leads for us and it was still very young. With more ground to cover, we packed our bags and hit the road back to Atlanta to lay the foundation for an investor presentation later in the month at our law firm Smith, Gambrell & Russell.

We had accomplished so much in so little time that we had to spread the word. With added growth on social media and our brand name catching

the attention of professionals from all over the U.S., we began to expand our network to multiple states.

This was strategic due to the fact that hemp and CBD was fully legalized in America. This was crucial in our development because our target market was expanded to any and everyone coming in contact with our quality products and customer service.





Hemp Fact of the Day

There are over 25,000 active applications for hemp's biomass and hemp derived products that range from a variety of commercial and industrial products including: rope, textiles, clothing, shoes, food, paper, bioplastics, insulation and biofuel.

First meeting with collaboration partners at Isolera Extracts in Oxford, NC

Networking Was Key

Throughout our travels from Atlanta, to North Carolina, to New Orleans, and New Mexico we were blessed to connect with many key individuals in the hemp industry. With strong contacts in North Carolina at Isolera Extracts, at the State Land Office in NM, and with clinical herbalist and medicine maker Judy Harmon of Healing Earth Mother Products, our team was flourishing. We wanted people to be able to relate to our vision of being in harmony with the earth and partaking in something that is not only more environmentally friendly but also has a deeper connection to helping others in need.

When our team initially witnessed the gravity of what the extraction side of the hemp industry could produce, we were absolutely blown away. The fact that it was possible to break down the plant fibers into a pure isolate that is the basis for every CBD product on the shelves was possibly the most fascinating part. Although raising more than a few million dollars to accomplish a feat this big wouldn't be without its hardships, we quickly discovered that there was more risk surrounding extraction than met the eye.

Since hemp has been outlawed for so long, the industry was in a place where technology needed to meet the ever-fluctuating demands of the modern market. We heard countless stories of crops being lost but never of a million dollar machine capable of extracting ten thousand pounds a day not working upon arrival. As with any business, hemp doesn't come without its risks, however the upsides benefit everyone involved - from seed to shelf.

With that being said, our CEO Loveless thought it would be best if we re-evaluated our stance on getting in the extraction game and took a closer at the retail side of things, and how we could build a strong strategic partnership with a top extraction company to meet our product development and isolate & distillate distributorship goals. Meanwhile, our funding was still being raised at a generous clip, allowing more of the goals outlined in the initial business plan to come to fruition.



Father / Son moment at MJBizCon



Informative speaker presentations at MJBizCon



New technology at MJBizCon



Trying smokable hemp at MJBizCon

Smith, Gambrell & Russell Hosts AmeriGreen Organics' Atlanta Investor Presentation

ATLANTA, GA – Our goal for the month of June was to thoroughly assess the industry in preparation for our investor presentation planned at our law firm Smith, Gambrell and Russell. We had absorbed some new information at each point of our travels and began to develop a vision fit for our model in the industry.

There was a lot of hard work and preparation leading up to the date of our investor symposium as every member of our team made corroborative efforts in making it all possible. We couldn't have done it without the help of our hospitable partners at SGR Law.



CEO Loveless answering some follow up questions

The day of the presentation finally arrived, and we started the day of with great news from our attorneys at law that we had received more RSVPs than were projected. Our team gathered together prior to the presentation for a motivational meeting to kick start our special day! We arrived at the law firm a few hours early excited to set up for the day.

As new faces began to occupy the conference room, we welcomed a few media sources as well as the videographer in charge of documenting the symposium. We had a very exceptional turnout at the presentation and got to experience firsthand, the incredible allure of hemp in the country.



Atlanta investor presentation turnout



AGO Pres. Lance welcoming guests



Loveless presenting to a packed crowd



AGO investor R. Roybal testimonial

We were honored to have Tarin Nix, the Deputy State Land Commissioner of New Mexico participate in the presentation to share all the reasons that New Mexico is a solid investment for anyone interested in making a profitable play in industrial hemp.

Among the prominent people in attendance that day, were representatives from the Southern African country of Lesotho. This came to our surprise but also ignited a fire within us like no other. We had just been approached with the opportunity to expand our brand overseas at the appropriate time in our evolution.

All went well and we received very positive feedback during our Q&A following the presentation.





Loveless turns the mic over to Deputy Commissioner Nix for her poignant remarks on New Mexico

Expanding the AmeriGreen Brand Family

LAS CRUCES, NM - We have learned some valuable lessons on this journey, one of them being; we don't need our hand in every corner of the industry to build an effective household name brand. The key is focus at the laser level.

After observing the massive global interest in hemp and CBD, we have a commitment to stand out and pave our way for innovation and growth before even planting our first seeds. The evolution of our company and the learning curve that created it have been nothing short of amazing.

We started with entering into an exclusive subsidiary purchase negotiation with the CBD products company Healing Earth Mother Products and added owner Judy Harmon to our executive team as Chief Development Officer. Judy has over 40 years of experience in the healing arts as a clinical herbalist & medicine maker, massage therapist and yogi. She has been preparing herbal remedies using organic extracts and the highest quality ingredients since founding Healing Earth Mother Products. Her expertise in formulating both internal and topical products will add immense value to our commitment to produce and distribute the highest quality hemp CBD products in the marketplace on our way to building a highly respected national brand and customer base for AmeriGreen Organics Co.



Judy Harmon of Healing Earth Mother Products





Getting Our First TV Media Exposure

ATLANTA, GA - After further analysis of the industry and evaluation of true cost benefit analysis, our team made the decision to rewrite the business plan to narrow our operational focus on farming, small-batch manufacturing, multiple-brand product development for bulk production and distribution, and retail. Following our investor presentation in June, we caught wind that the AmeriGreen name was starting to circulate around the country and sure enough the media guickly followed. We were honored to be invited by the Atlanta Business Chronicle to make an appearance on their Sunday program The BIZ Show, as an emerging leader in the industry. AmeriGreen CEO Loveless Johnson, III appeared with our attorney Steve O'Day of Smith Gambrell & Russell to discuss all the legal and business considerations and concerns in this new American industry. Steve covered the intricate laws and regulations at the state and federal level, while Loveless talked about how AGO's ambitious plans to help make New Mexico #1 in American hemp production while creating jobs with our retail and farming operations in Georgia also. While discussing the economic impact on the show, Steve O'day mentioned that with a \$14 billion market cap in THC derived cannabis not including hemp, there is clearly an economic market for hemp and CBD products across the entire country. The show broadcasted on August 18th to very positive feedback and reviews from colleagues and potential strategic partners.

Everyone on the team was ecstatic about our feature on the Atlanta Business Chronicle, but the best was yet to come! We began to be contacted by potential investors on our social medias as well as our website which secured more funding to turn our sustainable design into a reality. We look forward to making our next appearance on the show soon to announce our progress in establishing our brand in Georgia with the opening of our first retail location in December 2019.



AGO television debut on Atlanta Business Chronicle BIZ Show



Team AGO on set of the Atlanta Business Chronicle BIZ Show

AGO: Evolving As We Grow

TRUTH OR CONSEQUENCES, NM - Following our successful travels in the south, our team reunited to plan for the next phase of our operation. With our updated business model, we began to identify how we could excel in each of the industry sectors which we wanted to focus on growing our business. Our Chief Operating Officer Shahid Mustafa, who oversees all growing operations provided his insight along with our master indoor grower Hunter Trujillo on how we could best actualize our desire to invest in rural New Mexico beyond planting on state land lease property. Their guidance led us to seek an ideal place to demonstrate what hemp can do to bring game-changing economic development to a county that needed additional living-wage jobs and generate new tax revenues for the community.

Our search yielded the ideal single operating space for AmeriGreen to develop each of the phases of our overall development & growth strategy in Truth or Consequences, NM located in Sierra County. The 54,000 sqft. space is a contiguous set of former big box stores and smaller retail stores located in a prime strip mall location on the main road in town. The location will need to be converted for our usage purposes, and once it is operational will allow us to grow CBD-rich hemp indoors, cure it, and process part of the crop into smokable flower for wholesale and retail distribution. We will also be able to warehouse products and set up online customer order fulfillment operations and eventually one of our retail store locations as part of our AmeriGreen Organics Co. retail footprint. Hunter Trujillo will lead the project and oversee the buildout and set up the initial grow operation in the location.

We also took advantage of strong support for industrial hemp among local leaders to meet with local decision makers from the city, county and state along with the Chamber of Commerce to discuss the project and what support they could provide through tax incentives, grants, salary rebates, training support and low-interest loan guarantees administered through their agencies.



Team AGO meets with Sierra County leaders in Truth Or Consequences, NM







Team AGO tours our target indoor grow site in Truth Or Consequences, NM

Our team learned that we have an amazing opportunity in Sierra County due to the overwhelming support we have earned from local elected officials, the business community and the agencies that will be part of the process as we establish operations there. We are working with the realtor representing the property to negotiate our best lease and working with local officials to prepare a strong development package to be used for supplementing grant and loan applications and other resource requests they are helping to coordinate through their agencies and offices. We project having the facility open and operational by the end of June 2020 and harvesting our first crops from the location by the end of the 3rd quarter and creating 15-20 living-wage jobs in the county in 2020.



AGO TEAM MEMBER SPOTLIGHT: HUNTER TRUJILLO

AmeriGreen Organics Co. is delighted to announce that we have selected a Director of Indoor Grow Operations to lead the company's efforts to establish sustainable and profitable grow houses throughout our strategic footprint – starting with our planned indoor grow operation in Truth Or Consequences, NM. Hunter will be graduating with a degree in Cannabis Horticulture in December 2019 and will join the team in January 2020 to bring his modern expertise, solid grow experience and formal training to AGO operations to maximize our indoor crop cultivation success.

Creating Revenue Before Planting Our First Seeds

OXFORD, NC – After quite an eventful summer, the AmeriGreen team began connecting the dots within our network to add even more value to the company. One of the ways we did this was by staying close with our friends Isolera in the extraction field. We culminated our ongoing conversations with Isolera Extracts about developing a strategic partnership for AmeriGreen Organics to operate as an isolate and distillate distributor of Isolera products. AGO Co-Founders Lance & Loveless were joined by our Chief Production Officer Judy Harmon on a visit to Oxford to tour their facility to see the detailed quality of their extraction process and finalize the details and terms of our distributorship.

Isolera is a family business and they honored our visit by assembling everyone in the family to complete our discussions. Their collective wealth of knowledge gave us insights and experiential guidance that has helped to shape our revised business plan in measurable ways. We were able to establish terms of our distributor relationship that work well for AGO and Isolera. As a result, AGO website revisions are underway to fully activate our online store in December and sell highest-quality isolate and distillate in a wide range of quantities at competitive prices to individuals and CBD product manufacturers large and small internationally.



AGO | Isolera Families At The Oxford, NC Extraction Plant

The distribution deal with Isolera not only gives us the opportunity to develop an excellent online sales business, it also affords us the opportunity to develop a robust bulk product sales business to larger product manufacturers in the beverage, food products and personal care product market segments. Our plan is to activate a full-time Sales Director to immediately implement an effective sales strategy to yield the results that match our goals. We will announce who we have selected for this position in our next newsletter Vol. 2 being published in January 2020.



AmeriGreen Establishes its First Major Asset

ATLANTA, GA - Isolera Extracts is also in the CBD retail business with the CBD Superstore brand. After visiting one of their locations in Georgia, and with their encouragement & support we decided that the AmeriGreen Organics Co. name would be a perfect fit for a retail operation. Our company President Lance took the lead in coordinating the establishment of our footprint in the retail space by securing AGO's first retail location to be located in Atlanta, GA.





Lance at our first retail store

The buildout begins for our first CBD retail Store



Empty space pre-buildout

We formed our subsidiary AGO Georgia, LLC and engaged a realtor to research our location options. We selected a location in a historic part of urban Atlanta on Cascade Road which is surrounded by the highest percentage of residents inside our key target market demographic. We have secured a licensed contractor to complete the buildout of the space to custom specifications and manage all aspects of project complete for a target opening in December 2019. *AmeriGreen Organics Co.* retail store is the first in our planned national footprint of stores to raising brand awareness and connect us to serving communities and creating jobs. With our online store for our family of brands and our isolate | distillate distributorship this store will provide solid expandable revenue for the company before we plant our first seeds or harvest our first crops.



149-Acre State Land Trust lease tract in Chaparral, NM

AmeriGreen Farming Operations Gets The Green Light

CHAPARRAL, NM – We continued our fall momentum by receiving notification from the office of the State Land Commissioner that our lease application to begin our exclusive pilot lease relationship has been approved and will be available for us to review and sign by November 15, 2019. The signed lease will put us officially in the hemp farming business upon issuance of the grow license for the 159-acre tract in Dona Ana County. COO Shahid Mustafa will be leading the cultivation of our first crop on this property.

AmeriGreen Organics Initial Production Facility

LAS CRUCES, NM – The newest development in our momentum this fall is the exciting acquisition of a 20-foot shipping container that has been converted to an operational space that we can build out to specifications for our first product R&D and packaging facility. We have entered into a joint venture with Healing Earth Mother Products to locate the facility on their property with Judy Harmon using the facility formulate our product lines and manage our bottling and packaging team that prepares smokable flower, tinctures, creams and salves both for

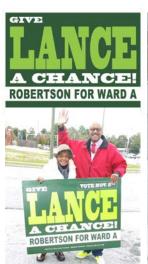




our family of brands and also under contract for local small batch producers who need a licensed facility to bottle their products. COO Shahid Mustafa and CPO Judy Harmon will oversee the installation of the building and preparations for its inspection and licensing by the State of New Mexico as a certified CBD hemp product production facility. We anticipate opening this facility for production in mid-December 2019 and our team has already begun cultivating local distribution to secure shelf space in multiple store location in the Las Cruces & El Paso markets to maximize our brand exposure and sales potential.

AmeriGreen Organics President Gets Elected To the East Point, GA City Council in Landslide Victory

EAST POINT, GA – AmeriGreen Organics is proud to announce that our Co-Founder & President Lance Robertson has been elected to a four-year term to serve on the East Point, GA city council representing Ward A! Lance ran an inspired campaign for the people and will serve honorably with distinction in his new role. Lance has campaigned hard on a community-focused eco-green platform, and his lifetime of service to the community and work in the green space will immediately benefit the citizens of East Point and bleed into the entire community beyond his district. 2020 Atlanta Hemp Festival in East Point anyone? Let's all congratulate Lance on his hard-earned victory by learning how we can help him be successful in serving East Point to the best of his ability and get involved as an AmeriGreen Organics family to make his term the absolute BEST it can be!





Lance working hard on the campaign trail winning key endorsements

STORIES COMING UP IN THE NEXT AMERIGREEN ORGANICS QUARTERLY:

GRAND OPENING OF OUR ATLANTA RETAIL STORE
AMERIGREEN PRODUCTION FACILITY OPENS FOR BUSINESS
AMERIGREEN LAUNCHES FIRST LINE OF BRANDS FOR DISTRIBUTION
AMERIGREEN APPOINTS NEW NATIONAL SALES DIRECTOR
GROUNDBREAKING UNDERWAY FOR AGO FARMING OPERATIONS
AGO SIERRA COUNTY INDOOR GROW COMPLEX BUILDOUT BEGINS
CORE AMERIGREEN STRATEGIC FOOTPRINT SUCCESS ON TARGET
NEW DEVELOPMENTS WE CAN'T PREDICT BUT KNOW ARE COMING

****To Be Continued Next Ouarter ****