



AMERIGREEN ORGANICS QUARTERLY

Newsletter | March 2020

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EXTRAORDINARY GROWTH & PROGRESS

New AmeriGreen Organics Family of Brands:



SANTA FE, NM - AmeriGreen Organics Co. has evolved from our original vision into a fully sustainable vertically integrated company. Our extensive industry and market research has resulted in development of a master strategy and startup footprint designed to establish and sustain an upward growth trajectory for the next three years. The strategic partnerships that we have created with all of the key state & local governmental agencies and business organizations in New Mexico has created the most favorable possible conditions for the success of our operational footprint. We have made progress in every area of our strategic development, and are poised to complete 2020 according to plan as prescribed in our new business plan that has been published. Our outdoor fiber hemp cultivation operation and our indoor CBD hemp flower cultivation / extraction / manufacturing / retail operations are ready to launch in the second quarter of 2020 with the full support of our strategic partners. Our lease with the State Land Office for up to 100,000 acres of state Land Trust property is finalized and in-hand. Our first CBD City retail store location is slated for May 15, 2020 if the current pandemic has subsided and it is appropriate to host a large gathering. The companion e-commerce website [CBD City Store](#) launches April 1, 2020 and will be the first of its kind in the industry. Our product development footprint has grown with the creation of our initial family of targeted brands for wholesale distribution and retail sales. Our team is growing with the addition of a new Chief Financial Officer and new resident Chief Scientific Officer. Details of these developments plus other news is ready for you to enjoy below.

[AmeriGreen Organics Website](#)

What's NEW at AmeriGreen Organics Co.?



MARCH 31 | 12:00-1:00pm EDT

Please Join Us - Business of Hemp Webinar: Part 2

ATLANTA, GA - Due to the urgent need to adhere to CDC social distancing guidelines related to COVID-19, SGR & AmeriGreen Organics have made a decision to cancel the original in-person event. However, we have changed the format to virtual and we invite you to attend this live webinar, which will focus on the rapidly emerging cannabis and hemp production and processing industry. [Steve O'Day](#), head of SGR's Cannabis Law Practice, will address industry trends. Loveless Johnson, III CEO of AmeriGreen Organics, will offer insights on the opportunities and challenges relative to early stage companies in the industry. This event will be recorded and archived for later viewing by registrants who are unable to attend the live event. *Please register to ensure you get the archive link.*

[Click To Register Today](#)

NEW REVENUE ALERT

Digital Retail Store Opens 4/1

SANTA FE, NM - The new CBD City Stores website is the online companion to our brick



& mortar retail stores and officially launches live at 12:01am on April 1, 2020 with the release of the URL into the public domain. Like our physical stores, the site will focus on offering the highest-quality products at competitive prices to the market. Our goal for the



site is to make it akin to the 'Trivago' of the digital hemp CBD retail market, by giving customers a single destination for finding the best products on the market without having to shop multiple sites. With the new CBD City online store - one digital call really will get it all!

[Shop CBD City Stores](#)

02 16 03 59

Days Hours Minutes Seconds



2020 OUTDOOR FIBER CROP UPDATE

AmeriGreen Organics Secures Lease With NM State Land Office

CHAPARRAL, NM - We are happy to announce that our relationship with the New Mexico State Land Office is now official with final approval of the terms of our lease on the first 159-acre tract of state

Trust Land located in Chaparral, NM. From this tract our lease is scalable up to 100,000 acres. We are applying for the license to grow on the property immediately and look forward to harvesting our first fiber hemp crop from this location this coming fall. Soil testing with sprouts for optimizing our soil amendments strategy is currently underway led by Dr. Daniel Manuchia and COO Shahid Mustafa.



COUNCILMAN LANCE ROBERTSON LAUNCHES #OPERATIONEASTPOINTLOVE

AGO President Recognized For Service

ATLANTA, GA - AmeriGreen Organics is proud to share the recent media recognition earned by our Co-Founder & President and East Point City Councilman Lance Robertson is on the move in his district and beyond doing all he can to support the community he serves during the crippling pandemic crisis.

INVESTOR UPDATE

New Business Plan Published

Click the link below to request access to our business plan. Access is limited to current AGO investors and accredited potential investors & lenders, and is provided as information about the company to those considering new or additional investment in AmeriGreen Organics Co. Interested parties should click the link below to formally request the plan and begin the process with our non-disclosure form.

[Request Business Plan](#)



BUSINESS PLAN
2020-2021

Strictly Confidential

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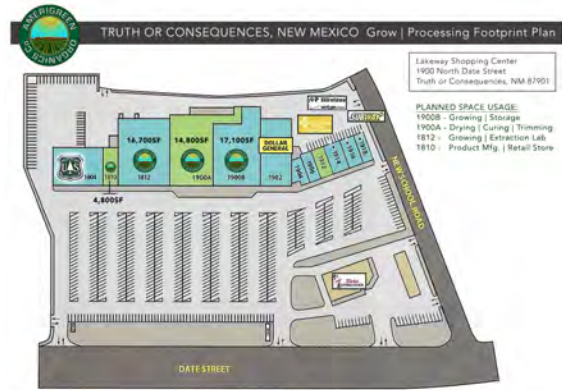


FAMILY FRIENDLY CELEBRATION

CBD City Retail Store GRAND OPENING in Atlanta is Coming May 15, 2020 | 10am-6pm

ATLANTA, GA - We are happy to announce that our first retail store Grand Opening is moved from April 1 due to the pandemic crisis. Please join us to enjoy FREE samples, door prizes, opening day discounts, and infused food catered by Chef Swan Simpson of Canna Bistro. Ribbon cutting ceremony at 10am.

AGO Awaiting Final LEDA Grant Approval From Governor For Rural Economic Development Project in Truth or Consequences



TRUTH OR CONSEQUENCES, NM - Our formal application for a federal Local Economic Development Act (LEDA) grant administered by the New Mexico Economic Development Department under the direction of the Governor has been submitted and accepted. This application was for our rural economic development project in Truth or Consequences, New Mexico that includes indoor crop cultivation and processing, an extraction laboratory, product manufacturing, and a retail store. The project is expected to create 90 jobs over a three-year period. Our proposal has been recommended for funding by NMEDD Secretary Alicia J Keyes, and is awaiting final approval from the Governor's office. The COVID-19 pandemic has caused a temporary suspension of normal state government operations and we expect final approval along with learning the award amount and enjoying a statewide media advisory from the Governor's office announcing the grant and incentives package for AmeriGreen Organics Co.

INVESTING IN THE SCIENCE

New AGO Chief Scientific Officer is Ready to 'Grow' Cultivation Ops Into Very Profitable Crops

Dr. Daniel Manuchia brings a diverse wealth of experience that will add immediate value to both our outdoor/indoor cultivation and



our extraction operations. He received his Master's Degree in Silviculture and a PhD in Horticulture/Plant Physiology from New Mexico State University. Dr. Manuchia directs greenhouse and farm production wherein he conducts ongoing research projects in sundry and diverse plants and value added plant products including; Cannabis extracts and Hemp Value added projects. He will lead our genetics research teams in the field, the lab and with academia to support the development of our own proprietary cultivars for seed stock production and creating special extracts.

LEADERSHIP TEAM IS GROWING

AGO Selects New Chief Financial Officer To Lead Company Financial Management and Strategies Moving Foward

[Melissa Preston](#) is an award-winning Certified Public Accountant and National Goldman Sachs 10,000 Small Business program alumni, bringing more than 20 years of vast experience to the financial industry, and has lead her own successful certified public accountancy [Preston CPA](#) for the past 15 years. She will be handling all our financial management, from payroll and taxes to regulatory compliance and quarterly reporting. She will also serve as primary financial strategist to help us extract the most value from revenue and cash flows.



[Read Melissa's Full Bio](#)



AmeriGreen Organics Co.

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