## Better Living for Better Lives

# Royaldeveloperz

Urban Development and Property Management

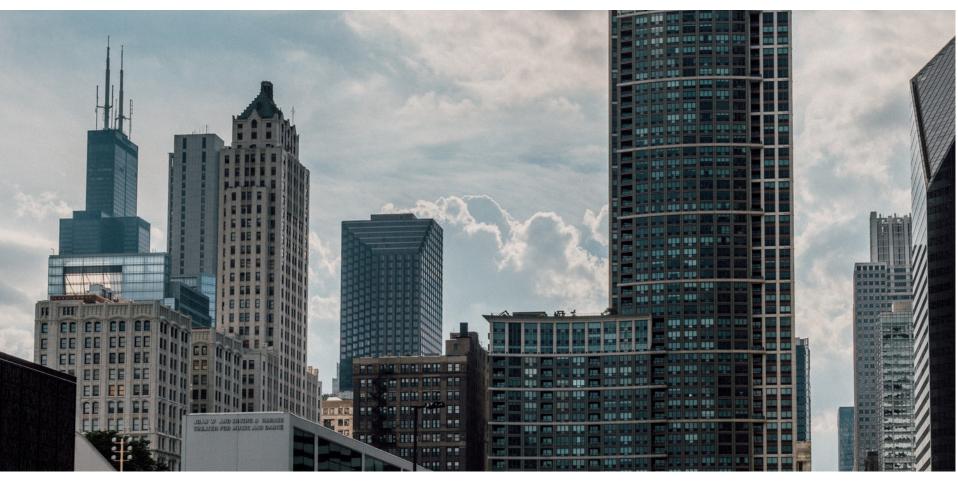


Company Profile 2025

## We Know Better

We are passionate about building better Partnerships, sustainable Practices, and integrated Communities Globally.

And that starts with putting our Associates, Residents, and Investors first.









Royal Developerz is a leading owner, developer, and operator of buildings and urban communities throughout MENA region, including everything from luxury new construction, renovated buildings and homes to affordable properties. Our passionate team has an innate desire to do better with decades of expertise, and an entrepreneurial spirit woven into every fiber of our organization.



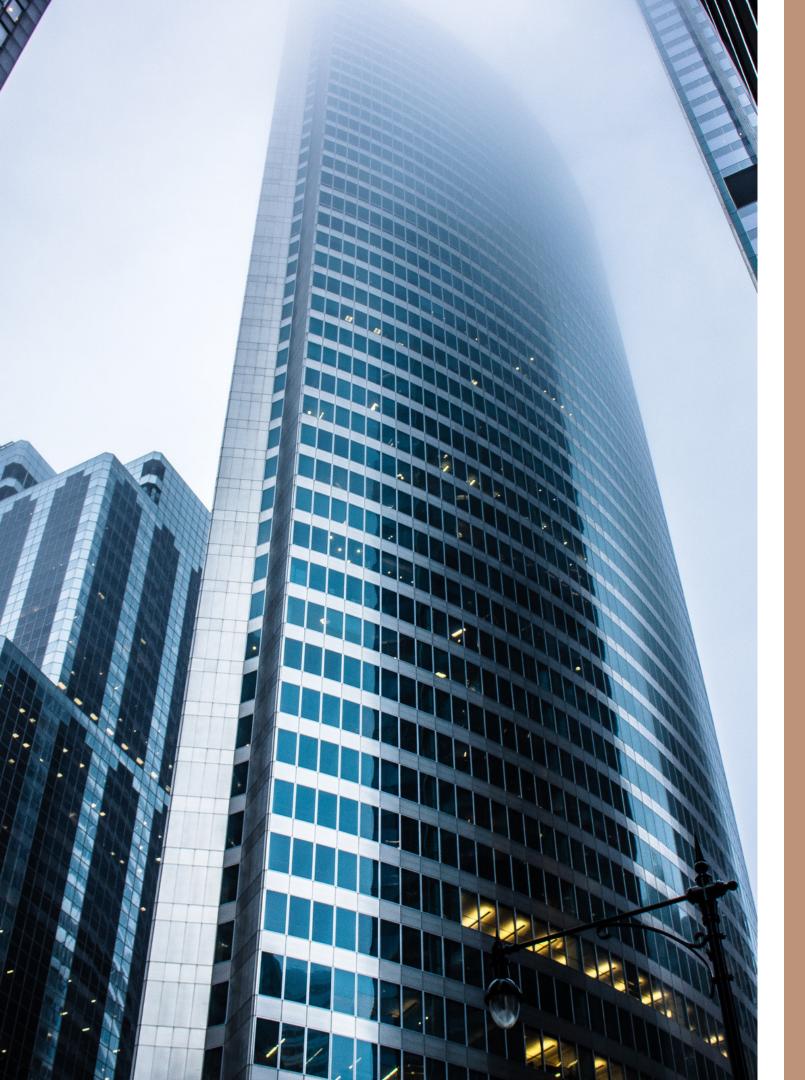


What makes you feel most at home? Here at Royal Developerz, we've dedicated over three decades spanning across the MENA region to answering that question. And what have we found? Home starts with putting YOU first.

We were founded in 2024 with an entrepreneurial spirit dedicated to creating better living experiences, as diverse as the residents who occupy them.







Whether it's managing our investments, development, construction, meeting our partners' financial goals or operating our properties, this is real estate that makes a real difference.

From making sustainability our standard to building lasting partnerships with the best in the business, it's the little details that separate a job well done... from a job done better.





We're not just building properties, we're building respect, trust, and integrity through affordable living, sustainability, volunteering, and an all-around sense of community wherever we are.

As we continue to grow, we want you to grow with us, whether you're looking to invest, further your career, or find your next home.





Backed by some of the top investors around the world, we've created a workforce who share our mission to support local communities and promote a better way of life.

Welcome to unmatched standards of living. To decades of trust and integrity.

Welcome to Royal Developerz.

Creating Better Living for Better Lives.





## What We Do

Our passionate team has an innate desire to do better with decades of expertise, and an entrepreneurial spirit woven into every fiber of our organization.

Royal Developerz are distinct but interconnected aspects of the real estate industry. We focus on creating new properties, development management oversees the entire process, and property management handles the ongoing operation and maintenance of existing buildings.



# Our Business Lines



#### **Real-Estate Development**

Is the process of improving land and buildings for sale or rent. It involves acquiring land, obtaining necessary permits, constructing or renovating buildings, and marketing the finished product.

#### **Development Management**

Is the oversight of the entire development process. It includes planning, coordinating, and supervising all activities from project conception to completion.

#### **Property Management**

Focuses on the ongoing operation and maintenance of existing properties. This includes tasks like tenant management, rent collection, property maintenance, and ensuring legal compliance.



### **Real-Estate Development**

Involves the process of renovating, constructing, or redeveloping properties to improve their value and use, often with the goal of creating new residential, commercial, or mixed-use spaces.



It encompasses a range of activities from purchasing land to selling or leasing developed properties. Real estate development is a complex process requiring careful planning, financial management, and coordination with various stakeholders, including local governments and communities.

Project Planning and Feasibility:

This stage involves identifying opportunities, conducting market research, creating budgets, and assessing the project's financial viability.



### **Real-Estate Development**

Design and Construction:

This includes preliminary designs, obtaining necessary permits, and overseeing the construction or renovation process.



#### • Financing:

We secure funding throw various sources, such as wallets, investors, or own capital.

Marketing and Sales:

Once the project is complete, we market and sell or lease the developed properties.

Community Engagement:

We often engage with local communities, addressing concerns and highlighting the project's benefits.



#### **Development Management**

Refers to the strategic oversight and coordination of a project throughout its entire lifecycle, from initial concept to completion.



It involves managing various aspects like planning, design, construction, and financial aspects, with the goal of delivering a project on time, within budget, and to the required quality standards.

Strategic Planning:

We are involved in identifying opportunities, assessing feasibility, and developing a comprehensive project plan.



#### **Development Management**

Project Management:

We oversee the execution of the project, ensuring it stays on schedule and within budget, while managing risks and resolving any arises issue.



Financial Management:

This includes managing project costs, securing funding, & ensuring financial viability.

Risk Management:

We identify potential risks and develop mitigation strategies to minimize negative impacts on the project.

Stakeholder Management:

We work with various stakeholders, including clients, contractors, architects, and local authorities, to ensure smooth collaboration and communication.



Encompasses the oversight and administration of real estate, including residential, commercial, and land properties.



It involves a range of tasks, from handling tenant relations and rent collection to maintaining the property and ensuring legal compliance. Effective property management is crucial for maximizing profitability, protecting the investment, and maintaining a positive relationship with tenants.

#### Tenant Management:

This includes advertising vacancies, screening applicants, handling lease agreements, and addressing tenant concerns.



#### Financial Management:

We handle rent collection, manage budgets, process payments, and may also handle accounting and financial reporting.



#### Property Maintenance:

This involves regular maintenance, repairs, and addressing any issues that arise to ensure the property is well-maintained and safe.

#### Legal Compliance:

We stay informed about local laws and regulations related to real estate, tenant rights, and property upkeep.



Market Analysis:

Understanding the local real estate market helps in setting competitive rental rates and making informed decisions.



Increased profitability:

We lead to higher occupancy rates, reduced vacancy periods, and optimized rental income.

Property preservation:

Regular maintenance and timely repairs help protect the value of the investment over time.



Reduced stress for owners:

We handle the day-to-day tasks, allowing owners to focus on other priorities.



Improved tenant satisfaction:

Our responsive management creates a positive living experience, leading to longer lease terms and reduced tenant turnover.

• Expertise and resources:

We have the knowledge and resources to navigate the complexities of the real estate market.



# Key Considerations

#### **Liability Protection**

Choosing the right structure is crucial to protect personal assets from business liabilities.

#### **Tax Implications**

Different structures have different tax consequences, so it's important to understand the tax implications before choosing a structure.

#### **Management Structure**

Clearly defined roles and responsibilities are essential for the success of the development project.

#### **Exit Strategy**

Consider how the project will be exited (sale, refinancing, etc.) and how returns will be distributed to investors.

#### **Project-Specific Needs**

The optimal structure will depend on the specific project, the type of property, the size of the investment, and the goals of the investors.

# OUR CULTURE & VALUES

Being a part of the Royal Developerz family of associates worldwide means more than a rewarding career with personal growth. It's a partnership for the long term, working alongside colleagues in an open-dialogue environment that encourages ideation and growth.



# OUR CULTURE & VALUES

Our Diversity, Equity, Inclusion and Belonging values focus on the individual differences of our associates to drive innovation and create a sense of community for them along with our residents, investors and the communities in which we all live and work. We know that our associates are a key ingredient to our success, and we're proud to reflect that in our culture.





# Organizational Structure

Our structure involves combination of equity and financial wallets, often using a mix of investors and a dedicated management team. A (LLC) for asset holding, paired with a separate management company. This structure separates the operational aspects of the business (management company) from the ownership of the assets (holding company), providing liability protection and simplifying operations.





# Organizational Structure



Individual Investors



Institutional Investors



Joint Ventures



General Partner



# Our Unique Selling Proposition (USP)

Strong
Engineering
Background

Suitable
Solutions and
Best Practice

Safe Access
to Market and
Strong Dealing





Urban Development and Property Management

# Contact Us

Better yet, see us in person!

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