



**White Paper**  
**v2.0**



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## FOREWORD : CRYPTO-CURRENCY INVESTMENT DISCLAIMER

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Purchasers of the tokens involves a high degree of risk and is suitable only for persons of substantial means who have no need for liquidity in such purchase and who are able to bear the economic risks of this purchase, including total loss. purchasers will not be able to freely transfer the Agrocoins and will be subject to significant restrictions on their transfer and shall have no voting rights. all purchasers should carefully review this whitepaper, as it may be amended from time to time, including the "risk factors" set forth herein.

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The company has used reasonable endeavors to approach the token generating event in a responsible and sensible manner. given the uncertain legal status of distributed ledger technologies, businesses and activities as well as cryptocurrencies and cryptocurrency-related businesses and activities in a number of jurisdictions. the company has spent time and resources to consider its business approach and where it proposes to operate now and in the future. it is possible that the company's property coins described in this whitepaper and which are the subject of the token generating event may comprise a security in certain jurisdictions or the offer for sale by the company of the property coins in certain jurisdictions may be a regulated or prohibited activity. in addition, the property coins are not being offered or sold and may not be offered or sold, directly or indirectly, except as permitted by the securities act and other applicable laws and regulations. the company accepts no responsibility or liability to you in these or any other circumstances. you are strongly advised to consult your independent legal and tax advisors in respect of the legality in your jurisdiction of your participation in the token generating event and purchase of Agrocoins, and any tax implications associated therewith.

Except as set forth in the final whitepaper and private placement memorandum, your purchase of Agrocoins will not entitle you to any equity, governance, voting, or control over the management of the company whatsoever, or create in you any similar right or entitlement in the company or in any of its affiliated companies and will not evidence interests in or represent an arrangement with respect to pooled property or the right to participate in or receive profits or income arising from the acquisition, management or disposal of pooled property or sums paid out of such profits or income. the company recommends that any prospective purchaser of Agrocoins has prior experience with cryptographic coins, blockchain-based software and distributed ledger technology and has taken independent professional advice.

Prospective purchasers are not to construe the contents of this whitepaper or any prior or subsequent communications with regard to this whitepaper as investment, legal, accounting, regulatory or tax advice. prior to any purchase, a prospective purchaser should consult with its own advisors to determine the appropriateness and consequences of such a purchase in relation to that purchaser's specific circumstances.

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# THE WORLDWIDE AGRICULTURAL CONJUNCTURE

## 1. Agriculture and our civilisation

The Agricultural Revolution was a crucial milestone in the Human evolution. When this new era has emerged, our ancestors hunters-gatherers were able to gather, settle down and use with respect what nature could offer. Thenceforth humans have started to build villages, cities and today megalopolis. Civilisations were born because of Agricultural Revolution. That's why agriculture was and always will be a major aspect of our lives, to feed people and to product raw materials. Today thanks to new technologies such as hydroponics systems, drones, or crops monitoring, but also with synergy and symbiosis techniques with the environment such as permaculture, we can build sustainable ways of growing products while respecting our natural environments in bypassing pesticide chemicals use.

## 2. Modern agriculture apogee and its consequences

Agriculture soaring has been a peremptory step in the lessening of the worldwide starvation, penuries and poverty. 2016 analyses point out that 65% of the poverty-stricken working adults survive through agriculture. However the tremendous development of the Green Revolution initiated in the early 1950 years, which has been monopolized by a few chemical-based farming conglomerates have led our modern civilisation to unprecedented and global perils which face every countries nowadays. In a not exhaustive terms we can mention climate deregulation dues to gas emission, huge increase of cancers and other not determined chemicals-related diseases or syndromes and also the mass extinction of pollinators such as bees and other insects.

## 3. Solutions to respect our planet and emancipate ourselves

But fortunately, in front of this disastrous appraisal, many people all over the world stand on and fight against this noxious system in many ways given the colossal challenges that humanity faces on. Agrocoin is one of these initiatives and use the disruptive potential of Blockchain and decentralization to bypass the vitiated global economic and financial system to encourage a revolutionary project which could be resume in two aspects. Promoting legal and environment respectful cannabis agriculture, allowing local farmers to grow their own strains, and give the opportunity to people to break free from this modern slavery system which have many names such as ultra-capitalism, ultra-consumerism, extreme hard-working to "earn our lives", plutocracy, and of course the illegitimate and insolvable by design sovereign debts which enslave us all.

With new technologies in the carbon footprint reduction fields and farming techniques such as permaculture, we can decrease the negatives impacts of modern agriculture as well as promoting ethics production, human-sized structures and local farmers and decrease the stranglehold of the multinationals and their aggressive lobbying which are usually only care about their profits and growth instead of the well-being of their employees, the quality of their products and the environmental issues.

## 4. Focus on the situation in North and South America

The Agribusiness in the United States of America, Canada and Mexico are interconnected through the North American Free Trade Agreement. All countries face similar agricultural challenges which are the following.

- High cost of industrial agriculture ;
- Land Management ;
- Soil impoverishment of nutritional value due to intensive exploitation ;
- Massive food waste whereas starvation strike elsewhere ;
- Agricultural dumping ;
- Rise of pesticide-related disease ;
- New plant species pesticide resistant proliferation ;
- Pesticide-contaminated food ;

## 5. The Mexico's condition

Mexico is a territory where total employment rate in agriculture is 13% according to WorldBank and still it is very underfunded by the private sector because of the risks and returns associated with the business, lack of expertise and economies of scale. There is also a lack of government subsidies and funding that has not allowed the industry to prosper and be able to compete in the global marketplace. Agricultural dumping between the United States and Latin American countries have swept agricultural prices in nearby countries therefore increasing displaced rural workers migration.



# THE HEMP & CANNABIS INDUSTRY PROSPECTS

## 1. The hemp and the cannabis in the human history

### 1.1 The hemp

Hemp and cannabis are from the same plants family, the cannabaceae. The distinction between hemp and cannabis has been instituted by the fact that hemp has a very low content level in THC, CBD and other cannabinoids unlike cannabis which has been used in medicinal, recreational and spiritual goals. Hemp has been widely used by humankind since the dawn of time. Evidences of its use reach back to neolithic era, so around 12 000 years ago. The non-psychoactive hemp has a wide use-cases range whose there is a non-exhaustive list.

- Tissues, textiles and clothes confection ;
- Ropes manufacturing ;
- Building raw product ;
- Oils manufacturing ;
- Cosmetics confection ;
- Biodegradable plastic (bioplastic) ;

Hemp was one the first domesticated plants by humankind likely in Central Asia especially in China and in the Himalaya. Then the plant spread on every continents because of its manifold usefulness and potentials. Without mention every usages which have been made during our History which is not the subject of this document, here some interesting facts. Hemp-based tissues were used for common people clothes tailoring but also for wealthy bourgeoisie and royals costumes on every continent during numerous centuries. As regards of hemp-based paper the first book ever printed by Gutenberg, the Bible, was on this material and so does the United States Declaration of Independence.

### 1.2 The Cannabis

Cannabis contains numerous alkaloids which the most known are THC and CBD. However the plant is known to contain more than 500 compounds, among them at least 113 cannabinoids. Like others natural psychedelics psychoactive substances, cannabis has been used by many civilisation for medicinal purposes, but also during spiritual and shamanic ceremonies in a multitude religions and spiritualities such as Tibetan Buddhism, Hinduism, Taoism, Sufism and many others. Since the twenty century, as we all know cannabis became illegal boosted by a strong propaganda against hemp too. Nowadays, after decades of misinformation things change and countries such as Canada and Mexico are among the forerunners of the cannabis legalization and this may be the first step to the end of the war on drugs.

## 2. The reasons behind the prohibition

Like many other topics the reasons behind drugs prohibition are far from the official version, it's mainly due to conflicts of interest, lobbying, mass conditioning (for psychedelics), minority and ethnic discrimination. Drugs prohibition has been support by a large scale misinformation, so today the ordinary people make no difference between all the drug families and have bias concerning them. Sadly many of them don't consider alcohol as a drug which is nevertheless one, and among the top 3 most toxic and addictive drugs according to the The World Health Organization. As regards of hemp and cannabis, the numerous potentials and use-cases was considering as a threat for the textile companies and pharmaceutical laboratories. So psychoactive effects of marijuana has been used to diabolize cannabis and hemp alongside the mass and USA government make it illegal in 1937 with Marijuana Tax Act. Then, the drugs prohibition and the misinformation spread all over the world which inflamed the war on drugs.

## 3. The Green Rush

Our modern civilisation is experimenting many paradigms shifts at this moment and in the forthcoming years. Countries such as Portugal which has decriminalized all drugs since 2000 and Netherlands have understood this and have stopped blaming the consumers.

Decriminalization was a first shy step and only a few countries has done it. Some local initiative happen such the legalization in 2014 in the Colorado in USA. Canada in summer 2018, has pushed this topics in high gear, it was the first G7 nation to legalize cannabis for medicinal as well as recreative purposes. This phenomenon is not only about hemp and cannabis but also other drugs such magic mushrooms (Psilocybin) which have been decriminalized in may in Denver which is making think New-Zealand to do the same.

Global legalization will bring many good consequences such a source of revenue of state with taxes, more cannabis and drugs related jobs and good quality products. And this is also a way to make parallel market less powerful by taking one their largest financial windfall. Legalization will also allow a medical revolution by using psychotropics substances which has been illegal since decades particularly cannabis and psychedelics. Some studies involve experiments in space to see the effect of 0 gravity on the molecular structure of cannabinoids, this why cannabis is cultivating in the international space station.

Cannabis and psychedelics legalization will also change people perception about the world and how it works, legalization will be a catalyzer for the global rise consciousness which has occurred since a decade now. But time move forward, Internet has helped to get access and spread the information, scientific studies have resumed since a few years and now legalization is a mainstream subject.

## THE AGROCOIN VISION



We began 20 years ago as a social project, where we developed a franchise based on the sale of “Casa Sombras de Producción de Chile Habanero” through hydroponic. Our main goal was and still to fight against the most important problems of Latin America - poverty and inequality.

Imagine a farmer who is trying to sell high-quality and healthy products, but due to overwhelming competition and pressure he must dump his own goods. One in eight people are experiencing this problem in Mexico and we are aimed to solve this. We want to create an ecosystem where people from around the globe can participate in Agribusiness projects in Mexico and the Americas without having the expertise, knowledge, time and pure determination to become an independent farmer.

Software, computer engineering and finance are creating a ground shell for what many have deemed the fourth industrial revolution, whose Blockchain is one of the aspects. This next wave in the way companies, technologies and people interact relative to one another is likely to be more transformative than any previous industrial revolution we have seen. People will be able to deploy resources to projects they believe in without the need to interact with middlemen, government bureaucracy or corruption. We believe that by deploying these resources effectively we can change the course of migration, food shortages and employment in these much-needed rural towns.

## THE AGROCOIN BUSINESS MODEL

Agrocoin is the blockchain-based cryptocurrency, that was created to fulfill the gap between part-takers and to make agrarian business less complicated and more accessible for everyone. Agrocoin business model combines a complete business structure - **Production and Manufacturing, Marketplace, Service-Providing and Acquisition.**

### 1. Production and Manufacturing

Our plan will be focused on producing cannabis with hydroponics technology on our real property of 100 hectares with an installed capacity of 50 hectares for manufacturing in Mexico at Leona Vicario, a town about 25 miles southwest of Cancun. All supply chain procedures from seed to sale will be controlled by our data management system with additional technologies like RFID tags for security and safety.

We want to start putting collection centers (Warehouses) in the main cities: Mexico City, Guadalajara, Culiacan, Cancun and Monterrey where we will pay to cannabis providers with \$AGRO's through the Agrocoin App (currently only Android) that allows real-time payment of \$AGROs to the different producers, both large and small (of 20 plants per person, as mentioned by the proposal of Minister Olga Sanchez Cordero).

### 2. Marketplace

We are going to open marketplaces of agricultural products (as well as cannabis) with cryptocurrency payments. There will be Mexican and International products available in physical shops in Mexico and through e-commerce in Mexico, Canada, United States and other cannabis-supported countries.

All agricultural goods will be available for purchase in AgroStore.

All cannabis products that will be listed on our marketplace will be divided into two sections - Agropot and Agromota:

- Agropot is a marketplace for all kind of certified and most-known cannabis products.
- Agromota will be available at Agropot platform, where we will embracing all kind of Mexican cannabis products, like Acapulco Gold, Mexican Sativa and others endemic ones.

### 3. Service-providing

Service-providing will include various services, that were (and will be) created for commercial organizations. For now we already developed a list of services:

- **ArgoSafety** - the process of certification of cannabis products and other agricultural goods. We are using best agricultural certificate Primus GFS, that proven its value for more than 2,000 independent growers all around the world!
- **AgroCasa** - innovative way to support people in poor situation with the help of hemp-derived construction products.
- **AgroBot** - Machine mining for home and industrial and industrial usage with features like : Streaming, TV, Bulk/Retail purchases and many more.

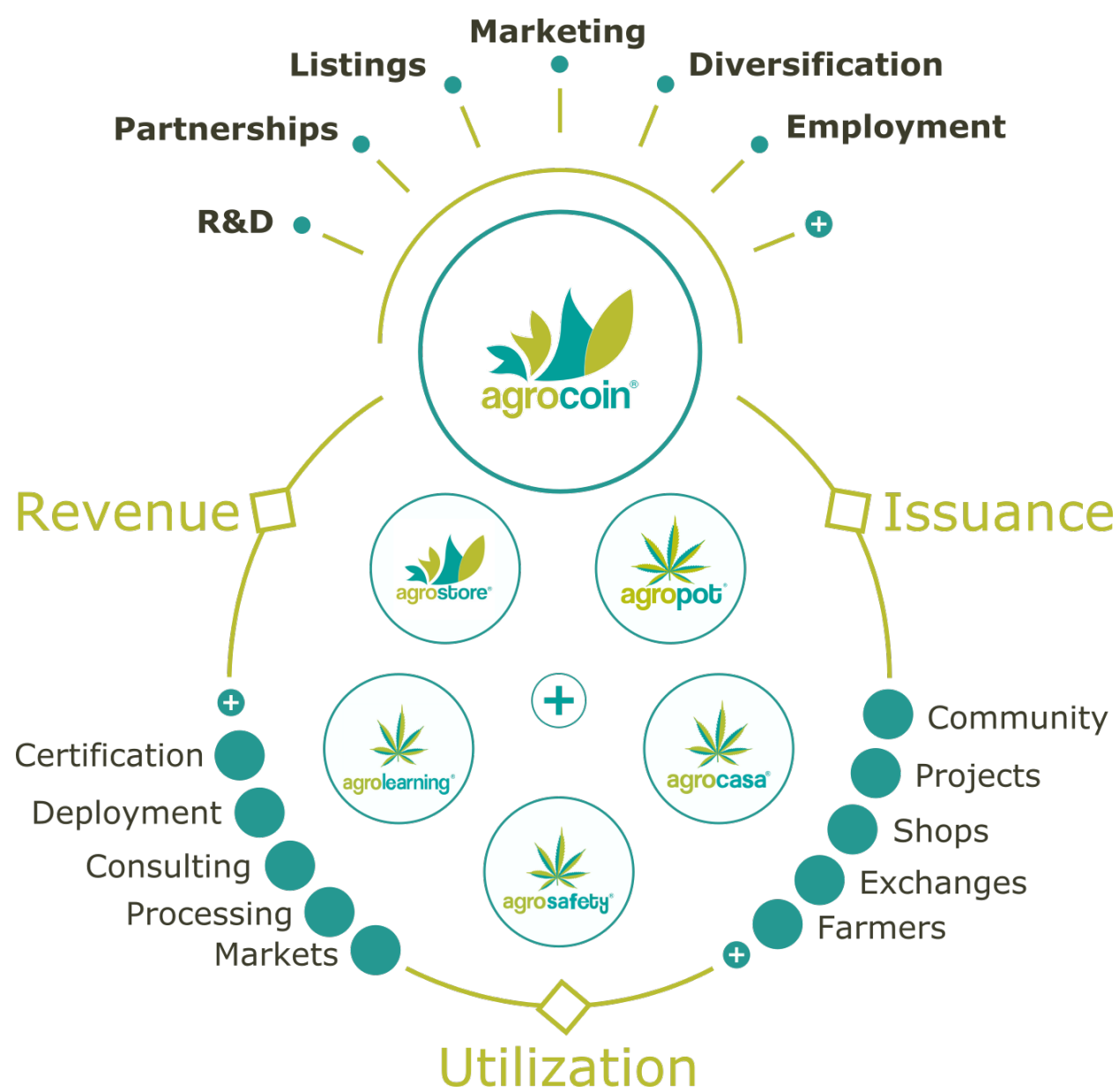
### 4. Acquisition

The Acquisition plan will be directed to agricultural projects that are in need of capital, new technologies and accomplish economies of scale to help their business evolve. We analyzing factors like: niche markets, high demand abroad, and distribution networks where we can use our human, technological and economic resources to help these projects grow.

### 5. Franchising

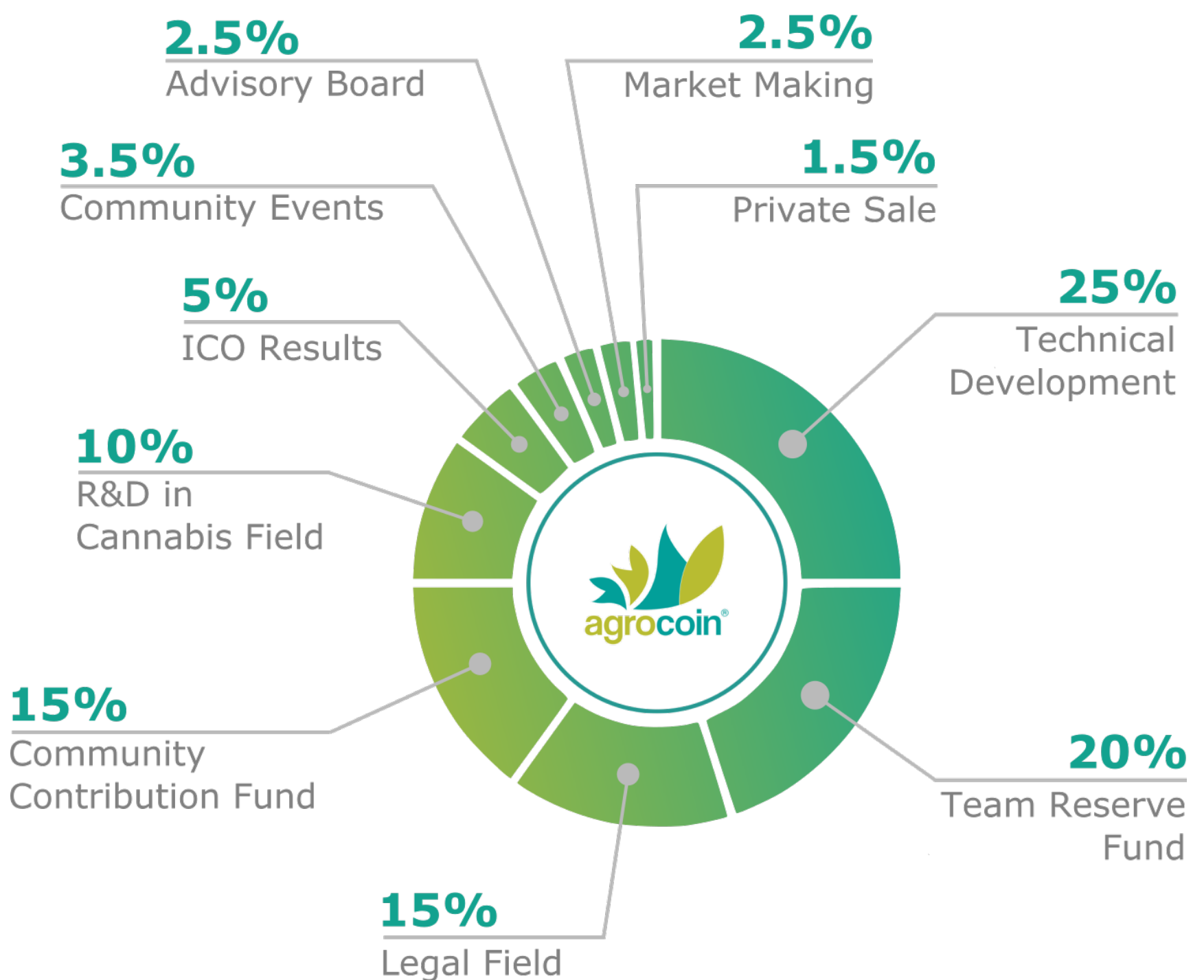
We are open to expansion of our ecosystem all around the world. Currently, we are working on 2 franchises - Agropot and Agrostore, that will give an option to any entrepreneur to distribute, manufacture and use the trade name of Agrocoin products and services in various places. In addition, we will provide support for future franchise's owners in organising, training, and merchandising.

## THE AGROCOIN ECONOMIC FLOW



**AGRO** is a main payment method in Agrocoin ecosystem. It can be used as payment for goods and services of Agrocoin company, onboarded projects and other ecosystems, where **AGRO** is supported. For creating a strong ecosystem we need to provide a true utility to users and incentivization model for every participant based on his contribution.

## FUNDS ALLOCATION



Managing a company which could know hypergrowth is not usual thing. Considering this fact, we elaborated a fund allocation in function of strategy keypoints as showing in the scheme.

### 10% R&D in Cannabis Field

Developing the limitless range of recreational and medicinal natural cannabinoids potentials is among our most important missions. Mixing the species by cutting between Sativa, Indica and hybrids. This way we will discover new range of natural cannabinoids molecules for recreative and medicinal vertues, some are likely more effective than CBD. We will encourage researches on the medicinal aspect of marijuana in priority.

### 15% Legal Field

The cannabis industry is still at an early stage of development, and many things are undergoing concerning the laws and their application. Products will need certificates to prove their quality and origins and our different brands for our multiple activities will need a legal recognition. Moreover Agrocoin will deal with countries with a different legislation. You can have glimpse with all existing ones such as Agropot, AgroWonka, AgroBot, AgroStore and so on. The company must be legally licenced and protected to sell this kind of products. Agrocoin has developed a way for legal taxation of Agrostore and Agropot franchises in Canada, USA, Colombia and other countries.

### Community Contribution Fund 15%

People who contribute in a positive way for the community to grow in term of quantity and or quality have a part of the fund allocate for them. This can take the form of an article or bringing interesting partnership.



## ROADMAP (2019)

### Q1 of 2019

- Distribution of \$AGROs to investors
- Phone Wallets

### Q2 of 2019

- Agropot App release
- Redesign of website
- Whitepaper update
- Establishment of new physical shops
- R&D in CBD oil products
- Agrostore Marketplace release

### Q3 of 2019

- New exchanges
- Win/Mac wallets
- Vending Marketplace establishment
- #AgrocoinWeedFestival announcement
- New lands for cannabis cultivation to be acquired
- Agrocoin Cannabis Certificate release
- Expansion of franchises to US, Canada and Colombia markets
- New warehouses will be established in Latin America regions
- Investments in Carbon Footprint reduction technology
- R&D in Hemp-derived products
- Expansion of franchises to Canada market

### Q4 of 2019

- Goal of 100 physical shops to be achieved
- Expansion of production zones
- New onboarded projects will join Agrocoin ecosystem
- Seed-to-sale chain management release
- Education program for growers to be released in Mexico
- First products of edibles Agropot butter and Agropot olive oil to be released

## WEBSITES, SOCIAL MEDIA & CONTACT

### Wallets

**Android** <https://play.google.com/store/apps/details?id=com.agrocoin.wallet>

**Linux** <https://www.dropbox.com/s/ksqx807vsz2vzk5/Agrocoin%20Wallet%20-%20Linux?dl=0>

**Agrocoin mining pool** <http://agrocoinpool.com/>

**Agrocoin block explorer** <http://agrocoinwallet.com>

### Websites

**Agropot Marketplace** <http://www.agropot.net/>

**Agrocoin official website** <http://www.agrocoin.mt/en/>

**Agropot Mexico official website** <https://agropot.mx/>

**Agropot Canada official website** <https://agropot.ca/>

**Agropot Colombia official website** <https://agropot.co/>

**Agropot USA official website** <https://agropot.us/>

**Agrostore website** <https://agrostore.mx/>

### Social Media

**Telegram announcements channel** [https://t.me/agrocoin\\_news](https://t.me/agrocoin_news)

**Telegram community channel** [https://t.me/Agrocoin\\_Official](https://t.me/Agrocoin_Official)

**Agrocoin Twitter** [https://twitter.com/Agrocoin\\_EN](https://twitter.com/Agrocoin_EN)

**Agrocoin CEO Twitter** [https://twitter.com/ro\\_domenzain](https://twitter.com/ro_domenzain)

**Agrocoin CEO Telegram** <https://t.me/agropot>

**Medium** <https://medium.com/@AgrocoinOfficial>

**Youtube** <https://www.youtube.com/user/rdomenzain>

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