

We are a team of seasoned Disney thinkers, experienced executives, leaders and doers, committed to **preserving the original genius of Walt's**philosophy in quality, service and leadership.

More importantly, we have proven it works in a multitude of industries globally.

We harken back to a time in the theme park legacy where the transfer of knowledge flowed from Walt to his frontline leaders and his executive team. These fundamentals of "Classic Disney Thinking" were then taught to us. We applied them throughout the organization as our theme parks and resort properties expanded.

It is our pleasure to share them with you in order to preserve a way of thinking, leading and behaving that radically changed the service and hospitality industry.

