


Nothing is more powerful than a good story...

to reinforce **service.**

Service Storytelling

If it's one thing we know, it's the power of story. We learned what was important to our Guests and each other through the art of service storytelling, which created our capacity for classic  thinking.

Our team hails from one of the finest entertainment companies and brands in the world, The Walt Disney Company, where many of us cut our teeth as young leaders and developed a sense of showmanship mixed with relevance.

Social scientists tell us that 65% of our conversations boil down to story. Stories reflect our values, beliefs and actions. If you want a culture of service for your organization, you must identify and in some cases, change the stories people tell.


This highly interactive learning experience can be customized for a 30-minute micro-learning to a full-day deep dive into storytelling and service culture. You decide the best fit for your organization. And remember, you are already telling service stories, the question is, are they the stories you want to reinforce your service culture?

Every company, leader and person is telling a story about what they truly value.
Intentionally design the service stories you want to tell for your organization.

It all started with a mouse.

We make no bones about it. Everyone who works with **Onboard Oxygen Classroom** comes with Disney DNA. Each of us can trace our professional lineage back to a leader who worked directly with Walt himself.

In fact, we boast over 200 years collectively of Disney insight including concepts, strategies, and stories.

Simply put, we are classically trained  thinkers.

Contact us

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Whatever you do, do it well.

Master storytellers with pixie dust and passion.