

emily rausch

graphicDESIGNER

emilyrausch.com

emily.rausch2@gmail.com

608.604.5515

employment

Endeavor Business Media **previously SouthComm/Cygnus**

Rich Media Designer / Fort Atkinson, WI
August 2011 - Present

I have worked for the Print and Digital Departments focusing on the following projects:

CLARITY; campaign manager and designer for "Clarity," a custom content marketing solution for issue-based digital publications.
(August 2015 - Present)

DIGITAL; design, create, and code various digital materials for email newsletters and blasts, web banners, social media ads, promotional campaigns, various design elements for websites, and video editing. (January 2015 - Present)

MAGAZINE TABLET APPS; designed interactive magazine layouts and managed editorial app design for Apple and Android publications available for iPads, iPhones, Android tablets and phones. Researched and implemented new software developments, and trained company departments on tablet design using Adobe's Digital Publishing Suite. (August 2011 - March 2017)

Victor Allen's & Cool Beans Coffee

Barista, Cook, and Cashier / Madison, WI
June 2009 - December 2011

Edgewood College Bookstore

Student Worker / Madison, WI
January 2007 - May 2009

Developed promotional materials for sales events, created window displays, and directed photo shoots while photographing students wearing college apparel for website.

Edgewood Nursing Department

Web Developer & Assistant / Madison, WI
March 2007 - May 2009

Maintained the School of Nursing website by updating scholarship and faculty pages. Assistant duties included filing, mailing, and printing.

software skills

Adobe Creative Cloud including:

- InDesign
- After Effects
- Illustrator
- Premiere
- Photoshop
- HTML/CSS
- Dreamweaver

freelance

2009 - Present

See website for select projects.

volunteer

Passages Inc.

Richland Center, WI
June 2009 - Present

Designed and produced promotional materials for fund-raising events to benefit a nonprofit program for survivors of domestic violence.

Interfaith Coalition for Worker Justice

Madison, WI
April 2016 - October 2016

Designed materials for ICWJ, a coalition of community organizations concerned about economic and worker justice, including rebranding the company logo, and implementing the new materials within their organization.

Gilda's Club of Madison

Madison, WI
May 2010 - July 2011

Created various internal and external designs to promote cancer related workshops and lectures for those touched by cancer.

achievements

2014 FOLIO: Eddie & Ozzie Awards

Ozzies Digital Finalist
B-to-B - App (Native)
Ground Service Provider
April 2014

Cygnus Business Media

Certificate of Excellence
Graphics Department
March 2014

education

Madison Media Institute

Madison, WI / January 2012
Associate of Applied Science
in Digital Media Design

Edgewood College

Madison, WI / May 2009
Bachelor of Science in Graphic Design;
Minor in Fine Art