

**72<sup>nd</sup> Anniversary**



**West Orange  
St. Patrick's Day Parade**

**GRAND MARSHAL**

**Noel G. O'Keefe**

**Sunday, March 16, 2025**

**In Memory of  
The Most Reverend Thomas. A. Boland, Patrick J. Melvin  
and Brendan P. Tevlin**

**Dedicated to  
2015 Grand Marshal  
John "Jack" Sayers**



In Loving Memory  
of  
**Jack Sayers**

1986 Deputy Grand Marshal  
2015 Grand Marshal

*Jack's commitment to the  
Township of West Orange  
and the Irish-American Community  
will long be remembered and missed.*



**John K. "Jack" Sayers**  
1956-2024

*Ar d'heis Dé go raibh a anam*

# parade history

The roots of the West Orange Parade can be traced back over 60 years ago to two organizations that are still involved today. These Organizations are the Irish-American Society of the Oranges and the Frank O'Hara Association. These organizations would march south along the west side of Main Street from Our Lady of Lourdes to the present site of the old A&P parking lot. Upon reaching there, they would board buses and proceed to the Newark Parade. In 1974 a permit was obtained from the Police department to expand the Parade. In that year, the Parade, following its expanded route, proceeded to Township Hall. It should be noted that in that year the Parade occupied the full width of Main Street. It was also during this time that the Parade was dedicated to Archbishop Thomas A. Boland, and that a viewing stand was arranged at the West Orange Community house. The Parade sadly lost Archbishop Boland in March of 1979. The Archbishop's last public appearance was fittingly at the Parade he admired so much, just five days prior to his death. In 1976 the Parade Committee was formed and officially incorporated in 1977. This initiative was led by the first Parade Chairman Patrick J. Melvin. It was through Pat's vision that the modern Parade was born. Pat sadly passed in 1996 one day after his beloved Parade went up the street again; he remained an officer of the committee till the day of his passing. The formation of the Parade Committee expanded the financial as well as the physical base of the Parade. The first formalized West Orange Parade was held in the bicentennial year of 1976. The Parade has grown exponentially from its modest beginnings through the continued dedication of the committee. The Committee today is comprised of many children and grandchildren of that "beginning" generation. The Parade has now become the pre-eminent Parade in the state as few can match its unique combination of dignity, class and size. The Parade attracts thousands of marchers, including Irish-American groups in the area in addition to fraternal, community, and school groups. A very unique tradition of this Parade is the fact that all participants are encouraged to attend mass together as a prelude to the Parade. The Parade Mass has become a beautiful part of the day as the marchers are led in by the Shillelagh Pipe Band. The mass gives the marchers pause to remember the unique intertwined nature faith plays in Irish culture and how St. Patrick brought us this spiritual gift. Due to its appeal, the location of the Parade Mass is rotated yearly, involving the Parishes of Our Lady of Lourdes, Our Lady of the Valley, St. Joseph's, and Our Lady of the Lake, Verona. The Parade's other tradition is its annual investiture ceremony. This event is the social highlight of the St. Patrick's Day season. This is the official swearing in ceremony of the Parade's Grand Marshal and Deputy Grand Marshals. The piping in and announcing all the former parade honorees from previous years who continue to return to support the Parade highlights the event. The newest honorees are presented with their sashes that day and formerly introduced as part of the "Parade Family". The Parade continues to grow in size and respect as witnessed by larger turnouts of marcher's spectators, and the attendance of U.S. Senators, Governors, Congressman, and other elected officials. It has grown because of the family-atmosphere that has been provided and the family traditions it has fostered. New Jersey's "Family Parade" will continue to be successful because of the refined way in which it allows Irish-Americans to demonstrate their pride in their heritage and culture in a dignified forum. The Committee has been an innovator in improving the Parade in so many ways. The advent of flags, banners, posters, websites, social media, pins, corporate sponsorships, etc. have constantly evolved to the point where the Parade has a unique look and feel that may be imitated but cannot be duplicated. The Parade has taken pride in honoring men and women from all walks of life. The Irish have always been proud of being both Americans and of Irish ancestry. They have been among the most patriotic immigrants this country has ever witnessed, winning more Congressional Medals of Honor than any other ethnic group. Even George Washington recognized this fact by having a hand in the formation of the first parade in New York which is older than the country itself and is the biggest in the world today. The West Orange Parade has been a social innovator in having the first woman Grand Marshal and first woman Chairman of any parade in the state. The Parade Committee today continues to be progressive with a relatively young committee which features women in many of the leadership roles. Throughout the history of the Parade, there have been many who have contributed to its success and ensuring the continuation of a fine tradition in our community. While there are many who have gone before, the Parade Committee has chosen to remember certain individuals who have touched the hearts of many in a very special way. In 2016 we added the name Brendan P. Tevlin under the names of Archbishop Boland and Patrick J. Melvin. These exceptional gentlemen had a true dedication to the Spirit of St. Patrick and represented the qualities of faith and pride that are integral to the continued success of the Parade.

# West Orange St. Patrick's Day Parade Committee, Inc.

Pride in Our Heritage – Faith in Our Country

GRAND MARSHAL

Noel G. O'Keeffe

DEPUTY GRAND MARSHALS

Richard McDonald, Kevin Bolan, Kathleen Smith-Loria, James McGuire

CHIEF OF STAFF

Laura Harrington

OFFICERS

Michael Cunningham, Chairperson

Thomas Brennan, Vice Chairperson

Mary Cassels, Treasurer

Casey Cunningham, Financial Secretary

Terry McHugh, Recording Secretary

Casey Hughes, Corresponding Secretary

Jeff Bogart, Adjutant

Chris Wightman, Sergeant At Arms

Sheila Parisi, Historian

John McKeon, Parliamentarian

Carol Corcoran, Public Relations

FINANCE COMMITTEE

Joseph P. Brennan, Jr., Katie Bogart

Janet O'Keeffe-Burke, Barbara Hughes

Bill Kehoe, Michele McCue Shaffer

COUNSEL

Kevin M. Brennan

CHAPLAIN

Fr. James Ferry

Many thanks to all who have participated in the success of the  
West Orange St. Patrick's Day Parade



# Special Thanks and Recognition

Mayor Susan McCartney

West Orange Town Council

West Orange Police Department –

Chief James Abbott

Officers & Auxiliary

Essex County Shillelagh Pipes & Drums

Father Jim Ferry – Our Lady of Lourdes,

West Orange TV-36 Lauren Grof-Tisza

Comcast - Tiffany Carr

West Orange Fire Department –

Chief Anthony Vecchio

West Orange Department of Public Works

The Shauger Group

Bloomfield ELKS - Matt Mulligan

Mary Cassels and Joe Brennan – Liturgy

Essex County Sheriff's Department –

Sheriff Amir D. Jones

Jeff Bogart – Banners/Flags/Signs

Father Dieunel Victor, Our Lady of the Valley





Dear Friends,

This year West Orange celebrates the 72nd Annual West Orange St. Patrick's Day Parade. We could not have made it 72 years without the strong Irish-American women and men who comprise our community and continuously work to keep our traditions alive. We must also acknowledge the non-Irish Americans in our wonderful multicultural community who love this day, come out year after year to celebrate, and without whose support this Parade would never have endured. We thank you all and wish you nothing but love.

The West Orange St. Patrick's Day Parade has chosen to honor five exemplary Irish Americans: Grand Marshal Noel G. O'Keefe and Deputy Grand Marshals Kathleen Smith Loria, Jim McGuire, Rich McDonald, and Kevin Bolan. These five individuals have dedicated their lives to giving back to the community, serving the community, and are the ties that bind our Irish American community together. We are proud to march behind them today and hope they cherish this moment for the rest of their lives.

The parade cannot happen each year without the help of our Parade Committee. Every year, this group tirelessly and anonymously volunteers their precious time to put this beautiful parade on the street. Thank you to Tom Brennan, our Vice Chair, for all of your support and hard work. A tremendous thank you to Casey Cunningham, Janet Burke, Katie Bogart, Mary Cassels, Terry McHugh, Casey Hughes, Carol Corcoran, Sheila Parisi, Michael Tevlin, Jeff Bogart, Chris Wightman, Joseph Ryan, Hon. Joseph P. Brennan, Jr., Stephanie Gallo, Maureen O'Hara, Jere Cole, Bill Kehoe, the Hon. John McKeon, and Fr. Jim Ferry. This parade is a team effort and does not just happen. The years of experience these individuals have and their support is something I am always thankful for and I cannot thank them enough. The Parade Committee is a family and we all take care of each other. It is a family I am proud to be a part of.

It is with sincere gratitude that I acknowledge the contributions of Mayor Susan McCartney, the Town Council, the West Orange Police & Fire Departments, the Department of Public Works, the West Orange Recreation Department, West Orange High School TV 36, and Our Lady of the Valley Church in Orange.

As always I am immensely proud and thankful to my amazing wife, Casey. This is her second year in charge of this Ad Book and she has done an incredible job. She also organized an outstanding Fall Family Fun Fest this year and everyone better keep on the lookout for our Fall 2025 date where it will be bigger and better! Casey, thank you so much for your hard work and always being there for me. This is going to be an amazing year. I love you.

Finally, the Parade could not exist without the initial hard work, faith, and contributions of the families and Irish organizations who founded this Parade and have kept it flourishing these many years. Thank you to everyone who attended the parade this year and to those who couldn't make it but helped put us on the street regardless.

Thank you and Happy St. Patrick's Day,

Mike Cunningham  
2025 Parade Chairperson

Dear Friends,

St. Patrick's Day in West Orange has always been a day of Irish pride, Irish history, and Irish culture with friends and family yet looking back and reminiscing over the last few weeks, it occurred to me that Parade Day is also a day to celebrate the great town of West Orange.

They say everybody is Irish on St. Patrick's Day but nowhere is that more evident than in West Orange. For the past 72 years, the people of West Orange have come together on parade day to celebrate not only being Irish, but to enjoy the greatness of West Orange. I am so grateful that my parents emigrated here from Ireland in 1964 to our town. They raised a family and built a business and lived the American Dream right here in West Orange. Growing up I was surrounded by Irishness yet walking up and down the streets or through the many neighborhoods the sounds and smells of other cultures were everywhere. When the St. Patrick's Day parade rolled around it became a community affair with many cultures coming together and lining Main St. celebrating our Irish culture. My love of the bagpipes started in West Orange at the Shillelagh Club 37 years ago where I learned to play. After many years playing in parades around the state, there's no place I'd rather be than marching up Main St in the town I call home. Friends and family return to our great town for parade day from wherever they may be to enjoy Irish culture known for its warm hospitality, music, strong family values and appreciation for history. It is here we come to celebrate St. Patrick's Day and reminisce about West Orange.

I would like to thank the 2025 Parade Chairman Michael Cunningham and the hardest working parade committee in NJ for this incredible honor of serving as Grand Marshal for the 72nd West Orange St Patrick's Day parade. Knowing I am following in the footsteps of my father Noel S. O'Keefe, "2008 Grand Marshal" and "Mommy" Phylis O'Keefe "2015 Deputy Grand Marshal" makes this honor of a lifetime truly extra special. It is a privilege to be marching up Main St. with Deputy Grand Marshals, two long time West Orange down-the-hillers, Kathleen Smith Loria & Kevin Bolan. Joining us are the very funny Rich McDonald and Mr. GAA, James McGuire. The great South Park and District Pipe and Drum Band will lead me down Main St. this year in memory of longtime friend and fellow piper, John Farrell, who we lost earlier this year. We march in his honor. Special thanks to my Chief of Staff, the hottie Laura Harrington for being by my side, loving me and making everything a little bit better. There's no one else I'd rather have marching by my side. Thank you to my aides; Brooke and Amber Harrington, sisters Janet O'Keefe Burke and Karen O'Keefe, and brother Shaun O'Keefe and all our family and friends for their support in joining me at the great West Orange St Patrick's Day Parade.

As a wise Irish American once said, Happy St Patrick's Day and Good Night God Bless!

Noel G. O'Keefe

2025 Grand Marshal

# past grand marshals

James Sheeran * 1976	Alfie Sharkey 1999
Michael Smith * 1977	Darren Dangler 2000
Robert Fahey * 1978	Kevin Keogh 2001
Helena Sharkey 1979	Richard Codey 2002
Joseph Brennan, Sr. * 1980	Bobby Kelly 2003
Michael O'Hara * 1981	Timothy Quigley 2004
Brian Bermingham 1982	Bob Bradley* 2005
Thomas R. Farley * 1983	Jack McGarry * 2006
Terry O'Reilly * 1984	Joseph Ryan 2007
Gerald F. Keogh * 1985	Noel S. O'Keefe 2008
Harry Knox * 1986	Francis Gately 2009
Thomas Beirne * 1987	Kenneth Kunzman* 2010
Patrick McLoughlin * 1988	Tom Tevlin, Sr * 2011
Joe Keaney * 1989	Greg Dillon * 2012
Gene Reilly * 1990	John McKeon 2013
Bill Healy* 1991	Jere Cole 2014
Tom Drury 1992	John "Jack" Sayers* 2015
Patrick Fell 1993	Maureen O'Hara 2016
Fran McEnerney 1994	Kevin Kinney 2017
Joseph Brennan 1995	Donald R. Shauger, Sr. 2018
Agnes Keogh Clarke 1996	Carol Sharkey Corcoran 2019
Peter J. Degan 1997	Mellen Dangler 2020 - 22
Tom Callahan * 1998	Mike McCormick 2023
	Patrick O'Rourke 2024

\*Deceased

# past deputy Grand marshals

1976 Ann Keaney \*, Theresa Keogh \*, Leo Finnegan \*, Vincent Murphy

1977 Barbara Lyons, Joseph Brennan, Sr. \*, John Flynn, Alfie Sharkey

1978 Louise O'Hara \*, Michael Halpern \*, Harry Knox, Alfie Sharkey

1979 Mary McGovern \*, Peter Beeres \*, Partrick Heeney \*, Rev, Thomas Walsh \*

1980 Mary Reilly \*, John Breslin \*

1981 Nancy Kelly \*

1982 Mary Lannon \*, John O'Connor\*

1983 Beatrice Buoye \*

1984 Mena McLoughlin \*, Edmund Hanley \*, Phil McLaughlin \*, John Rooney \*

1985 Arlene Dunn, Sheila McGuire\*, Fran McEnerney, John Quigley \*

1986 Jack Sayers\*

1987 George Quigley \*

1988 Agnes Clarke, Kay Kostecky \*, Bob Mahoney\*, John McDermott \*

1989 Carol Sharkey, Joe Alexander \*, Martin Kelly \*

1990 Judith Gibbons \*, James Brown \*, Ray Farrington\*, Tom Wahlers\*

1991 Beatrice G. O'Reilly \*, James Critchley, Dick Cunningham \*, Sean McGinley

1992 Greg Dillion \*, Tom Quinn

1993 Dianne Adams, Joseph Boland, Dan Carey Tom Mooney \*

1994 Susan Aker \*, John McCrone \*, Billy McCue\*

1995 Mary Roth \*, Pat McNally \*, David Tyms, Jim Williams

1996 Marge Sheahan\*, Gregory Boyle \*, Kevin McGinley \*, Patrick Regan \*

1997 Mary Jane Gunning, Tom Kenney\*

1998 Bill Dacey, John Buoye\*, Des McDermott\*, Jack Joyce\*

1999 Peggy Bradley \*, Mary Keaney\*, John Ryan, Sr. Maureen Crowley \*

2000 Sean McGovern, Joseph O'Hara, Frank Schott \*, Neil Byrne \*

2001 Jimmy Abbott, Kevin Dillon, Richard Kenah, John "Alfie" Sharkey \*

2002 Peggy Brennan \*, Joseph Byrnes \*, Margaret Nagle \*, Patrick Whelan\*

2003 Ed Brady, Mary Cassels, Charlie Doherty \*, Bo Ench\*

2004 Hugh Curry, Ed Smith, Dennis Lenihan, Gerry Moran

2005 Joe McConville \*, Winnie McNeil \*, Catherine Kelly

2006 John Buoye, John Mooney, Shelia Parisi, Mick Nagle\*

2007 Kenneth McGuire. Anne Cully Malkinski \*, Kevin Walsh\*

2008 Billy Cunningham \*, Andrew McCrone, Jim Reilly \*, Kathy Whelan \*

2009 Mary Pat Bogart, Eileen Gilleece, James F. Masker \*, Daniel Meeks\*

2010 Bruce P. Byrne \*, Margaret O'Reilly Hughes, William "Skeeter" Keefe

2011 Colleen Blasi \*, Michael Cassels \*, Lane Curtis \*, Patty Ann Madden

2012 Thomas Cannon, Neil O'Hare, Michael Shannon, Ellen Sweeney \*

2013 Barbara Hughes, Michael Merwin

2014 Gail McGeady, Kelly Reilly, Francis Schott, Jr.

2015 William "Bill" Kehoe, Thomas Malkinski, Phylis O'Keeffe,  
James "Jimmy" Williams

2016 Brian Aker, Michael Keigher, John McElroy, Tim Sexton

2017 Marian Reilly Cardace, Gwen Glazier, Robert Hoehn

2018 Robert Lynch\*, Sean McGinley, Brad Squires

2019 Carolyn Diver Torchia, Joe Fagan, Terry McHugh

2020-22 Bobby Lamb, John DeMars, Patrick Giblin, Robert Swenson

2023 Megan McNerney Brill, Michele McCue Shaffer, Rich Hughes

2024 Dennis Cleary, Larry Lonergan, Matthew Mulligan

\*Deceased

# 72ND ANNUAL LINE OF MARCH 2025

## Division One:

**UNIT #1:** Color Guard: West Orange Police Department **ESSEX SHILLELAGH PIPES AND DRUMS** West Orange Police Department West Orange PBA Local #25 Guests: West Orange PAL

**UNIT #2:** Color Guard: Essex County Emerald Society  
**ESSEX COUNTY EMERALD SOCIETY POLICE & FIRE PIPES AND DRUMS**  
Emerald Society of the State of New Jersey  
Essex County Chapter #1

**UNIT #3:** Honor Guard: Knights of Columbus, Saint Isaac Jogues Assembly 0649  
**Banner of St Patrick**  
**SOUTH PARK & DISTRICT PIPES AND DRUMS**  
**GRAND MARSHAL: Noel G. O'Keeffe**  
Chief of Staff: Laura Harrington  
Aides to the Grand Marshal

**UNIT #4: NEW JERSEY STATE POLICE PIPE BAND-PIPES AND DRUMS OF THE BLUE & GOLD**  
Color Guard: Essex County Sheriff's Department  
Essex County Sheriff Amir D. Jones  
Essex County Sheriff's Patrol Division Officers  
Essex County Sherriff's Department Apparatus  
Color Guard: Essex County Department of Corrections  
Essex County Department of Corrections

**UNIT #5:** Honor Guard Milburn Police Department  
Montclair Police Department  
Bloomfield Police Department  
Orange Police Department

**UNIT #6: CU CHULLAIN PIPE BAND, MORRIS COUNTY NJ**  
Color Guard: West Orange Fire Department  
West Orange Fire Department

**UNIT #7:** Color Guard: Verona Volunteer Fire Department  
**NEWARK FIRE DEPARTMENT PIPES & DRUMS**  
Newark Fire Department  
Bloomfield Fire Department  
Clifton Fire Department  
Honor Guard: Montclair Fire Department  
Montclair Fire Department  
Honorable Patricia Juliano Memorial Scholarship-Rutgers University  
Orange Fire Department  
East Orange Fire Department  
Verona Fire Department and Apparatus  
North Caldwell Fire Department



**UNIT#8:**

**15th NEW JERSEY FIELD MUSIC FIFE, BUGLE AND DRUM CORPS**

Boy Scouts and Cub Scouts  
West Orange Mountain Top League

**IRISH TROUBADOURS**

Girl Scouts and Brownies  
West Orange Elementary & Middle Schools  
Jack the Jackal-New Jersey Jackals Professional Baseball Team

**UNIT#9:** Color Guard West Orange High School

**WEST ORANGE HIGH SCHOOL MARCHING BAND**

West Orange Music Boosters  
West Orange High School Cheerleaders  
West Orange High School Boys Step Team "Ab-salute"  
West Orange High School Girls Step Team "Nu Theta Omega"  
Susan McCartney, Mayor, Township of West Orange  
West Orange Township Council  
West Orange Board of Education  
West Orange Women's Club  
West Orange Human Relations Commission  
West Orange Public Relations Commission  
Federal, State, County and Local Officials

**UNIT#10:** Color Guard: Veterans of Foreign Wars, Whippany N.J.

**THE JOE CHINO MARCHING BAND**

VFW Glennon Sayers Post #376 West Orange, NJ  
American Legion Post #22 West Orange, New Jersey

**Division Two:**

**UNIT #1: SHAMROCK & THISTLE PIPES AND DRUMS OF OCEAN COUNTY**

**DEPUTY GRAND MARSHAL: KEVIN BOLAN**

Aides to the Deputy Marshal  
Irish American Society of the Oranges

**UNIT #2: IRISH MARCHING BAND**

Ancient Order of Hibernians  
Michael L. Delahunty Division #9 Montclair, NJ  
DeNogla Academy of Irish Dance  
Giblin Association  
Newark NJ St. Patrick's Day Parade Committee

**UNIT #3: BLOOMFIELD HIGH SCHOOL BENGAL MARCHING BAND**

Nutley Irish American Association  
Nutley NJ St. Patrick's Day Parade Committee  
Rutherford NJ St. Patrick's Day Parade Committee-Rutherford Irish



**UNIT #4: NAVESINK BRASS**

West Orange Elks Lodge #1590  
West Orange Elks Ladies Auxiliary

**UNIT #5: RORY O' MOORE PIPES AND DRUMS**

Frank O' Hara Association West Orange, NJ

**UNIT #6:**

Seton Hall Prep Gaelic Society  
Msgr. Michael Kelly, President and Michael Gallo, Headmaster  
Seton Hall Prep Pirates Football Team  
Head Coach William Fitzgerald

**UNIT #7: SHORE BRASS BAND**

Our Lady of the Lake School

**UNIT #8: BARRINGER HIGH SCHOOL MARCHING BAND**

Barringer High School Cheerleaders  
Barringer High School Junior ROTC

**UNIT #8: FRATENIDAD FOLKLORICA Y CULTURAL SALAY BOLIVIA USA DANCERS**

The Davey Tree Expert Company  
CareOne Livingston Assisted Living

**Division Three:**

**UNIT #1: EASTSIDE HIGH SCHOOL MARCHING RED RAIDER BAND**

**DEPUTY GRAND MARSHAL: Kathleen Smith Loria**

Aides to the Deputy Marshal  
Women of Irish Heritage  
Sisters of St. Brigid

**UNIT #2: ORANGE HIGH SCHOOL MIGHTY MARCHING TORNADOES BAND**

West Orange High School Air Force Junior ROTC Mountaineer Squadron

**UNIT #3: HARMONY SENIOR DRUM CORPS**

Eddie Mal Association, Essex and Morris Counties NJ  
Dillon Association, West Orange, NJ

**UNIT #4: THE KIPP NJ DYMANIC MARCHING BAND**

Pleasant Valley Productions  
Unique Performance Arts Center  
West Orange Arts Council  
Friends of the West Orange Public Library  
Music village Love + Unity Fest



**UNIT #5: EAST RAMAPO ALUMNI DRUMLINE**

Iron Jeeps  
I9 Sports Community Based Sports

**UNIT #6: MONTCLAIR HIGH SCHOOL MIGHTY MOUNTIES MARCHING BAND**

West Orange Hispanic Foundation  
Guests: Puras Paletas  
Downtown West Orange Alliance  
Benji's Taqueria Grill  
No Limit Martial Arts

**UNIT #7: IRVINGTON HIGH SCHOOL MARCHING BLUE KNIGHTS**

Turtle Back Zoo Docents and Zoological Society of NJ  
Myrtle the Turtle  
Zoo Mobile  
The Jamaica Organization of New Jersey

**Division Four:**

**UNIT #1: ESSEX COUNTY EMERALD SOCIETY POLICE & FIRE PIPES AND DRUMS**

**DEPUTY GRAND MARSHAL: Rich McDonald**  
Aides to the Deputy Marshal

**UNIT #2: WHOLLY BRASS BAND**

Friends of the Edison National Historic Site  
Thomas Edison National Historic Park, US Department of Interior

**UNIT #3: ESSEX SHILLELAGH PIPES AND DRUMS**

**DEPUTY GRAND MARSHAL: Jim McGuire**  
Aides to the Deputy Marshal  
Essex Shillelagh Gaelic Athletic Association  
Friendly Sons of the Shillelagh, Essex Division, West Orange, NJ  
Friendly Sons of the Shillelagh, Old Bridge, NJ  
Friendly Sons of the Shillelagh, Belmar, NJ  
Friendly Sons of the Shillelagh, Ocean County, NJ

**UNIT #4:**

West Orange St. Patrick's Day Parade Committee

**UNIT #5: West Orange Public Works**



By Order of:  
Jeffrey E. Bogart  
Parade Adjutant  
Kevin M. Brennan  
Counsel

# 2025 Honorees



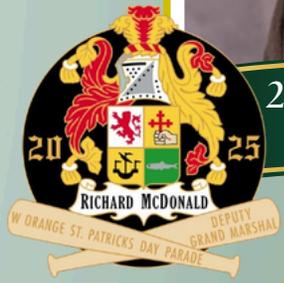
2025 GRAND MARSHAL  
Noel G. O'Keeffe



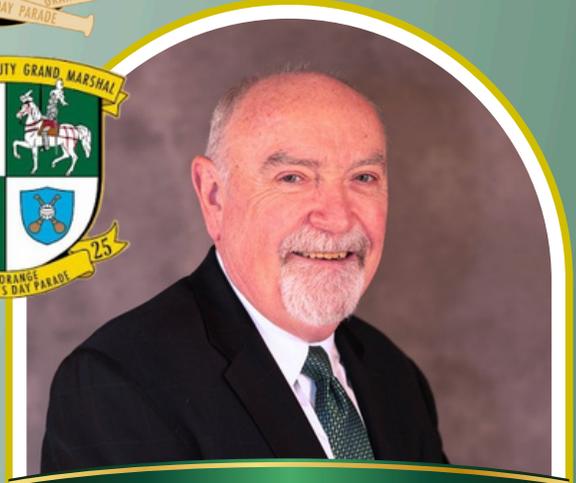
2025 DEPUTY MARSHAL  
Kevin Bolan



2025 DEPUTY MARSHAL  
Richard McDonald



2025 DEPUTY MARSHAL  
Kathleen Smith-Loria



2025 DEPUTY MARSHAL  
James McGuire





# *Congratulations!*

## GRAND MARSHAL NOEL G. O'KEEFFE

Noelie - No one loves, supports, and knows the town of West Orange like you! So deserving to be leading us down Main Street.

You embody everything the West Orange parade is about - a strong sense of community, family and Irish heritage.

If laughter is the best medicine, then you're basically a walking pharmacy. You have an ability to bring people together with your welcoming, funny spirit. Keep making us laugh because the world needs more of it!

We love you!  
Chief, Aide 1 & Aide 2  
Laura, Brookie, and Amber (Bets)



Congratulations to and looking forward to marching with all our Deputy Grand Marshals Rich McDonald, Jim McGuire, Kathleen Smith Loria, and Kevin Bolan!





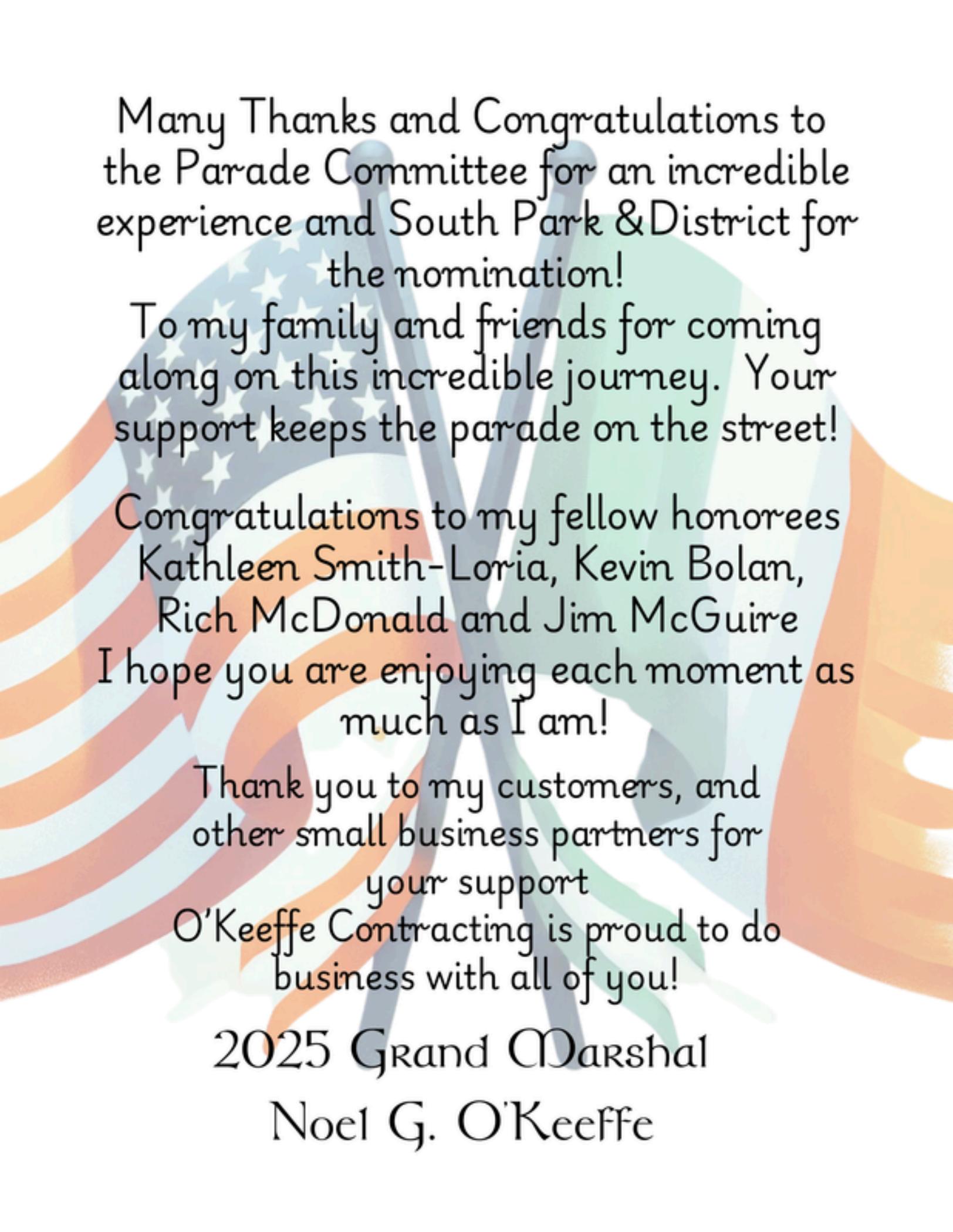
# **Congratulations Noel G. O'Keeffe** **2025 West Orange St. Patrick's Day** **Parade Grand Marshal!**

We are so proud of your committment to your heritage  
even though you are an American!

Daddy - Noel S. O'Keeffe - 2008 Grand Marshal  
Mommy - Phylis O'Keeffe - 2015 Deputy Grand Marshal



Best Wishes to the 2025 Deputy Grand Marshals  
Kathleen Smith Loria; Kevin Bolan; Jim McGuire and  
Rich McDonald Enjoy your March up Main!



Many Thanks and Congratulations to  
the Parade Committee for an incredible  
experience and South Park & District for  
the nomination!

To my family and friends for coming  
along on this incredible journey. Your  
support keeps the parade on the street!

Congratulations to my fellow honorees  
Kathleen Smith-Loria, Kevin Bolan,  
Rich McDonald and Jim McGuire  
I hope you are enjoying each moment as  
much as I am!

Thank you to my customers, and  
other small business partners for  
your support  
O'Keeffe Contracting is proud to do  
business with all of you!

2025 Grand Marshal

Noel G. O'Keeffe

Jack

You will always be remembered  
fondly by your Deputy Grand Marshals  
and their families

You made a special honor even better!

Phylis O'Keeffe, Bill Kehoe

Jim Williams, Tom Malkinski



OUR LEADER FOR THE  
2015 West Orange St. Patrick's Day Parade

**Congratulations**  
**West Orange St. Patrick's Day**  
**Committee and to**  
Grand Marshal Noel G. O'Keeffe

Deputy Grand Marshals  
Kathleen Smith-Loria  
Jim McGuire  
Kevin Bolan  
Rich McDonald

**The Williams Family**  
**James "Jimmy" Williams**  
**2015 Deputy Grand Marshal**  
**Teresa, Jimmy, Anthony**





The Order of the Friendly Sons of  
the Shillelagh of the Jersey Shore



**Congratulations**

Grand Marshal  
Noel O'Keefe

Deputy Grand Marshalls

Kevin Bolan

Richard McDonald

Jim McGuire

Kathleen Smith Loria



May the sun shine warm upon your face,  
the rains fall soft upon your fields,  
and the wind be always at your back.

CONGRATULATIONS

Noel O'Keefe

2025 Grand Marshal

A long time friend of the  
West Orange Community House

AND

DEPUTY GRAND MARSHALS  
Kevin Bolan, Rich McDonald,  
Kathleen Smith-Loria and Jim McGuire

PAUL CITO AND THE STAFF OF THE  
WOCH BOYS AND GIRLS CLUB  
SERVING WEST ORANGE  
SINCE 1911





**The Members of the WEST  
ORANGE FMBA Local 28 &  
Local 228 Salute the 2025 West  
Orange St. Patrick's Day Parade  
Honorees**



**Grand Marshal  
Noel G. O'Keeffe**



**Deputy Grand Marshals**

**Jim McGuire  
Kathleen Smith Loria  
Rich McDonald  
Kevin Bolan**



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# **CONGRATULATIONS to all of the 2025 Honorees!**

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**The Order of the Friendly  
Sons of the Shillelagh  
Essex Division**



# CONGRATULATIONS

to

**DEPUTY GRAND MARSHALS:  
Kevin Bolan, Rich McDonald, Jim McGuire  
& Kathleen Smith Loria**

and



**2025 GRAND MARSHAL  
Noel O'Keefe**



**SAVE THE DATE**

**The 55th Annual Shillelagh Dinner Dance**

6:00-11:00PM, Saturday, April 26, 2025, at The Hanover Manor

*Honoring*

*Shillelagh Men of the Year: Ed Brady and Patrick O'Connor*

*Friend of the Friendly Sons: Larry and Tina Baggitt*

For tickets/ads please email: [shillelaghevents@gmail.com](mailto:shillelaghevents@gmail.com)



**Come visit the social & cultural center of the Irish-American community in Essex County  
Open to the public and always accepting new members**



The Shillelagh Club  
648 Prospect Ave, West Orange, NJ 07052  
973-325-9338 – [www.shillelaghclub.com](http://www.shillelaghclub.com)  
[facebook.com/ShillelaghClub](https://facebook.com/ShillelaghClub)



Congratulations To  
2025 Grand Marshal

Noel O'Keeffe

And

2025 Deputy Grand  
Marshals

Jim McGuire

Kevin Bolan

Kathleen Smith Loria

And

Rich McDonald



Michael L. Delahunty

Ancient Order of Hibernians

Division 9

Montclair. NJ



**The Essex County Board of  
County Commissioners**

*Congratulates*

**Noel G. O’Keeffe**

*Grand Marshal*

**Kevin Bolan**

**Rich McDonald**

**Jim McGuire**

**Kathleen Smith Loria**

*Deputy Grand Marshals*

of the 72nd Annual

**West Orange St. Patrick’s Day Parade**

Sunday, March 16, 2025

*Your County Commissioners*

Carlos M. Pomares  
*President*

Brendan W. Gill

Leonard M. Luciano

Robert Mercado



A’Dorian Murray-Thomas

Wayne L. Richardson

Tyshammie L. Cooper  
*Vice President*

Romaine Sermons

Patricia Sebold

*Moving Toward a Common Goal*



# SLÁINTE

Grand Marshal

Noel O'Keeffe

Your dedication to community and  
heritage is an inspiration to us all.

425 Main St.

Orange, NJ 07050

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Orange-Millburn-Ridgewood-Wyckoff-Staten Island

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CORP**

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**OUR VERY OWN**

**KEVIN BOLAN**

**AS DEPUTY GRAND MARSHAL**

**IN THE  
2025 WEST ORANGE  
SAINT PATRICK'S DAY  
PARADE**



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*Manufacturing Corp.*

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West Caldwell, NJ 07006

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**Congratulations to my fellow  
2025 honorees!**

**Noel O’Keeffe-Grand Marshal  
Kevin Bolan-Deputy Grand Marshal  
Rich McDonald-Deputy Grand Marshal  
Jim McGuire-Deputy Grand Marshal**

**Go n-éirí an bóthar leat,**

**Kathleen Smith-Loria and Family**



*The Family of 2010 Grand Marshal  
Ken Kunzman  
Congratulates  
the  
2025 Grand Marshal  
Noel O'Keeffe  
&  
Deputy Grand Marshals  
Kevin Bolan  
Rich McDonald  
Jim McGuire  
Kathleen Smith Loria*





*We Proudly Congratulate*

**Kevin Bolan**

**2025 Deputy Grand Marshal**

We'd also like to extend our congratulations to

**Grand Marshal Noel O'Keeffe**

**Deputy Grand Marshal Kathleen Smith Loria**

**Deputy Grand Marshal Rich McDonald**

**Deputy Grand Marshal Jim McGuire**



*Established in 1951, The Irish American Society of the Oranges is a charitable organization composed of Irish descendants who engross themselves in the community promoting both Irish culture and charity all over.*

Contact [IrishAmericanSocietyOranges@gmail.com](mailto:IrishAmericanSocietyOranges@gmail.com)

Like us on Facebook at Irish American Society of the Oranges

Follow us on Instagram @IrishAmericansOrangesNJ



# Congratulations to our Deputy Grand Marshal Nana!



We can't wait to carry the banner with you!

We Love You – Loria, William, Elia, Claire, Bromley, Benjamin, Clementine & Paul

MAY THE ROAD RISE UP  
TO MEET YOUR STRIDE,  
AS YOU MARCH WITH  
JOY AND IRISH PRIDE.

MAY LAUGHTER RING  
ALONG OUR WAY,  
AS YOU LEAD THE MARCH  
ON ST. PATRICK'S DAY!



CONGRATULATIONS, KATHLEEN, WE ARE SO PROUD OF YOU!

LOVE, PAUL, ADRIANNE, EJ, PAMELA, CHRIS, MELISSA, GARRETT, JULIA & RYAN



ṡo maire tŭ an lŃ !

CONGRATULATIONS 2025

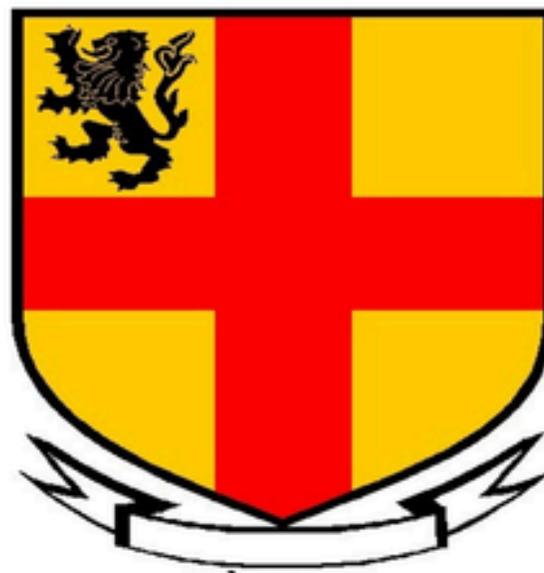
ṡrand Marshal Noel ṡ. O'keeffe

2025 deputy ṡrand Marshals

Kathleen Smith-Loria; James Mcṡuire;

Kevin Bolan and Rich McDonald

enjoy your march up main!



DE BURCA

Congratulations to the  
West Orange Parade Committee  
for putting another fine parade on the street!

The Burkes

Janet & Karl, Caitlin, Brendan & Brooke & Molly



Congratulations to  
West Orange St. Patrick's Day Parade  
2025 Honorees

Grand Marshal - Noel G. O'Keeffe

Deputy – Rich McDonald

Deputy – Jim McGuire

Deputy – Kathleen Smith Loria

Deputy – Kevin Bolan



*Best of Luck!!!*



Matthew P. Mullen, Past Deputy Grand  
Marshal and Sherrie Mullen

COMPASS



Congratulations to this year's honorees! Looking forward to having Noel, Jim, Kathleen, Kevin and Rich guide us up Main St.

When the celebrations are over, let Kevin Kinney guide you HOME.



Kevin Kinney

[kevin.kinney@compass.com](mailto:kevin.kinney@compass.com)

M: 973.214.0170 | O: 973.310.7360

Congratulations to the 2025 West Orange  
St. Patrick's Day Parade Committee and All the Honorees

Especially 2025 Grand Marshal  
Uncle Noel O'Keeffe  
Our Very Own Pied Piper

No One Deserves This Honor More!



Sending Warm Wishes for Your March Down  
Main Street on Sunday March 16th

Karen, Big Anthony, Ryan and Little Anthony  
xoxo



# GRAND MARSHAL NOEL O'KEEFFE

Congratulations on this well-deserved honor! Believe me, this is going to be big. Huge! People are going to be talking about this for a really long time. Tremendous!

Here is to a spectacular parade day! I mean really spectacular. You're winning, Uncle Noel, and everyone knows it. People are saying they have never seen anything like it. You love them and they love you! Nobody knows the Irish better than you!

Really an amazing honor!

Enjoy your day like you never have  
before!

Good night, God bless,  
Shaun (adopted brother), Jill,  
Emma and  
Shaunie O'Keeffe

# Greater Essex Elks Lodge #21



The Mother Lodge of New Jersey

Congratulations to

## West Orange St. Patrick's Day Parade

### 2025 Honorees

Grand Marshal - Noel G. O'Keeffe

Deputy – Rich McDonald

Deputy – Jim McGuire

Deputy – Kathleen Smith Loria

Deputy – Kevin Bolan





Is proud to support the  
2025 West Orange  
St. Patrick's Day Parade &  
Congratulates

Grand Marshal

*Noel G. O'Keeffe*

Deputies

*Kathleen Smith Loria*

*Jim McGuire*

*Kevin Bolan*

*Rich McDonald*

74 Kossuth St., Newark NJ 07105

Congratulations to our Smith Gal  
**Kathleen Smith Loria**

Deputy Grand Marshal  
West Orange St. Patrick's Day Parade  
2025



**The Smith Gals**

"We're Good People"

Congratulations to our good friend

**Noel G. O'Keefe**

and the entire O'Keefe family  
on this much deserved honor  
as 2025 Grand Marshal

Cheers to Deputy Grand Marshals

**Kevin Bolan**

**Rich McDonald**

**Jim McGuire**

**Kathleen Smith Loria**

A Special Thanks to our long-time family friend

**Chairman Michael Cunningham**

and the Committee

for Keeping the Tradition Alive!



**The Kelly Family**

2003 Grand Marshal

**Bobby Kelly**

**Bobby Jr.**

**Jimmy**

**Michael & Mary**



**THE FRANK O'HARA ASSOCIATION**  
Proudly Congratulates the 2025  
West Orange St. Patrick's Day Parade Committee  
and this year's outstanding Honorees:

**Grand Marshal**  
Noel G. O'Keeffe

**Deputy Grand Marshals:**  
Kevin Bolan  
Rich McDonald  
Jim McGuire  
Kathleen Smith Loria

In loving Memory of Ed Bogart



West Orange Police Athletic League

**CONGRATULATES**

**Grand Marshal Noel G. O'Keeffe**

**and**

**Deputy Grand Marshals**

**Rich McDonald**

**Kevin Bolan**

**Kathleen Smith Loria**

**Jim McGuire**

**For**

**2025 West Orange St. Patrick's Day**

**Parade**

**[www.wopal.org](http://www.wopal.org)**

*E & M*  
**O'HARA**

**Electrical Contractors**

Extends our Congratulations and warm regards to  
the West Orange St. Patrick's Day Parade Committee  
and to the outstanding 2025 Honorees:

*Grand Marshal*  
Noel G. O'Keeffe

*Deputy Grand Marshals*  
Kevin Bolan  
Rich McDonald  
Jim McGuire  
Kathleen Smith Loria

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# Sisters of Saint Brigid



Congratulations  
To

Grand Marshal

Noel G. O'Keeffe

And

Deputy Grand Marshals

Kevin Bolan

Rich McDonald

Jim McGuire

And our Sister

🍀 Kathleen Smith Loria 🍀

Sisters of Saint Brigid is a non-profit social women's organization celebrating Irish history and culture and working to better the communities in which their members live.



*The Downtown West Orange Alliance  
Congratulates  
the 2025 St. Patrick's Day Parade  
Honorees*

Grand Marshal  
Noel G. O'Keeffe

Deputy Grand Marshals  
Kevin Bolan  
Rich McDonald  
Jim McGuire  
Kathleen Smith Loria



# The Parisi Family



*Salutes*

*the west orange  
st. patrick's day parade*

and

*Congratulates*

**2025 Grand Marshal**

**Noel G. O'Keeffe**

and

**our life long friend Deputy Grand Marshal**

**Kathleen Smith-Loria**

**and Deputy Grand Marshals**

**Kevin Bolan, Rich McDonald and Jim McGuire**

**Remembering our good friend Jack**





*Congratulations*  
John McElroy

*St. Patrick's Day Deputy Grand Marshal, 2016*  
*Chairman of Downtown West Orange Alliance*  
*Board of Trustees*

as he celebrates  
over 40 years in business  
in Downtown West Orange with  
Select Towing & Auto Repair

Congratulations  
Grand Marshal Noel O'Keeffe

Deputy Grand Marshal Kevin Bolan

Deputy Grand Marshal Rich McDonald

Deputy Grand Marshal Jim McGuire

Deputy Grand Marshal Kathleen Smith Loria

&

2025 West Orange Parade Committee

In Loving Memory of  
Theresa Cleary ("Nana")



Love, The Cleary and Connolly Families

2024 Deputy Grand Marshal Dennis Cleary