

# NYIAEE

## 2025 SPONSORSHIP OPPORTUNITIES NEW YORK AREA CHAPTER



# PROMOTE YOUR COMPANY

There is no place like New York and there is no industry like Exhibitions and Events. NYIAEE has over 1,000 members who come together online and in person for educational and social events year-round.

Become a NYIAEE sponsor and spotlight your company in member newsletters, social media marketing and at virtual and live events for organizers, young professionals, students and more!

When you couple this unique industry with such a dynamic location, we wind up with something **magical**.



# ANNUAL NYIAEE STRATEGIC PARTNER SPONSOR OPPORTUNITIES

## PLATINUM \$5,000

- Four (4) complimentary registrations at each NYIAEE education event
- Logo recognition - chapter website, program announcements, signage, walk-in slides
- One (1) table to display materials at mutually agreed upon NYIAEE education events
- A 4-minute presentation at one (1) mutually agreed upon NYIAEE education event
- One (1) featured article in e-newsletter
- Three (3) social media posts on NYIAEE accounts
- One (1) dedicated email to NYIAEE membership

## GOLD \$3,500

- Three (3) complimentary registrations at each NYIAEE event
- Logo recognition - chapter website, program announcements, signage, walk-in slides
- One (1) table to display materials at mutually agreed upon NYIAEE events
- One (1) featured article in e-newsletter
- Two (2) social media posts on NYIAEE accounts
- One (1) dedicated email to NYIAEE membership,

## SILVER \$2,000

- Two (2) complimentary registrations at two (2) NYIAEE events
- Logo recognition - chapter website, program announcements, signage, walk-in slides
- One (1) table to display materials at mutually agreed upon NYIAEE events
- One (1) featured article in e-newsletter
- One (1) social media post on NYIAEE accounts

## BRONZE \$1,000

- One (1) complimentary registration at one (1) NYIAEE event
- Logo recognition - chapter website, program announcements, signage, walk-in slides
- One (1) table to display materials at mutually agreed upon NYIAEE events
- One (1) social media post on NYIAEE accounts

**WE'RE MORE THAN HAPPY TO  
WORK WITH YOU ON A SUITABLE  
OPTION TO BEST FIT THE NEEDS OF  
YOUR ORGANIZATION.  
SPONSORSHIP LEVELS CAN BE  
CUSTOMIZED ABOVE AND BEYOND  
THOSE LISTED.**



# EVENT SPONSOR

## 2025 CHAPTER EVENTS TO INCLUDE:

**SUMMER GATHERING, ANNUAL GENERAL MEETING & HOLIDAY PARTY  
PLEASE SEE OPPORTUNITIES BELOW TO SPONSOR THESE EVENTS:**

### **TITLE SPONSOR \$5,000**

- Four (4) complimentary registrations to event
- Logo recognition on program announcements, walk-in slides and signage
- A 3-minute presentation prior to welcome address
- One (1) monthly social post up to event on NYIAEE channels
- Feature in NYIAEE newsletters as event title sponsor

### **FOOD & BEVERAGE SPONSOR \$3,000**

- Two (2) complimentary registrations to the event
- Logo recognition on signage near F&B areas at event registration website and all event marketing emails
- One (1) monthly social post up to event on NYIAEE channels

### **REGISTRATION SPONSOR \$2,500**

- Two (2) complimentary registrations to the event
- Logo recognition registration area/badge pickup station and all event marketing emails
- One (1) monthly social post up to event on NYIAEE channels

**SPONSORSHIPS ARE NOT SOLD EXCLUSIVELY TO  
ANY SINGLE COMPANY FOR NYIAEE EVENTS**

# **BECOME A SPONSOR TODAY**

**CONTACT:**  
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[nyiaee.com](http://nyiaee.com)