



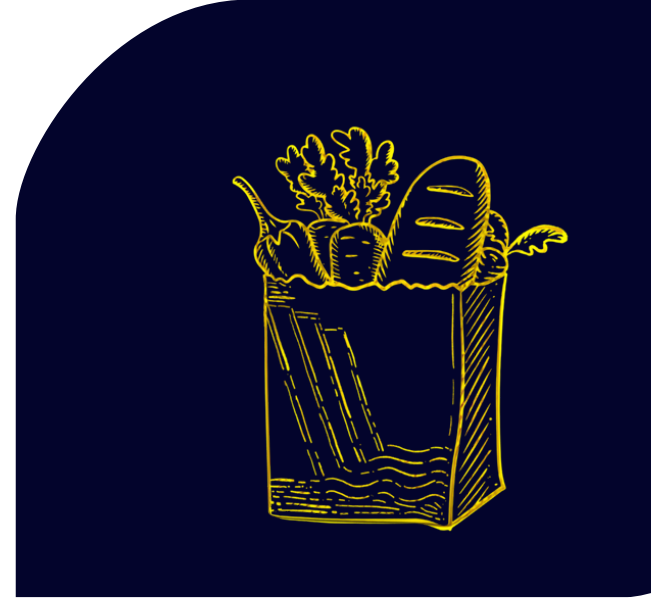
Scarborough Food Security Initiative

IMPACT REPORT



2023

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Scarborough Food Security Initiative



Impact Report 2023

MISSION, VISION & VALUES

Empower Scarborough and provide innovative solutions to poverty reduction through dignified access to food. Feed Scarborough advocates for and believes that good healthy food is a human right.

Vision Hunger-free resilient Scarborough

Good Food is a Human Right

- Access to sustainable, nutritious, balanced food

Dignified access to food

Be Innovative

Be Accountable

Bring In Systemic Change

- Advocate

Enhanced Experience For Our Community

- Transparent

- Diverse

- Welcoming

- Non Judgemental



MESSAGE FROM THE FOUNDER



Dear Colleagues and Partners,

I'm not just a representative of Feed Scarborough, I'm a member of this community deeply concerned about the well-being of our neighbours.

In recent years, we have witnessed a troubling trend in our community - the alarming increase in food insecurity. This issue has touched the lives of far too many individuals and families, and the consequences have been devastating. As an organization dedicated to combating food insecurity, we have worked tirelessly to provide support and resources to those in need. However, despite our best efforts, the challenges we face have only grown more daunting.

The unfortunate reality is the increase in demand for our services has put significant strain on our ability to meet the needs of the community. Our resources are stretched thin, and the demand continues to outpace our capacity to respond effectively.

Looking ahead, I must be candid with you - the outlook for next year does not appear promising. Economic uncertainties, coupled with ongoing systemic issues, suggest that the need for food assistance will likely continue to rise. While we remain committed to our mission, we recognize that we cannot tackle this challenge alone. It will require a collective effort, with the support of government agencies, community organizations, and compassionate individuals like yourself.

In closing, I want to express my deepest gratitude to you for your unwavering support and commitment to our shared cause. Together, I am confident that we can build a hunger-free, resilient Scarborough where no one has to go hungry. Thank you for your time, your compassion, and your dedication to making a positive impact in the lives of others.

Sincerely,
Suman Roy



OUR TEAM



Suman Roy
Founder, Executive Director



Andrea Kuzell
Manager
Food Programs



Sukhmani Singh
Manager
Operations



Lisa Meers
Manager
Long-term Programs



Aleyda Ramirez
Coordinator
Warehouse & Healthy Meals



Mizanur Rahman
Coordinator
Food Banks



Cesar Aguilar Mata
Coordinator
Food Banks



Robin Sagi
Coordinator
Marketing & Donor Relations



Michelle Musson
Coordinator
Volunteers



BOARD OF DIRECTORS



Clifford Gomes
Chair



Meenu Gulati
Treasurer



Tina Hurl-Priestly
Secretary



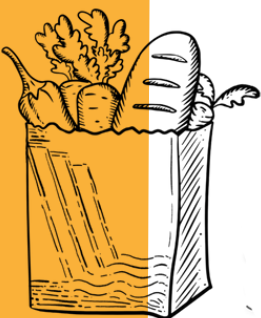
Christine Selvaggio
Director, Fund Raising



Rinkee Ahmad
Director



Celecia Partap
Director, Brand & Marketing



EXECUTIVE COUNCIL



Azreen Sikder



Dr Abdul Fattah



Tei Narteh



Jessica Whitmore



Amanda Persaud



Daena Evelyn



Carolyn Michaud

PROGRAMMING



Feed Scarborough uses a holistic approach to tackling food insecurity. We know food insecurity is a by-product of poverty and if we don't address the root causes we will never have a hunger-free, resilient Scarborough. We use a three-pronged approach to addressing our community needs through emergency response, long-term impact, and research and advocacy programs.

Emergency	Long-term Impact	Research & Advocacy
<p>6 Food Banks Online food Bank 252,752 individuals served</p>	<p>StartUp Scarborough 8 new entrepreneurs 8 supporting entrepreneurs 5 growing businesses</p>	<p>Launch of Sustenance Beyond The Surface Food Security Resource Booklet</p>
<p>Healthy Meal Program 4 community partners 100,000 meals distributed</p>	<p>3 Community Gardens 8 Garden Workshops 38 Allotment Gardens 2 Fresh Food Markets</p>	<p>CP24 Launched our Clairlea Food Bank with TAS Impact</p>
<p>2,000 Turkey dinners served for Thanksgiving</p>	<p>Golden Age Social (Senior Cooking Class) 12 participants Youth Cooking Class 20 participants</p>	<p>150 Corporate Volunteer Days 14 School Tour</p>



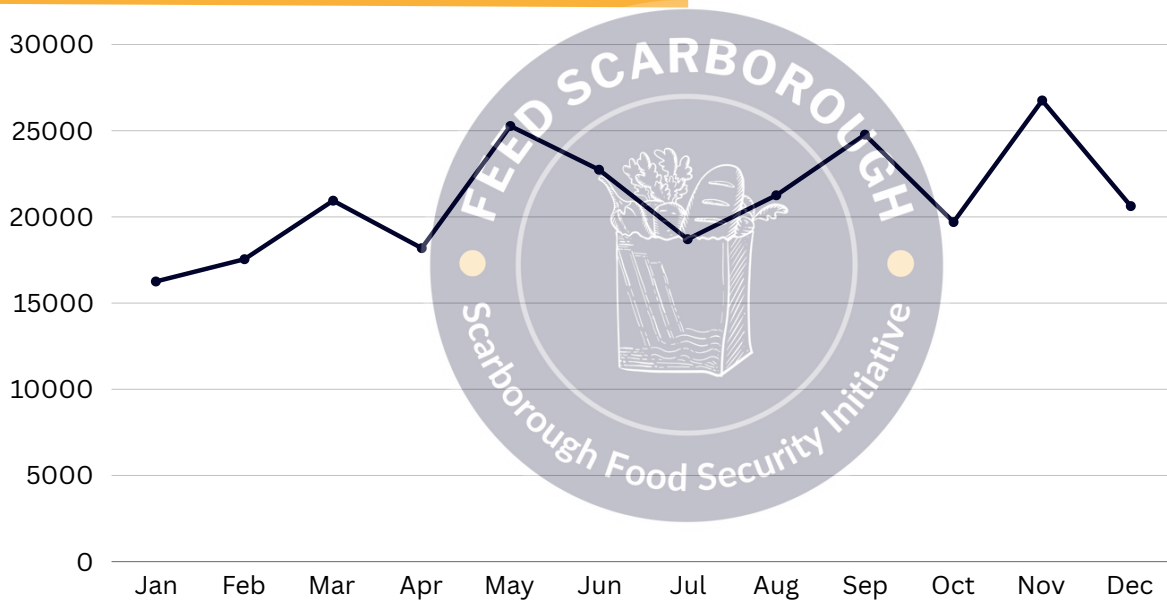
DEEPER LOOK

We served 124,555 individuals in 2022. That number more than doubled to 252,752 in 2023.

Individuals Served in our Food Banks in 2023.

26,755

Served in November. The most served in a single month.



Food Bank Updates

In April of 2023, we opened our 6th food bank located at 772 Warden Ave. In 8 short months, the food bank serves roughly 650 people a week. This is a full-time food bank open 5 days a week for 6.5 hours each day.

Healthy Meal Program

Our partnership with Second Harvest helped us serve 100,000 meals in 2023. Thanks to Toronto Community Housing, East Scarborough Storefront, and Rouge Park Food Bank for serving the community.



STARTUP SCARBOROUGH

This is our third cohort of participants for our entrepreneurship program. A 6-month program that supports budding entrepreneurs start, support or grow a businesses through modules and mentorship.

8

Start!

Eight participants engaged in our Start modules in areas of apparel, health care and consulting.

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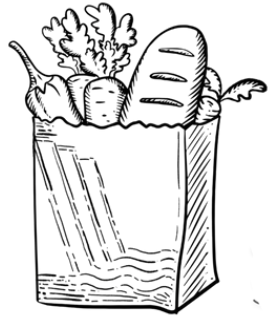
Support!

We guided 8 entrepreneurs who were looking for extra support in the areas of marketing and sourcing funding so they could continue to work on their businesses.

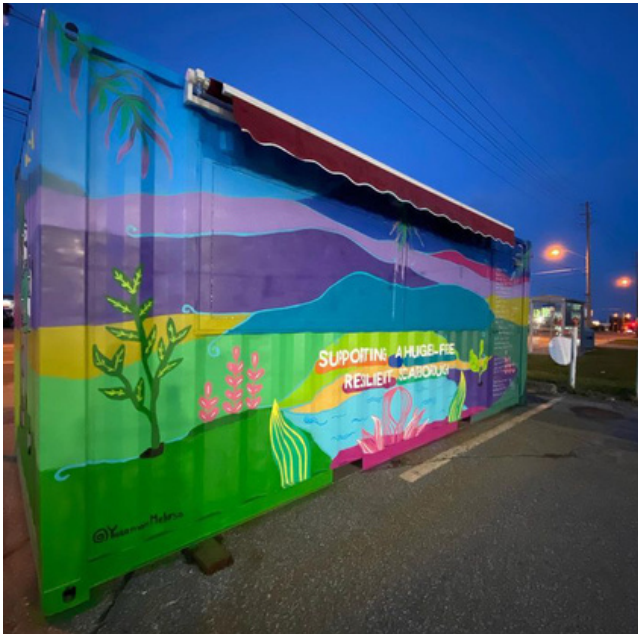
5

Grow!

5 entrepreneurs participated in our “grow” support that helped businesses seek knowledge in areas such as catering and international trade to take their businesses to the next level.



FRESH FOOD MAKRETS



Mobile Farmer’s Market goes to 3 food deserts in Scarborough, serving roughly 400 households from May - October.

We launched a stationary market at 772 Warden that offered fresh produce and items from local businesses. A space for socializing, we hosted an array of events from paint nights to game board nights. This market served 1000 customers from June - October.

This program was in conjunction with the City of Toronto’s Main Street Fund. Local Artist Yasaman Mehrsa painted a shipping container that links the Bluffs and our mission to provide access to food.

COMMUNITY COOKING



Part of our long-term impact is to encourage healthy, easy skill training around cooking while bringing the community together.

Golden Age Social

- A 12-week workshop that brings seniors together to share recipes, and stories and cook meals from around the world.
- 12 participants took part in this program.



Youth Cooking

- An after-school program that taught easy, healthy meal options for youth to replicate at home
- 20 participants took part in 2 workshops a week for 4 weeks.

COMMUNITY GARDENS



We hosted 8 workshops that focused on cooking from the garden, balcony gardening, and pollinators.

Our allotment garden gave space to 38 gardeners with priority given to those living within 1km and don't have access to outdoor space.

10 volunteers supported the planting, harvesting and maintenance of our gardens, along with additional support from corporate volunteers.

PROJECT ARROWHEAD



We support Toronto Police Division 41 in their youth sports program, Project Arrowhead. The program links sports and work readiness for at-risk youth in neighbouring schools.

In 2023, they supported two cohorts that came to Feed Scarborough to volunteer and learn about food security.

POLICE HAMPERS



We supply hampers to Toronto Police Division 41 who give out these hampers when patrolling the neighbourhood. New candidates participate in a volunteer day at Feed Scarborough as part of their orientation into 41 Division.

WORKING TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY

Food Banks
StartUp



2 ZERO HUNGER

Food Banks
Healthy Meals



3 GOOD HEALTH AND WELL-BEING

Food Banks
Healthy Meals
Markets



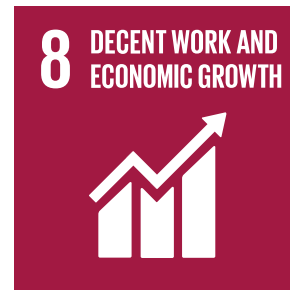
4 QUALITY EDUCATION

Food Banks
StartUp
Advocacy



5 GENDER EQUALITY

StartUp
Advocacy



8 DECENT WORK AND ECONOMIC GROWTH

StartUp
Project Arrowhead



10 REDUCED INEQUALITIES

Advocacy
Project Arrowhead



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Food Banks
Healthy Meals



11 SUSTAINABLE CITIES AND COMMUNITIES

Community
Gardens



15 LIFE ON LAND

Community
Gardens



13 CLIMATE ACTION

Community
Gardens



17 PARTNERSHIPS FOR THE GOALS

Corporate
Volunteering
Advocacy



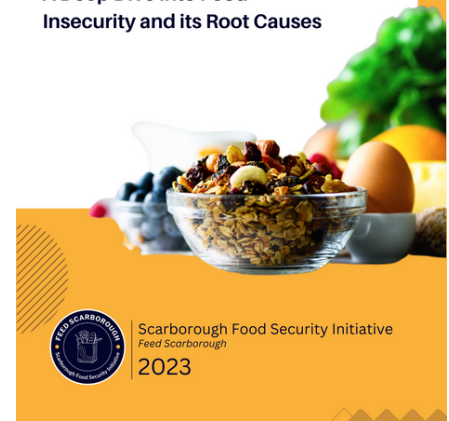
THE GLOBAL GOALS

BIG MILESTONES IN 2023

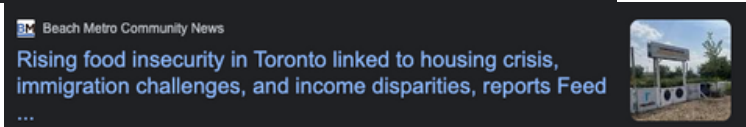
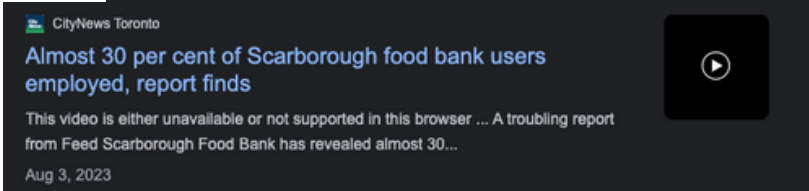
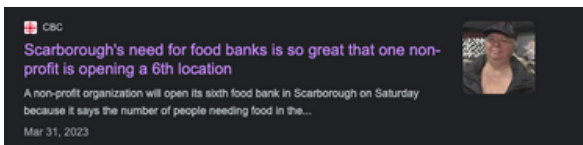
In August, we launched our report *Sustenance Beyond the Surface*, which focused on the root causes of food insecurity through the eyes of our clients. This report shed light on life experiences, as well as, recommendations on ways we can support people facing food insecurity.

SUSTENANCE BEYOND THE SURFACE:

A Deep Dive into Food Insecurity and its Root Causes



When it comes to food insecurity we are not silent. From losing a local grocery store that caused a food desert to being awarded the Toronto Community Champion Award, Feed Scarborough made headlines in 2023.





Thank You, Volunteers

1,050 VOLUNTEERS
SUPPORT FEED
SCARBOROUGH IN
2023!





Thank
You,
Donors

31 EVENTS

34 FOOD DRIVES

2 VENDOR MARKETS

**150 CORPORATE
VOLUNTEER DAYS**