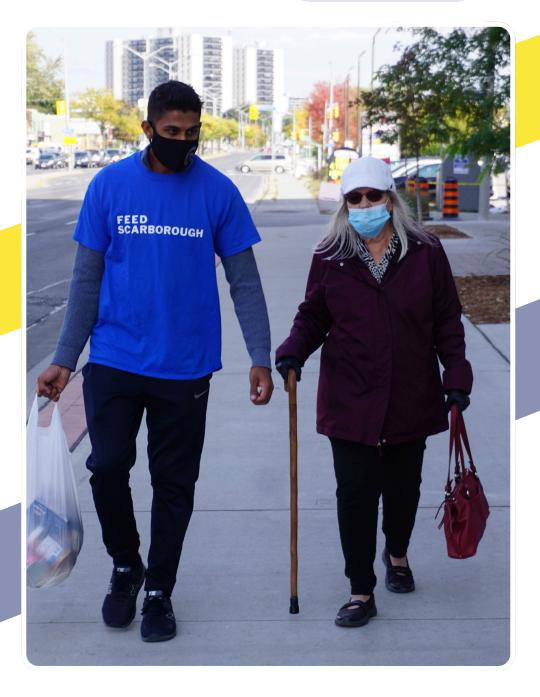
#### **SCARBOROUGH FOOD SECURITY INITIATIVE**

# IMPACT REPORT

2024





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# Mission

Empower Scarborough and provide innovative solutions to poverty reduction through dignified access to food. Feed Scarborough advocates for and believes that good healthy food is a human right.

# Vision

Hunger-free Resilient Scarborough



# **Values**

- Access to sustainable, nutritious, balanced food.
- Good Food is a Human Right.
- Dignified access to food.
- Bring In Systemic Change
- Advocate Enhanced Experience For Our Community

- Transparent.
- Diverse.
- Welcoming.
- Non Judgemental
- Be Innovative.
- Be Accountable.



# Message from the Leader

Dear Friends, Supporters, and Partners,

As we reflect on 2024, I am filled with immense pride and gratitude for what we have achieved together at Feed Scarborough. This year, our efforts to address food insecurity have not only touched thousands of lives but have also reinforced our vision of building a resilient, hunger-free community.

Our work this year has been guided by our commitment to the United Nations Sustainable Development Goals (SDGs), particularly those focused on ending hunger, promoting good health, and fostering sustainable communities. Through innovative programs like the Bridge and FoodHall TO culinary incubator, we are making meaningful strides toward these global goals, creating local solutions that empower individuals and uplift our entire community.

These successes would not have been possible without the dedication of our team, volunteers, and supporters. Your belief in our mission fuels our ability to innovate, expand, and serve with compassion.

As we step into 2025, we are inspired to do even more, continuing to align our work with the SDGs and ensuring every Scarborough resident has access to nutritious food, dignity, and opportunity. Thank you for being an integral part of this journey. Together, we are creating a brighter, more equitable future.

With gratitude,

#### Suman Roy

**Executive Director and Founder** 

# **Our Team**



SUMAN ROY
Founder and
Executive Director



ANDREA KUZELL Manager Emergency Food Programs



SUKHMANI SINGH
Manager
Long-Term Impact
Programs



TRACY MCLEEN
FOWLER
Manager
Social Enterprise



CECILIA J FRANK
Coordinator Corporate & Volunteer
Relations



KRISTINE
GUERRERO-DEL
ROSARIO
Coordinator - Culinary
Programmes



ALEYDA RAMIREZ
Coordinator
Emergency Food
Programmes



MIZANUR RAHMAN Coordinator Emergency Food Programmes



LUIS CESAR
Coordinator
Emergency Food
Programmes



JULIA SABHARWAL Coordinator Special Projects



### **Our Board of Directors**



CLIFFORD
GOMES
Chair of the Board



CECILIA PARTAP
Director ,Brand&
Marketing



RINKEE AHMAD Treasurer



TINA HURL-PRIESTLY Secretary

#### **Executive Council**



CAROLYN MICHAUD



Dr ABDUL FATTAH



JESSICA WHITMORE



AZREEN SIKDER



TEI NARTEH



AMANDA PERSAUD



DAENA EVELYN



# **Programming**

Feed Scarborough uses a holistic approach to tackling food insecurity. We know food insecurity is a by-product of poverty and if we don't address the root causes we will never have a hunger-free, resilient Scarborough. We use a three-pronged approach to addressing our community needs through emergency response, long-term impact, and research and advocacy programs.

#### Emergency Food

5 Food Banks Online Food Bank

297,688 individuals Served

#### Healthy Meal Program

4 Community partners 100,000 meals distributed

#### 40 Food Drives

via local schools, universities, corporates, community groups, realtors, and more...

#### Long-Term Impact

#### Start Up Scarborough

6 New Entrepreneurs 12 Supporting Entrepreneurs 8 **Growing Businesses** 

#### FoodHall TO launched

5 entreprenuers supported

#### 3 Community Gardens

10 Garden Workshops 38 Allotted Plots 30+ diverse crops grown 2 small support gardens

2 Fresh Food Markets

#### **Youth Cooking Class**

25 Participants

#### Youth employment/ experience

33 youth through CSJs, co-opd,

#### Research and Advocacy

Launch of SDG Impact Report 2024

5 representation at National and international conferences

114 Corporate Volunteer Days 32 events



# **Emergency Food Programs**









3 out of 5 -Full time time Food Banks 89 Food Bank Hours each week 160+ volunteers supporting food banks 45K+ more individuals served in 2024 than 2023

150K+ households supported 20K+
hot meals
served at
the Canteen

75K+
meals
distributed to
community
groups





# StartUp Scarborough

This marks the 4th cohort of our transformative entrepreneurship program—a dynamic 3-month journey designed to empower aspiring entrepreneurs to launch, strengthen, or scale their businesses. Through expertly crafted modules and personalized mentorship, participants gain the tools, knowledge, and confidence to turn their ambitions into thriving enterprises.

#### **START**

Participants have actively engaged in our START modules across diverse sectors, including Apparel, Food, Accessories, and more, gaining the skills to develop and launch their businesses.



#### **SUPPORT**

We supported 12 entrepreneurs with expert advice in marketing, funding, and business growth to help them advance their ventures.



#### **GROW**

Eight entrepreneurs participated in our Grow course, gaining valuable insights in areas such as catering, international trade, branding, ecommerce, and scaling operations to elevate their ventures to the next level.



#### TESTIMONIAL

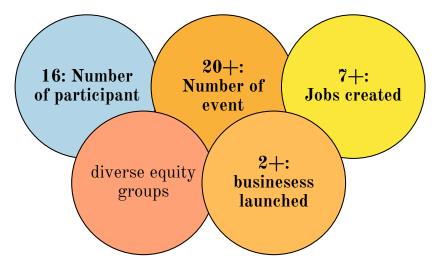


"Startup Scarborough gave me the tools and confidence to turn my dream into a reality. As a food bank client, I never thought I could start my own business. With the program's support and guidance, I launched my custamizable embroidery product line, and it has changed my life. I'm now financially independent and excited about my future. Thank you for believing in me!" - Fatima Ahmad

# FOODHALL TO



FoodHall TO empowers new-to-restaurateurs business by offering hands-on experience, mentorship, and a platform to build their food businesses. It helps them overcome challenges, expand their customer base, and achieve lasting success in the culinary industry.



#### TESTIMONIAL



This program changed my life. I learned kitchen management, marketing, and how to work confidently. With the skills and support I received, I got a job just two weeks after completing the program. I am very thankful for this opportunity and the impact it has had on my future. - Suprasad



# Fresh Food Markets

The Mobile Farmer's Market brings fresh, locally sourced produce to food deserts in Scarborough, ensuring greater access to healthy food in underserved areas. Our stationary market at 772 Warden Avenue offers a wide range of Ontario-grown produce alongside products from local vendors and artisans, supporting both sustainable agriculture and local entrepreneurship.



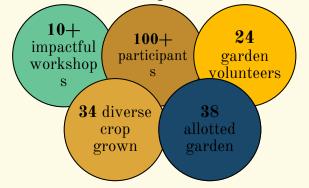
1500+ household supported

12: Local Vendors Supported



# **Communtiy Gardens**

This year, we hosted impactful workshops focused on cooking from the garden, balcony gardening, and the role of pollinators, empowering the community to embrace urban gardening. With the support of volunteers, youth groups, and corporate partners, we cultivated a variety of diverse crops, which were then harvested and delivered to the community. Three community gardens along with two dedicated to supporting the FoodHall and Mobile Farmer's Market, played a key role in providing fresh, locally grown produce across multiple locations.





# **Project Arrowhead**

We proudly support Police Division 41's youth sports initiative, Project Arrowhead, which connects sports and work readiness for at-risk youth in neighboring schools. In 2024, the program engaged multiple cohorts, bringing participants to Feed Scarborough to volunteer and gain valuable insights into food security, empowering them to make a positive impact in their community.



# **Police Hampers**



We provide ready-to-eat food hampers to Toronto Police Division 41, who distribute them to those in need while patrolling the neighborhood. As part of their orientation into 41 Division, new candidates participate in a volunteer day at Feed Scarborough, where they learn firsthand about food security and the vital role of community support.

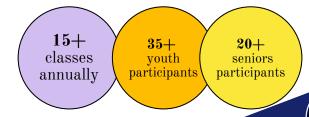
This partnership is our way of ensuring that those facing hunger receive immediate relief, while also fostering a deeper understanding of the systemic challenges that drive food insecurity and building stronger community connections.

# Wellness Program (Community Cooking)





Our Community Kitchen serves as a hub for skill-building and connection, offering diverse programs to meet the needs of all age groups.



# WORKING TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS From



From 2020 to 2024, Feed Scarborough transformed food insecurity relief into a sustainable model aligned with the UN Sustainable Development Goals (SDGs). It served over 8,500 individuals weekly, improved health for 80% of youth and seniors, empowered 45+ local businesses, and promoted sustainable practices through initiatives like FoodHallTO, Startup Scarborough, and community programs These strengthened gardens. economic resilience and food security in Scarborough. Moving forward, Feed Scarborough aims to share its replicable framework globally, inspiring communities to address food insecurity through sustainable development and fostering a hunger-free, resilient world.

Core/ Priority SDGs are the primary goals that Feed Scarborough focuses on urgent community needs address security, related food to economic social empowerment, and inclusion. These SDGs are foundational to the organization's mission, providing direct support and building resilience within the Scarborough community.





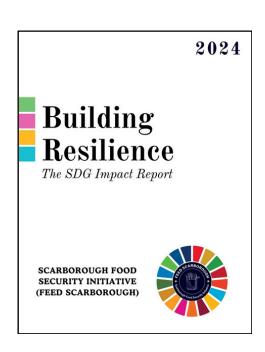
Focus/ Strategic SDGs complement the core goals by supporting broader, long-term impacts in areas like education, sustainability, and environmental responsibility. These goals enhance the effectiveness and reach of Feed Scarborough's core initiatives, fostering sustainable practices and creating a more inclusive, healthy community environment.

Sustainable Development Goals	Feed Scarborough Alignment	Programs
1 NO POVERTY  「作者中心	Feed Scarborough's programs aim to alleviate poverty and promote economic empowerment within the community.	Startup Scarborough, FoodHall TO, Culinary Training Program, Skill Building Program, Community Gardens
2 ZERO HUNGER	Feed Scarborough works to ensure universal access to safe, nutritious food and address food insecurity.	Grocery Store Food Banks, Online Food Bank, Healthy Meal Program, The Canteen Program, Farmers Market, Community Gardens
3 GOOD HEALTH AND WELL-BEING	Feed Scarborough promotes universal health coverage and wellness programs to enhance overall well-being.	Healthy Meal Program, Community Vaccine Program, Seniors Wellness Program, Youth Wellness Program
4 QUALITY EDUCATION	Feed Scarborough supports lifelong learning and skill development to ensure access to quality education.	Startup Scarborough, Food Hall TO, Culinary Training Program, School Hamper Program, Youth Wellness Program, Research
5 GENDER EQUALITY	Feed Scarborough promotes gender inclusivity and equal opportunities for leadership and participation.	All programs with a focus on inclusive participation, Internal management team
8 DECENT WORK AND ECONOMIC GROWTH	Feed Scarborough fosters job creation and entrepreneurship to promote inclusive economic growth.	Startup Scarborough, FoodHall TO, Culinary Training Program, Skill Training Program, Youth Wellness Program, Research and Policy Making
10 REDUCED INEQUALITIES	Feed Scarborough promotes social and economic inclusion and reduces inequality through various programs.	Startup Scarborough, FoodHall TO, Youth Wellness Program, Grocery Store Food Banks, Online Food Banks
11 SUSTAINABLE CITIES ADDITIONAL COMMUNITIES	Feed Scarborough supports sustainable urban development through initiatives promoting green spaces and community gardens.	Community Gardens, Farmers Market
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Feed Scarborough promotes sustainable consumption and production practices and minimizes food waste.	Farmers Market, Food Banks, Community Gardens, Warehouse, Research Initiatives, Collaborations
17 PARTNERSHIPS FOR THE GOALS	Farmers Market, Food Banks, Community Gardens, Warehouse, Research Initiatives, Collaborations	Research Collaborations, Educational Institute Partnerships, Government Collaborations

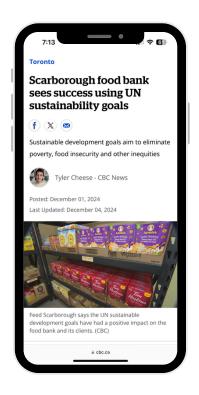
# Milestones in 2024

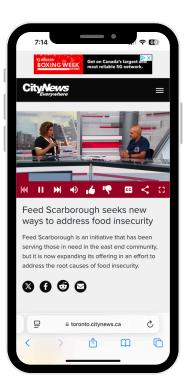
#### Launch of SDG Impact Report for 2024

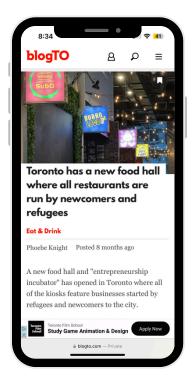
The 2024 Sustainable Development Goals (SDG) Impact Report was proudly unveiled at Parliament in Ottawa, in the presence of distinguished ministers and policymakers. This momentous launch underscores our commitment to addressing food insecurity and building resilience in the Scarborough community. By spotlighting impactful initiatives and partnerships, the report serves as a call to action, highlighting the urgent need for sustainable solutions that empower communities and drive lasting change.



# Feed Scarborough in news









### Heartfelt Gratitude to Our Incredible Volunteers and Generous Donors!

































**2407** Volunteers

> 2 Vendor Market

1710 Corporate Volunteers

40+ Food Drives **575** Student Volunteers

50+ Community Events, Info Booths, Appreciation etc