

# FEED SCARBOROUGH

“A Journey From Driveway  
Food Drive To Systemic  
Poverty Reduction”

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# PROBLEM STATEMENT



**The failure of short-term relief measures, like food programs, to address poverty's root causes due to a lack of systemic approaches perpetuates dependency instead of sustainable solutions.**

**Organizations' fragmented focus on short-term relief, long-term programs, or advocacy neglects the interdependence of these components, hindering comprehensive understanding and sustainable solutions for poverty and food insecurity.**

# FEED SCARBOROUGH'S MANDATE & PROGRAMS

## Emergency Food Access

- Community Free Grocery Store (Food Banks - 6)
- Online Food Bank
- Healthy Meal Program/ The Canteen
- Vaccine Program
- Police Hamper Program
- School Hamper Program

## Long Term Support/Community Programs

- Start-Up Scarborough
- FoodHall TO
- Career and Skills Development Program (4)
- Community Gardens (3)
- Farmers Market
- Youth and Senior Wellness Program (4)
- FreshStart (newcomer program)

## Policy and Advocacy

- Research in collaboration
- All levels of government
- Educational institutes
- Policy Development
- Community Events
- Awareness Programs

# THE JOURNEY OF CONFIDENCE WITH FEED SCARBOROUGH'S PROGRAM





meet Dignity  
& Hope



## VISION

A hunger free resilient  
SCARBOROUGH

## MISSION

Feed Scarborough drives community empowerment by providing solutions to poverty reduction through innovative programs and dignified access to food. We advocate for and believe that good healthy food is a HUMAN RIGHT



# FOOD BANK

## *Free Community Grocery Store*



**First and only food bank in Canada with  
carry-forward point system**

**Total number of Food Bank - 6  
(six) spreading across  
5 days/ week at different  
locations**

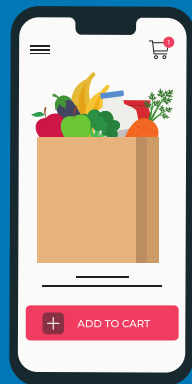
**Two Full-Time Food Bank (5  
days a week/ 6.5 hrs a day)**



## Impact

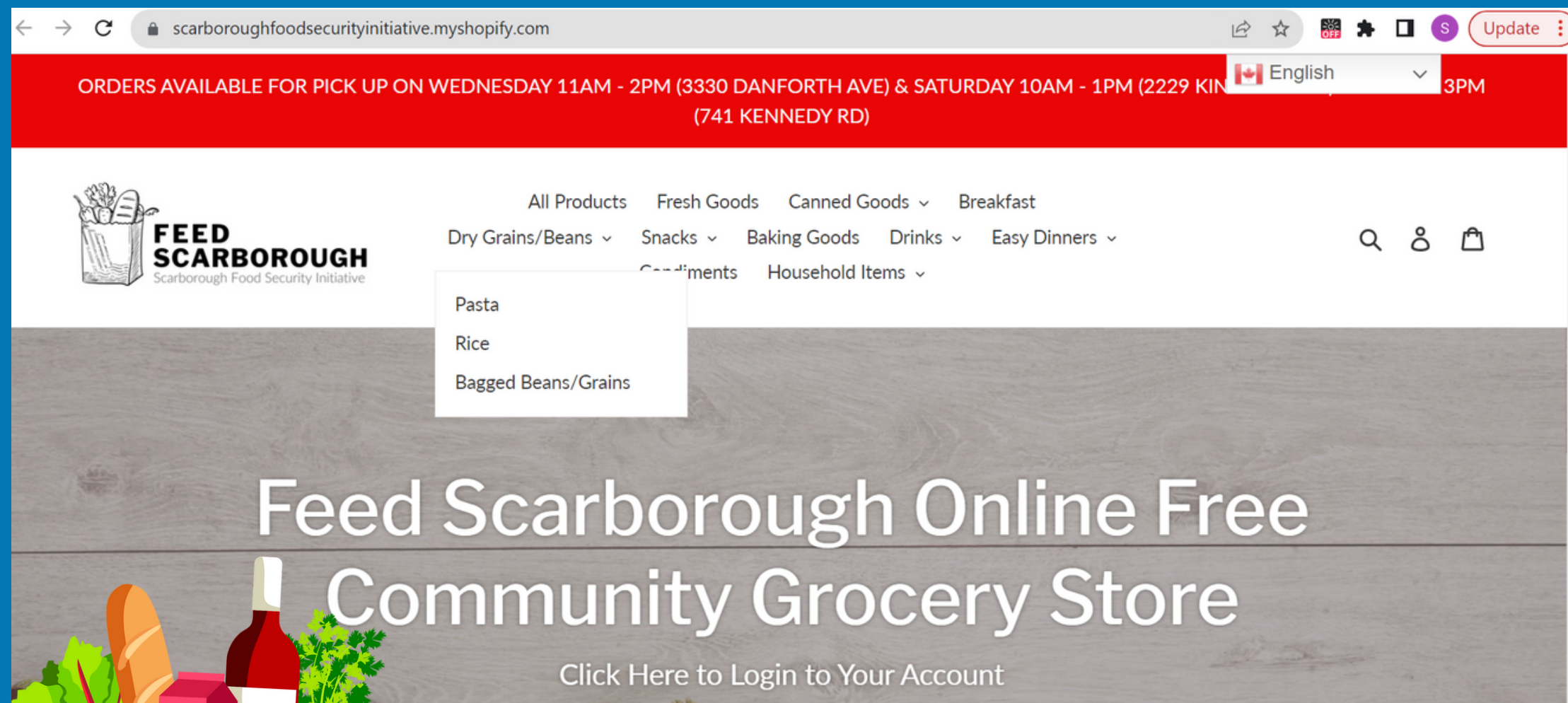
- Served over **7500 individuals** weekly through 6 food banks
- Offered a choice-based model of food assistance
- Ensured accessibility and convenience for all members of the community





# FOOD BANK Online Store

# Only Online Food Bank in Canada



**CHOICE, DIGNITY, CONVENIENCE**  
**CULTURALLY APPROPRIATE FOODS**

## Impact

- Facilitated access to essential food resources for more than **10000+** individuals unable to access physical food banks
- Ensured privacy, inclusivity and accessibility for all members of the community





# MOBILE HEALTHY MEALS

To provide nutritious meals to individuals facing food insecurity. Partnered with **Second Harvest** (national food rescue organization) to make meals from the food rescued from going to waste.

Provide meals to low-income family apartments, community housings, local organizations and more

## Impact

- Ensured access to nutritious meals for **2000+ individuals** facing food insecurity
- Contributed to improved health outcomes and overall well-being







# COMMUNITY VACCINE ENGAGEMENT

The primary goal of the program was to ensure the Scarborough community received the required vaccine doses, facilitating a swift return to the workforce and self-sufficiency.



## ACCESSIBLE CLINICS & INFORMATION SESSIONS AT:

1. Apartments
2. Religious Institutes
3. Food Banks
4. Plazas
5. Community Centres
6. Community Events

## Impact

- Achieved a **high vaccination rate (75%+)** within the community to get community back to workforce
  - **100+ clinics to vaccinate 7000+ members**
  - Contributed to public health and safety
  - 300+ information booths and sessions



# SCHOOL HAMPER PROGRAM

To address the link between nutrition and education, ensuring that children have access to nutritious meals for optimal learning



## Impact

- Provided nutritious hampers to over **200 families** each week
- Ensured access to nutritious meals for academic success (included **15% increase in attendance, 30% in disciplinary actions**)
- **Reduced stress and anxiety for 60% of caregivers**, as reported in parental feedback





# POLICE HAMPER PROGRAM

Initiated to address the intersection of community safety and food insecurity, the Police Hamper Program aims to provide immediate support to those in need while fostering positive interactions between law enforcement officers and community members.



## Impact

- Enhanced community-police relations
- Provided essential support to individuals facing challenges
- Served as a de-escalation strategy during patrols





# STARTUP SCARBOROUGH

*a business incubator*



## START

6 month programme focused on assisting you start and set up your new business.



## SUPPORT

programme focused on assisting you and your business; running day-to-day activities

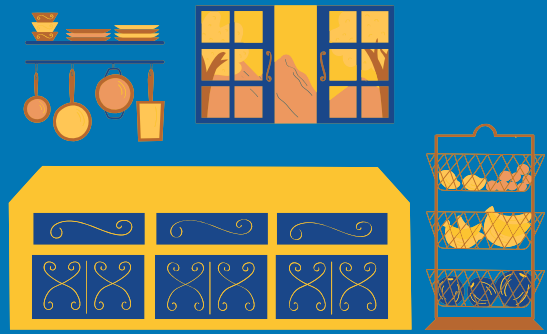


## GROW

self-paced programme focused on assisting you to grow your business; customizable area you need focus

## Impact

- Supported the launch and growth of over **30 businesses**
  - Created over **45+ jobs** in the community
- Contributed to economic growth and self-sufficiency



# FOOD HALL TO & FLIP KITCHEN

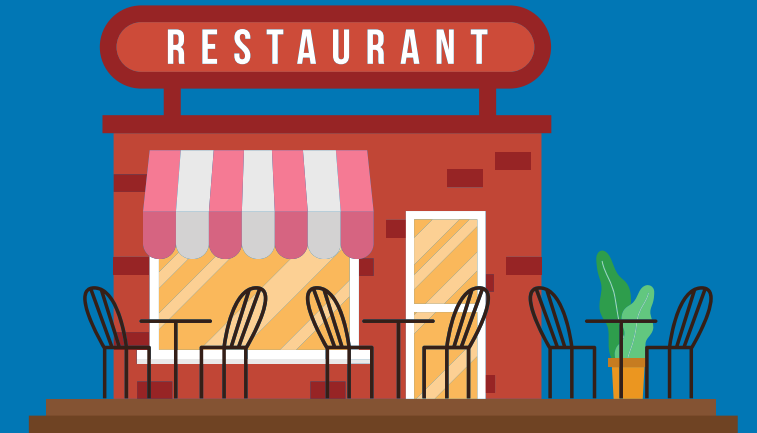
*food learning and innovation place*



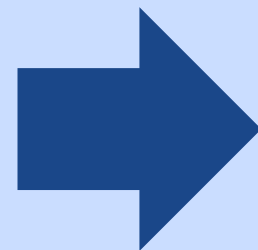
FLIP Incubator Program  
(training of 6 months at  
FLIP Kiosk)



Food Station Incubator Program  
(training and mentorship of 1  
year at food kiosk)



Business Set-up



Long Term Programs





# FARMERS MARKET

To ensure access to fresh, affordable food for individuals and families facing food insecurity especially food desert areas with low accessibility to fresh market

## Impact

- Offered choice-based access to fresh produce
- Promoted healthy habits to **1000+** households in food desert



**Clairlea Good Food Market**  
*shipping container based market*  
 5 days a week

**Mobile Market**  
*Firvalley and Cataraqui*  
*Oakridge*  
*Birchmount*  
 once a week





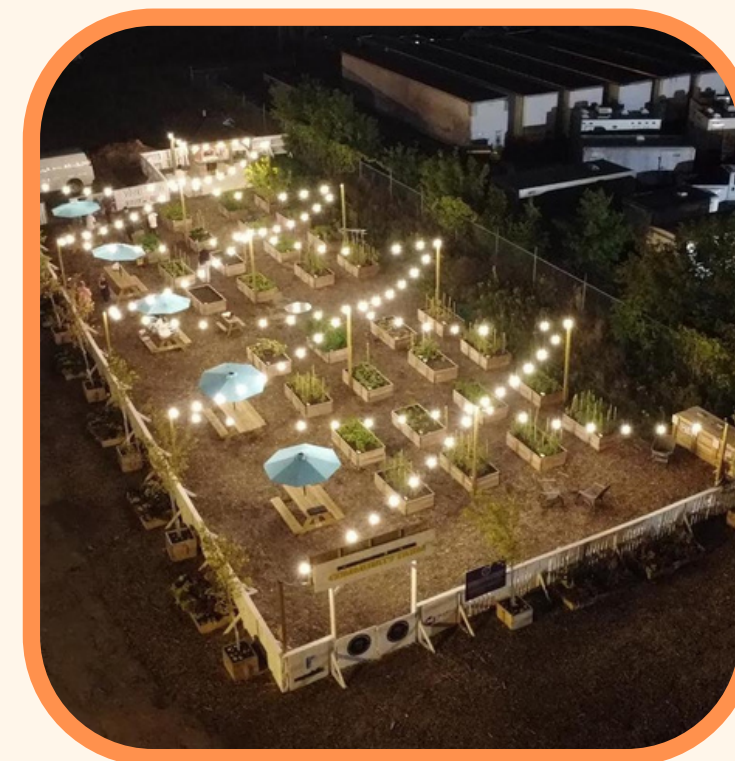


# COMMUNITY GARDENS

## 3 unique concept gardens



- **Scarborough Junction Community Farm** - based on Urban Agriculture model
- **Scarborough Arts Community Garden** - based on community led programs
- **Glen Everest Community Garden** - based on allotment system  
*pollinator garden, compost program, diversity (30 crops+), bee hives, seed saving program, workshops, trainings, youth programs etc*



### Impact

- Fostered community engagement
- Offered educational programs for **200+ youth**
- Enabled **150+ household** to have a balcony garden





# CULINARY TRAINING



To equip individuals with job-ready skills for employment in the food industry. To provide industry-specific certifications for career advancement in the culinary field.



## Impact

- Enhanced employability and job readiness
- **80% of graduates secured employment** within three months of graduation.



# FRESH START

## *newcomers support program*



English language and  
Communication



Buddy Support  
System



Skill development and  
resource workshop



Resume Development

To support newcomers in their transition to  
Canada and provide essential tools for success,  
achieve food security and economic stability

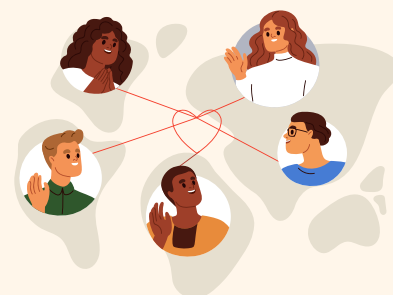
### Impact

- Provided **100+ referrals** to support networks and resources
- Promoted resilience and self-sufficiency among **85% participants**



# SKILL DEVELOPMENT

To provide individuals with opportunities for skill development and economic empowerment through specialized training programs. Connects volunteers and clients with industry mentors, facilitating small co-ops and internships in various fields.



## Impact

- Enhanced employability and job readiness among **65%+** participants
- Facilitated over **35+ small co-ops and internships**, offering valuable hands-on experience and industry exposure.





# SENIORS WELLNESS PROGRAM



## Health is Wealth *Yoga and Meditation*

To address the unique needs of seniors and foster community well-being through health programs



## Golden Age Social *cooking class*

To celebrate cultural heritage and strengthen social bonds among seniors

## Impact

- Improved physical and mental well-being among seniors
- Provided a sense of community and shared understanding of health support among individuals
- Preserved cultural heritage through culinary experiences to strengthen social bonds and sense of belonging





# YOUTH WELLNESS PROGRAM



## Youth Culinary Program *cooking class*

To educate youth about nutrition, healthy eating habits, and culinary skills



## At-Risk Youth Sports Program *career building, basketball, boxing*

Provides at-risk youth with life skills and pathways to future success.

## Impact

- Over the past two years, served over **60 youth participants**.
- **80%** reported improved physical health.
  - **70%** reported increased confidence and self-esteem.
- **100%** of program graduates successfully transitioned to further education or stable employment.
- Participants learn culinary skills and nutrition education.



# RESEARCH AND ADVOCACY

**Research team: annual surveys with community members, Impact Reports etc**

**Collaboration with educational institutes like UofT, Centennial College, UTSC, TMU and more**

**Collaborations with all levels of the government**

## **SUSTENANCE BEYOND THE SURFACE:**

A Deep Dive into Food Insecurity and its Root Causes



Scarborough Food Security Initiative  
Feed Scarborough  
2023

- **Feed Scarborough's 2021 Summit on Poverty, Inequality and Hunger.**
- **Sustenance beyond the surface: a deep dive into food insecurity and its root causes.**
- **Investigating the need for Feed Scarborough's service expansion.**
- **Accessing Fresh and Healthy Food in 'Food Dessert' neighbourhoods of Scarborough.**





# DRIVING IMPACT:

*Feed Scarborough's Contribution to SDG Targets*



## Sustainable Development Goals 2030

Feed Scarborough is  
focusing on **10 SDG**  
**goals** with **17 targets**  
and will measure the  
impact through **20**  
**indicators**





# COMMUNITY COLLABORATION:

## *Scarborough Food Network & Feed Scarborough*

17 PARTNERSHIPS  
FOR THE GOALS



- **Acknowledgment of Limitations:** Feed Scarborough recognizes the limitations of individual impact and emphasizes the importance of collective action.
- **Necessity of Collaboration:** Scarborough Food Network (SFN) established to bring together 20+ local grassroots groups in alignment with SDG 17 (Partnerships for the Goals).

### Impact

As a collaborative platform to have joint efforts in research, policy development, and advocacy leading to targeted interventions for vulnerable populations and fostering long-term community resilience.



# CONCLUSION



Feed Scarborough's diverse range of programs fosters resilience and empowerment in the community during challenging times



Economic Empowerment



Employment Opportunities



Wellness Improvement and  
Sense of Belonginess



Dignified Access to Food

“Feed Scarborough's three-tiered approach exemplifies how grassroots initiatives can effectively tackle food insecurity and poverty, serving as a blueprint for building a more equitable and resilient future.”



THANK  
YOU!

