

SCARBOROUGH FOOD SECURITY INITIATIVE

IMPACT REPORT

2022



A LETTER FROM OUR FOUNDER
SUMAN ROY



Dear Friends & Neighbours,

What a Year it has been! When we welcomed 2022, our very small but mighty team at Feed Scarborough had no idea what was coming. We were serving slightly below 3000 community members every week and were hoping that our numbers will start dropping as our society was getting used to the pandemic' 'new normal'. But the world had a very different message.

We started seeing inflation and the cost of living skyrocket. We witnessed cost of food going up over 11% year over year. The cost of renting in Scarborough saw an average increase of 23.7% year over year. With these numbers, more and more neighbours of ours had to rely on social services and food banks. We started seeing an abnormal increase in community members who were using our services.

Currently, we are serving well over 6000 community members every week. And we don't see any chance of slowing down over the next 12 - 18 months. But we would not have been able to pull this mammoth of a task, if it wasn't for our outstanding volunteers, donors, supporters and community organizations who have proved over and over that it "takes a village". We strongly believe that "Together, we will have a hunger-free resilient Scarborough"

This year, Scarborough Food Security Initiative went through our strategic direction for the next few years and have decided to align our vision with the United Nation's 2030 Sustainable Development Goals.

We strongly believe that we will not be able to attain our goals if we do not think outside the "emergency food" needs. As we know very well, in Canada, food insecurity is not a lack of food issue. It is an access to food issue. Hence, Feed Scarborough has made a commitment to work on programmes that provides long term support to our clients, through skill building, supporting entrepreneurship or advocating for federal disability benefit and school food programmes.

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Currently, we have observed that over 40% of our clients who use our food banks and healthy meal programme have at least 1 full time job, still not able to make ends meet. For them the common middle of the day, weekday food bank, is not accessible. Hence our newest food bank that we opened in the Rouge area is open 5 days a week (Tuesday to Saturday) and 7 hours a day. With the hope that we can accommodate anyone who needs access to emergency food, is able to get it. Our clients in that food bank have expressed their satisfaction for this accommodation.

2023 is turning out to be a crucial year for Feed Scarborough. We hope to continue our emergency food programmes, but grow the programmes that will make systemic change for the residents of Scarborough. We will also launch a capital campaign to renovate our long-term home for our warehouse and offices.

We look forward to seeing you be a part of our journey as we combat the systemic inequities in our community and move forward in our vision of a “Hunger Free Resilient Scarborough”.

Sincerely,



Suman Roy

Founder, Scarborough Food Security Initiative





VISION

**HUNGER-FREE RESILIENT
SCARBOROUGH**





Mission

Empower Scarborough and provide innovative solutions to poverty reduction through dignified access to food. Feed Scarborough advocates for and believes that good healthy food is a human right.





Values

Good Food is a Human Right

- Access to sustainable, nutritious, balanced food

Dignified access to food

Be Innovative

Be Accountable

Bring In Systemic Change

- Advocate

Enhanced Experience For Our Community

- Transparent
- Diverse
- Welcoming
- Non Judgemental



Our Team



ANDREA KUZELL
MANAGER
FOOD PROGRAMS



SUKHMANI SINGH
MANAGER
NON FOOD PROGRAMS



ALEYDA RAMIREZ
COORDINATOR
MEALS & WAREHOUSE



ROBIN SAGI
COORDINATOR
MARKETING &
DONORS RELATIONS



POULAMI BISWAS
COORDINATOR
VOLUNTEERS



MIZANUR RAHMAN
COORDINATOR
ROUGE PARK FOOD BANK



**TINA HURL-
PRIESTLEY**
COORDINATOR-
TRAINING &
DEVELOPMENT



DR ABDUL FATTAH
VACCINE AMBASSADOR



**CHARLOTTE
NARANJIT**
VACCINE AMBASSADOR

Board Of Directors



SUMAN ROY
FOUNDER



MEENU GULATI
TREASURER



CHRISTINE SELVAGGIO
DIRECTOR, FUND RAISING

Excutive Council



AZREEN SIKDER



TEI NARTEH



JESSICA WHITMORE



DR ABDUL FATTAH



RINKEE AHMAD



AMANDA PERSAUD



CAROLYN MICHAUD



DAENA EVELYN

Canadian Summer Jobs

Ishitaa Arikirevula

Andrew Priestley

Christina Gonsalves

Rumaisa Rahman

Rayden Miller

Faith Chhoyang

Tyler Power

Jayden Williams

Sera Jeyaseelan



Current Programs

Emergency Relief

- Food Banks
- Online Food Bank
- Healthy Meal Program
- School Hampers
- Police Hamper

Long-term Approach

- Community Gardens
- Mobile Farmers' Market
- Start-up Scarborough

Advocacy

- Elected Officials
- University & Colleges



Food Banks



WE ARE OPEN!

We opened a new food bank in Rouge Park at 4630 Kingston Rd Unit 16. This is our most accessible food bank.

It is open Tuesday - Friday from 12pm-6:30pm to better serve clients who work full time. It also has accessible doors and washroom.

We have launched our Healthy Meal Program at this location.

WE HAVE MOVED!

Our time has come to an end and our Cliffside food bank needed a new home. We'd like to thank Equiton Capital for our new Cliffside space at 2259 Kingston Rd!



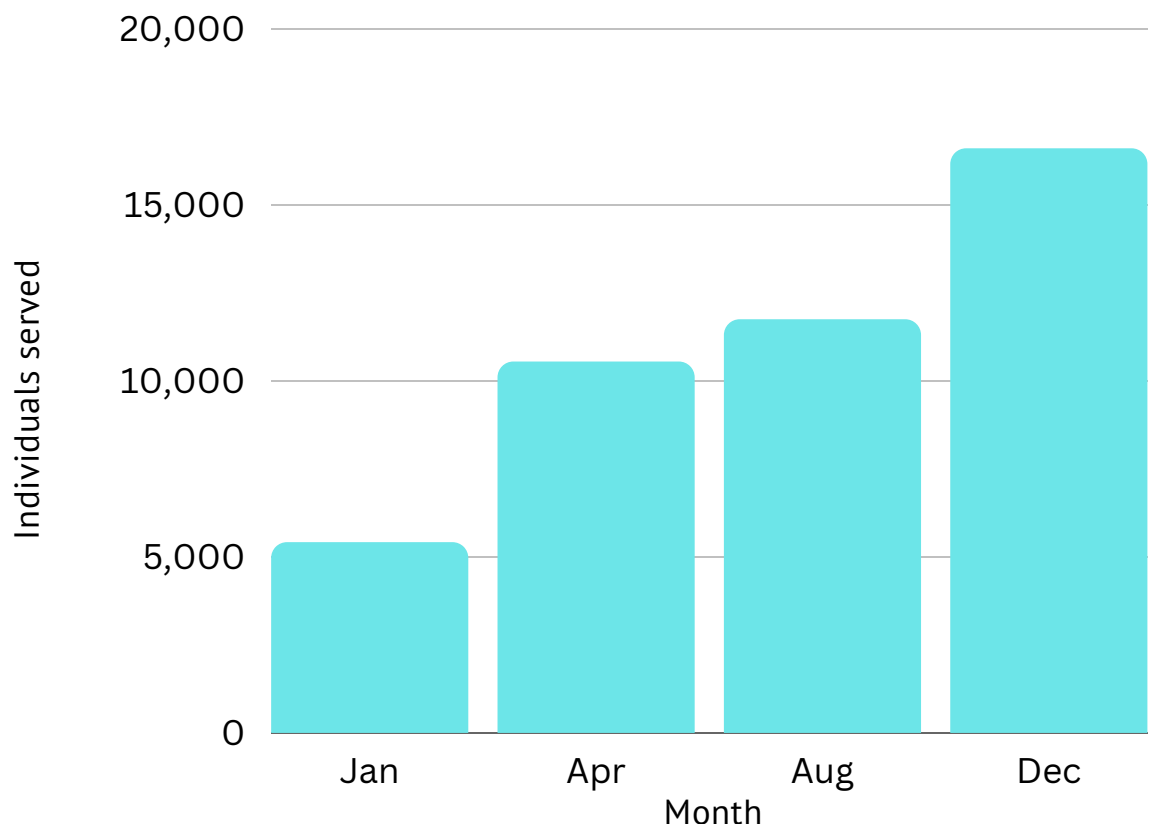
Choice Model

All of our food banks are designed to simulate a grocery store to allow clients to choose the food they want to eat. 64% of Scarborough is made up of immigrants. Having access to culturally appropriate food is as important to having access to food. This method reduces food waste and promotes dignified access to food.



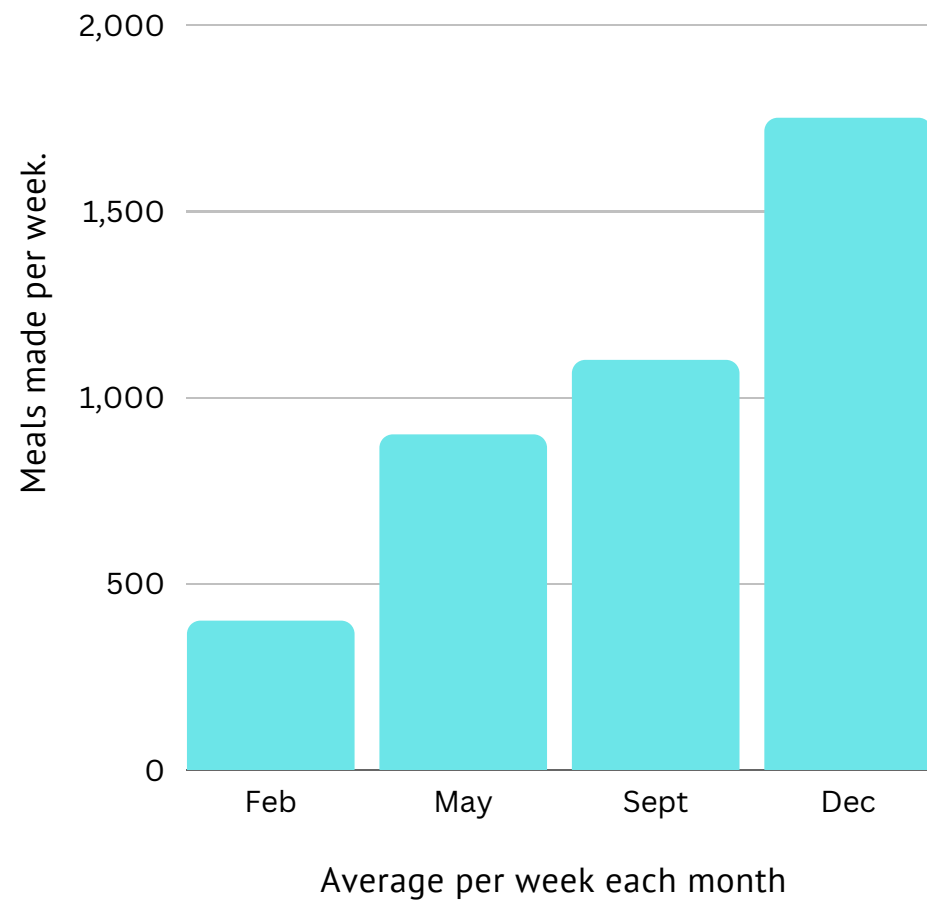
FOOD BANK VISITS 2022

Monthly individuals served through our food bank program





Healthy Meals Programs



Second Harvest
500 meals weekly

East Scarborough Store
Front
200 meals weekly

Feed Scarborough Programs
1,050 meals weekly



School Hampers

We pack hampers that are delivered to TDSB schools for families who are facing food insecurity to pick up when they are picking up their children.

This program has a huge demand.



Police Hampers

Division 41 and 43 pack food hampers that go in their cruisers. They are encouraged to pass these out to people who may be in need of food.



Vaccine Clinics



Feed Scarborough Vaccine Team has been focussing on a hyper-local strategy by organising info-booths and clinics at apartments, religious institutes, plazas etc. The vaccine ambassadors are providing the community with the updated resources regarding the Covid-19 related information, doses, eligibility etc. The main area of focus has been Oakridge, Clairlea-Birchmount, Cliffside, Kennedy Park and Rouge Park.

2022 Achievements

Total Clinics: 62

Total doses: 4146

Total engagement sessions and info booths: 200+



Community Gardens

GLEN EVEREST - ALLOTMENT GARDEN
SCARBOROUGH ARTS
SCARBOROUGH JUNCTION COMMUNITY FARM



WHY COMMUNITY GARDNS?

We aim to create a living space where all Feed Scarborough clients and Scarborough residence can connect with the land, their culture and each other. A place where folks can celebrate, learn about and grow food.

It is becoming harder and harder in Scarborough to own land. Allotment gardens like Glen Everest garden allow residence to take care and be more thoughtful of their space. Having a personal connection with food allows us to be more mindful, respectful and live healthier in mind and body.

WORKSHOPS

- Home Gardening
- Composting & Gardening for a Sustainable Environment
- Native Plants & Pollinator Garden

Mobile Farmer's Market

Our Mobile Farmers' Market operates from May - Oct. Our goal is to bring fresh, affordable produce to 3 neighbourhoods in South Scarborough. A lot of these produce are locally sourced, organic or hydroponically grown thanks to our partners at 100KM Foods.



Cataraqui (40 Firvalley Ct)
from 2pm - 3:30pm,

Oakridge (3400 Danforth Ave)
from 4pm - 5:00pm,

Birchmount (1859 Kingston Rd)
from 5:30pm - 7:30pm.

StartUp Scarborough

A Scarborough
Food Security Initiative



Start

Do you have a great business idea or a passion that you might want to monetize? We can help you!



Support

Do you currently run a small business? Do you need some support? We can help you!



Grow

Do you own a business that you want to grow, and take it to the next level? We can help you!



One on one
mentorship



Office space



Real world training
Webinars



Workshops



Peer support



Access to
technology



ZERO HUNGER FOOD DRIVES



Advocacy

ELECTED OFFICIALS

Municipal
Provincial
Federal

We work with all 3 levels of government to push policies and ensure each representative understand the reality of food insecurity in Scarborough and is committed to making meaningful, sustainable change.

We truly believe food insecurity will not end without systemic change!



UNIVERSITIES & COLLEGES

We work with Centennial College, Toronto Metropolitan University and University of Toronto Scarborough on research projects around food insecurity in Scarborough.



2023 - Feed Scarborough

Our home at 3595 St. Clair E is going to be developed in the coming year. Thankfully to Republic Development and Harlo Capital we have been allocated a space not too far away.

This space has been untouched for a couple of years and will need a renovation! Challenge Accepted!

We will be pursuing a **Capital Campaign** to raise \$750,000

to renovate our offices, warehouse and kitchen



Many people have spent the last two years unemployed or working from from home. The isolation and uncertainty can be overwhelming.

We are launching a skill development program that helps those who might be nervous getting back into work, need some brushing up or strengthening some areas that may need some support.

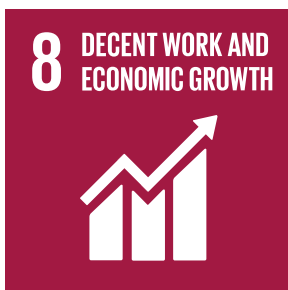


Skill Development Training



The United Nations Sustainable Development Goals (SDG) are 17 interlinked objectives designed to have peace and prosperity for all people now and in the future.

Our strategic plan to have a hunger-free Scarborough by 2030 can be achieved by streamlining efforts to the root cause of why food insecurity is so prevalent which is highlighted throughout the 17 goals.



THE GLOBAL GOALS





Corporate Volunteer Day

Children's Aid Society



Home Depot

Harlo Capital



Cascades Packaging

UTSC Student Experience



Chase Payment

Redwood Employment



First Capital

Enterprise Fleet



Sri Sathya Sai

National Bank



Islamic Relief

Amazon



CHEP

TD Bank

Telus



CF
CAROL FODERICK REAL ESTATE GROUP



kw
KLEINER KANZ
ADVANTAGE REALTY



Maple Leaf Centre for Action on Food Security

Thank You To Our Partners



Thank you from our community to yours!



FOOD IS A HUMAN RIGHT
DIGNITY
HOPE
RESILIENT
Poverty
END HUNGER
Community
#FEED SCARBOROUGH
SYSTEMIC CHANGE!

FEED SCARBOROUGH
A Scarborough Food Security Initiative
feedscarbtorough.ca
A Hungers-free Resilient Scarborough!