



Manager - Development & Communications

ORGANIZATION OVERVIEW

Feed Scarborough and Zero Hunger Project are dedicated to combating food insecurity in Scarborough, Canada & World. Founded during the COVID-19 pandemic, Feed Scarborough provides emergency food assistance programmes, long term impact programmes, research & policy development and community partnerships to support vulnerable populations. Aligned with the United Nations' Sustainable Development Goal 2: Zero Hunger, the Zero Hunger Project focuses on capacity building, impact reporting, and global collaborations to achieve a hunger-free future by 2030. Together, these initiatives work to nourish bodies, foster community connections, and build resilience against poverty and food scarcity in diverse communities.

ROLE OVERVIEW

The Manager of Development and Communications will lead strategic efforts to secure sustainable funding and amplify the impact of Feed Scarborough and the Zero Hunger Project. This senior leadership role combines fundraising expertise with communications (digital and non digital) strategy to drive organizational growth, enhance public awareness, and build lasting partnerships. Reporting to the CEO, the Manager will play a pivotal role in advancing our mission of creating a hunger-free, resilient Scarborough. Canada... World.

KEY RESPONSIBILITIES

Development and Fundraising:

- Develop and implement comprehensive fundraising strategies, including annual campaigns, major gifts, grants, corporate partnerships, and planned giving programs to meet organizational revenue goals.
- Identify, cultivate, and steward relationships with donors, foundations, corporations, and government entities to secure multi-year funding commitments.
- Execute grant writing and reporting processes, ensuring compliance with funders' requirements and maximizing funding opportunities aligned with UN SDGs.
- Collaborate with program teams to translate impact stories into compelling funding proposals that highlight our food security initiatives, such as emergency food deliveries and meal programs.
- Manage the donor database, track fundraising metrics, and analyze performance to optimize strategies for long-term sustainability.

Communications and Marketing:

- Lead the creation and execution of integrated communications plans, including digital marketing, media relations, social media, SEO management and public relations to increase visibility and engagement.
- Develop key messaging and content that showcases our work in food security, community resilience, and poverty reduction, targeting diverse audiences including donors, volunteers, and policymakers.



- Oversee branding, website management, newsletters, and annual reports to ensure consistent, impactful storytelling.
- Build and maintain media relationships to secure coverage in local and national outlets, positioning SFSI and Zero Hunger Project as leaders in anti-hunger efforts.
- Coordinate internal communications to align staff, volunteers, and partners on organizational goals and updates.

Strategic Leadership:

- Serve as a key member of the leadership team, contributing to strategic planning, budgeting, and evaluation of development and communications initiatives.
- Foster collaborations with community organizations, NGOs, and global partners to amplify our reach and align with broader zero-hunger objectives.
- Monitor trends in nonprofit development, communications, and food security to innovate and adapt strategies.
- Supervise and mentor a small team of development and communications staff, volunteers, and contractors.

QUALIFICATIONS

- Bachelor's degree in Nonprofit Management, Business Development, Communications, Marketing, Business, or a related field; Master's degree preferred.
- Minimum of 5 years of progressive experience in nonprofit development and/or communications, with at least 2 years in a leadership role.
- Proven track record of successful fundraising, including securing six-figure grants and building donor portfolios.
- Strong writing and editing skills, with experience in grant proposals, donor communications, and media pitches.
- Strong understanding of SEO best practices.
- Proficiency in digital tools such as CRM systems, social media platforms, and analytics software (e.g., Google Analytics).
- Deep passion for food security, social justice, and community impact, with knowledge of Canadian nonprofit landscape and UN Sustainable Development Goals an asset.
- Excellent interpersonal skills, with the ability to engage diverse stakeholders in a multicultural environment.
- Ability to work flexible hours, including evenings and weekends, for events and campaigns.

PREFERRED SKILLS

- Experience in food security, poverty alleviation, or health-related nonprofits.
- Bilingualism (English and French) is a strong asset.
- Familiarity with corporate social responsibility (CSR) programs and event-based fundraising.



- Please Email your cover letter, resume and examples of social media platforms managed by you to : hr@feedscarborough.ca Please identify the position you are applying for, in the subject line.

Application Deadline: Till the position is filled

Job Types: Full-time, In person in Scarborough

Salary: \$55,000 per year + Bonus + Health & Dental Benefits, 15 days vacation per year

Schedule: Typically Monday to Friday (Might be some exception for weekends and evenings)

Feed Scarborough is committed to providing accommodation in all aspects of the recruitment and hiring process under the *Ontario Human Rights Code* and the *Accessibility for Ontarians with Disabilities Act* (AODA). The Manager of Human Resources will work with applicants to arrange reasonable and appropriate accommodation at any stage of the recruitment and hiring process.

We thank all applicants for their submission; only those candidates selected for an interview will be contacted.