

FOR IMMEDIATE RELEASE**New USVI Carnival Publications Launch in Time for 2025 Festivities****U.S. Virgin Islands – April 15, 2025**

As the vibrant Carnival season returns to the United States Virgin Islands, two new print publications are now available that beautifully capture the culture, history, and spirit of the festival. Timed for the St. Thomas Carnival celebrations beginning April 26, these new titles are available for purchase via the USVI Carnivals MagCloud store at <https://www.magcloud.com/user/usvicarnivals> Shipping is available to the U.S. mainland and internationally.

Created for both locals and visitors, the publications reflect a deep belief that all races, cultures, and creeds must live, thrive, and celebrate together in the small but spirited U.S. Virgin Islands. To reflect this unity, the 120-page flagship magazine features four (4) distinct covers, honoring the rich diversity of the Carnival community and the four main islands that comprise the U.S. Virgin Islands.

Featured Titles:**USVI CARNIVALS: St. Thomas, St. John & St. Croix Issue**

(ISSN: 3067-2880)

A visually striking 120-page photo journal celebrating the energy, creativity, and traditions of Carnival across the Virgin Islands. It includes a welcome message from Mr. Willard S. John, cultural bearer and founder/artistic director of The Guardians of Culture Moko Jumbies, and Chairman of the Board for the Virgin Islands Port Authority (VIPA).

From J'ouvert to Las Lap: The A-Z of Carnival Lingo

By Wilfred de Gannes

A lively 20-page booklet that explores the unique words, expressions, and slang that define the language of Carnival. This guide is an entertaining and educational keepsake for anyone looking to deepen their appreciation of Caribbean festival culture.

Both publications offer a rich blend of photography, cultural storytelling, and historical insight—perfect for first-time visitors, long-time revelers, or anyone who cherishes the Carnival experience.



About USVI Carnivals Experience

USVI Carnivals Experience is a not-for-profit platform dedicated to celebrating and preserving the vibrant cultural traditions of Carnival in the U.S. Virgin Islands. Through engaging content, historical documentation, videos and exclusive publications, the platform brings the color, energy, and creativity of Carnival to a global audience.

Visit: www.usvicarnivals.com

About the Author

Wilfred de Gannes is a Trinidad-born cultural enthusiast and longtime advocate for Caribbean creative expression. He is the founder of USVI Carnivals Experience and former Editor-in-Chief of Trinidad and Tobago Shipbuilding & Repair News, with published works featured in maritime journals around the world. His deep appreciation for Carnival was shaped by extensive travels and a lifetime of Carnival involvement alongside his mother, Hetty Mejias-de Gannes—a respected Trinidadian Carnival judge, artist, and steelpan arranger. Wilfred continues to document and celebrate the region's vibrant traditions through thoughtful storytelling and visual media.

Visit: www.usvicarnivals.com/author

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Enclosed: Cover images for both printed publications

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USVI CARNIVALS

THE
ST. THOMAS, ST. JOHN
& ST. CROIX
CARNIVAL ISSUE

USVI
CARNIVALS
EXPERIENCE

INAUGURAL EDITION: THE FIRST USVI CARNIVAL ART & PHOTO MAGAZINE
<https://linktr.ee/usvicarnivals> 

From J'ouvert to Last Lap: The A-Z of Carnival Lingo

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A Publication by USVI CARNIVALS **EXPERIENCE**