

**Press Release
FOR IMMEDIATE RELEASE**

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Wilfred de Gannes Officially Becomes Certified Mentor with Youth Business Trinidad and Tobago

Charlotte Amalie, U.S. Virgin Islands — Wilfred de Gannes, Founder of the [USVI Carnivals](http://USVICarnivals.com) Experience and a regional cultural ambassador, is proud to announce his certification as an official mentor under the Youth Business Trinidad and Tobago (YBTT) program. This achievement marks a new chapter in de Gannes' commitment to youth empowerment, entrepreneurship, and Caribbean development.

De Gannes successfully completed YBTT's Mentor Orientation Training on July 3, 2025, and is now a certified mentor recognized by Youth Business International (YBI). In a congratulatory message from YBTT's Mentorship Program Coordinator, Byron Bharat, Wilfred was welcomed into the YBTT Mentorship Community, commending his dedication to giving time, knowledge, and experience to aspiring young entrepreneurs.

"It is an honor to be part of a network dedicated to nurturing Caribbean innovation and entrepreneurial resilience," said de Gannes. "Mentorship has always been a part of my work—through storytelling, publishing, and maritime advocacy—and I look forward to supporting the next generation of changemakers."

With a distinguished background in maritime development, cultural documentation, and sustainable blue economy advocacy, de Gannes brings a wealth of interdisciplinary expertise to the YBTT network. His recent nomination for the 2025 Earthshot Prize and his leadership role in the Trinidad and Tobago Shipbuilding and Repair Maritime Cluster further highlight his regional impact.

For updates on his mentorship journey and continued work across the Caribbean, visit: www.USVICarnivals.com/author



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About Youth Business Trinidad and Tobago (YBTT):

YBTT is a non-profit organization dedicated to empowering young entrepreneurs through access to finance, mentorship, and business development services. It is a proud member of the global Youth Business International network.

About USVI Carnivals Experience:

Founded by Wilfred de Gannes, USVI Carnivals is a not-for-profit platform that documents, celebrates, and promotes the vibrant Carnival traditions of St. Thomas, St. John, and St. Croix.



Wilfred de Gannes portrait photograph



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