USVI CARNIVALS

THE ST. THOMAS & ST. JOHN CARNIVAL ISSUE

USVI CARNIVALS

INAUGURAL EDITION: THE FIRST USVI CARNIVAL ART & PHOTO MAGAZINE

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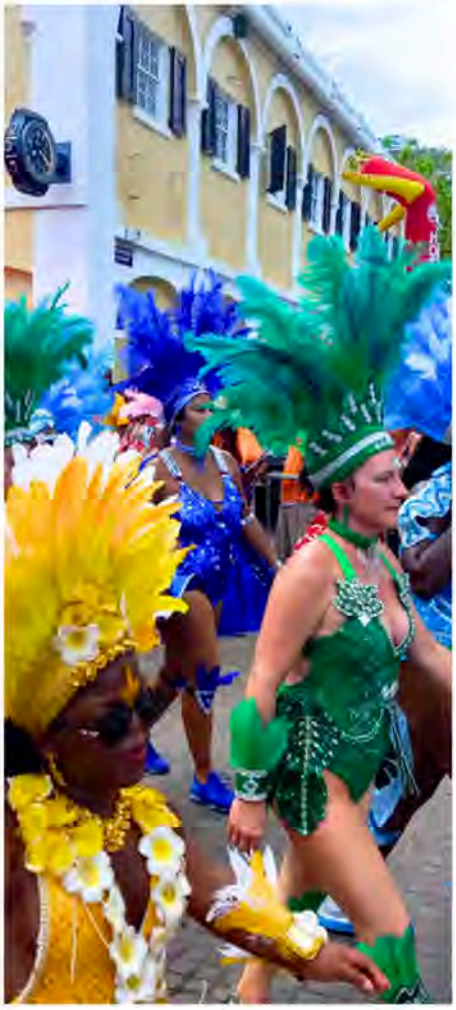

PHOTO CREDIT: WILFRED DE GANNES

CELEBRATE THE VIBRANT ENERGY OF ST. THOMAS CARNIVAL WITH USVI CARNIVALS, THE ONLY ART PHOTO MAGAZINE DEDICATED TO CAPTURING THE ESSENCE OF OUR ISLAND CULTURE.

INTRODUCING USVI CARNIVALS

Our magazine is all about celebrating the cultural tapestry of the United States Virgin Islands (U.S.V.I.) carnival celebrations. We showcase the rich heritage, captivating artistry, and electrifying atmosphere of this beloved local and Caribbean tradition. Our content features award-winning photography by local artists and our features dive deeper into captivating interviews with top local chefs, innovative mixologists, and the musical acts that bring carnival to life.

In this first-of-its-kind art/media magazine, recognized Editor-in-Chief Wilfred de Gannes introduces award-winning photojournalism dedicated to the rich culture of USVI Carnival. Wilfred brings a wealth of experience from Trinidad and Tobago's renowned Carnival scene, attending the festive events from his youth and accompanying his mother locally and regionally, serving as a prominent carnival judge, designer and steel band musical arranger in their famed celebrations.

CONTINUED

Supported by a dedicated local and international team that boasts extensive Fortune 500 experience, this sophisticated publication will resonate with local, regional and global audiences.

Our inaugural issue presents an exclusive opportunity to connect with a captive audience. We have established prime distribution in premier hotels, boutiques, restaurants, and bars throughout the United States Virgin Islands and an accredidation with USVI Festivals, a government organization designed to support the three (3) primary Carnivals/Festivals of the United States Virgin Islands.

PHOTO CREDIT:
SAMANTHA KRETMAR

As part of our commitment to enriching the cultural landscape of the USVI, we are proud to announce that a portion of the proceeds from sales will support a scholarship for a UVI student pursuing a B.A. in Communications, fostering the next generation of storytellers

Read more and become a part of our first issue!

Wilfred de Gannes

Editor in Chief

OUR REACH AND VALUE

MAXIMIZING VISIBILITY

KEY DISTRIBUTION STATS

+50	40k	8.1m	141k
premier business distributors	*anticipated circulation*	*#carnival posts on Instagram*	*estimated monthly interactions*

ADVERTISING OPPORTUNITIES

Single Channel Social Media Mention - $275

Instagram Reel Shout-Out - $325

Brand Placement on Blog Post - $375

E-mail or Newsletter Blast - $425

Single Placement on All Social Channels - $750

1/4 Page Print Ad - $825

1/2 Page Print Ad - $1,500

Full Page Print Ad - $3,000

2 Page Spread - $5,000

Inside Covers - $7,000

PLEASE NOTE: ALL PRICES LISTED IN USD

AMPLIFIED REACH ON-ISLAND & ONLINE THROUGH OUR SOPHISTICATED DIGITAL PRESENCE

AD SPECS

TELLING THE MESSAGE

SIZING DETAILS

Full Page Dimensions:
8.5 inches (width) x 11 inches (height)
Half Page Dimensions:
Horizontal: 4.125 inches (width) x 11 inches (height)
Vertical: 8.5 inches (width) x 5.5 inches (height)

Quarter Page Dimensions:
Horizontal: 2.0625 inches (width) x 11 inches (height)
Vertical: 4.125 inches (width) x 5.5 inches (height)

Please note: Use high-resolution images (300 dpi or higher) to ensure sharp and clear printing. Only CMYK color mode PDFs or EPS files are accepted. Add A Quarter Inch (.25") to the finished size for printing bleed.

PAYMENT

All payments are to be made payable to:
Fors Coyt Anderson - Financial Comptroller / www.usvicarnivals.com
USVI Banco Popular
Charlotte Amalie West
Account Number: 593-658-376 Routing Number: 021606674

HOW TO REACH US

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media@usvicarnivals.com

"YOU CYAH PLAY MAS, IF YUH FRAID POWDER."

CARNIVAL SAILOR MAS PROVERB

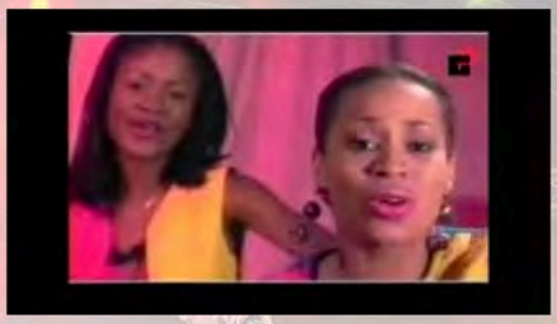
MACHEL MONTANO
LIVE AT ST THOMAS
CARNIVAL, 2024

GET INTO THE CARNIVAL VIBE

MACHEL MONTANO - MR.FETE

ERPHAAN ALVES - OVERDUE

SHAL MARSHALL - SPLINTERS



ATLANTIK - ALL ABOARD

JAMBAND- MUSIC FROM THE VI

HARD FETE - BUNJI & DJ AVALANCHE

USVI CARNIVALS
VOL. 001

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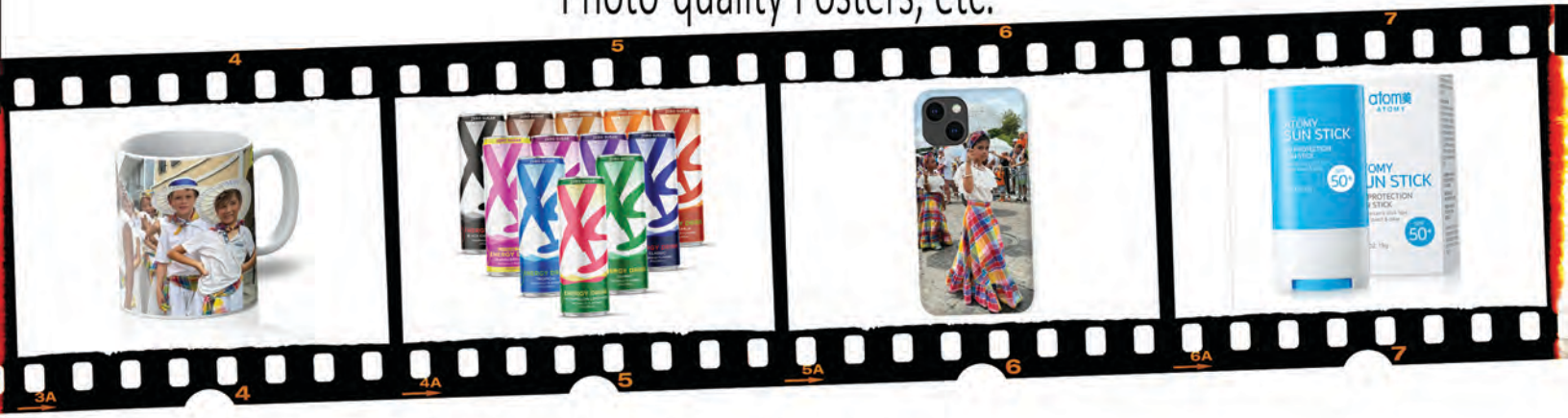
Our catalog showcases our carefully curated selection of Carnival related items, including, but not limited to: Coffees, VI Island Watches, iPhone and Samsung Phone Cases, Health and Wellness products, Energy Drinks, Vitamins and Photo-quality Posters, etc.