



# Brushstroke

The Newsletter of the Mesa Art League  
OCTOBER, 2022

## ARTIST OF THE MONTH IS ED DUNSHIE



Ed Dunshie first started painting while in college back in the late 60's. after getting married, children and work he put it aside and then picked it up again a few years ago.

He enjoys painting in watercolor, oil and pastels. His painting selected for Art of The Month is a 9x12 oil named "Giddy up" depicting horse racing on a dirt track. I love horses and was trying to capture the feeling of motion and the dirt they were kicking up.

### STARVING ARTISTS SALE

October 15th 8-4 at Greenfield Glen Clubhouse  
1021 South Greenfield Road, Mesa 85206. If you are interested in selling your art or any supplies you have too much of. Table and space behind for a grid or easels. \$25.

Contact: Lorelee for more information.

### WORD FROM THE PRESIDENT

What a beautiful Show at the Scottsdale Artist School. There was a variety of mediums, styles, and techniques. It speaks to who we are as a league. Artists in all stages of their process, beginners to accomplished professionals. Thanks to Susan Paige for managing the show and delightfully displaying it. There were lots of comments - all good. I am proud to be part of this wonderful group of artists.

Our next meeting will be Oct.11 at 3PM Yes! 3PM. We need the daylight for our demo. Kathy McClure will show us how to photograph our art. Things to bring - a piece of art with no glass, unframed, if possible, your camera or cell phone, your computer, and if possible a photographic software program. This should be a very informative demo.

Keep on Creating

*Lorelee*

### IN THIS ISSUE:

- Photographing Your Artwork – pg. 2
- December Show at OneOhOne - pg. 3
- Send Photos for website – pg. 2
- Members News – pg. 4
- Mesa Art Gallery at OneOhOne Gallery-pg.3
- Upcoming Arts & Craft Shows – pg. 4
- How to Display at the MAL Gallery in the OneOhOne Gallery- pg. 4
- Arizona Art Alliance News -pg. 4
- Post a Painting on MAL Facebook – pg. 5
- Venue Schedule = Pg. 5
- Membership renewal – pg. 5
- Veterans Outreach – pg. 6
- Membership renewal form – pg. 7

## MEETING LOCATION, DATE AND TIME

Meeting date & time: - NEXT MEETING Tuesday, October 11 – 3:00pm Location: Greenfield Glen Club House - 1021 South Greenfield Rd. Meeting discussion: Special presentation and hands on information on how to photograph paintings by Kathy McClure .

**PLEASE READ THE FOLLOWING BEFORE ATTENDING THE DEMO BY KATHY MCCLURE ON OCTOBER 11 AT 3:00PM.**

## PHOTOGRAPHING YOUR ARTWORK

By Kathy McClure

When it comes to photographing artwork, many artists think they can simply snap a picture and be done. While this method gets an image that can be used to simply *remember* what the artwork looked like, it won't do for other purposes.

The first thing an artist should do is decide the *purpose* for the photograph. Is it to simply remember the painting or sculpture? Is it to make entries into shows, exhibits, and contests? Or is it to make prints, saleable prints, of the artwork in order to provide more income from one piece of art? Each of these three purposes requires different tools, different settings, and different finishes. Probably the best thing to do is to plan on making an image for prints, then using that one image to provide both of the other needs.

There are three stages to getting a quality image. The first is choosing the right tools and location. The second is getting the correct shot. And the third is finishing the image correctly. At the October MAL meeting, we will address the second step – getting the correct shot. This will be a hands-on activity where artists will work on their own artwork to get a correct shot. And, if there is time, we will go on to the third step – finishing the image.

In order to obtain a proper image, the artist needs proper tools. Obviously, one needs a camera with a telephoto lens (and that might NOT be your cell phone!). One also needs a tripod or some way of stabilizing the camera. One very important consideration is where to put the artwork to be photographed. If it's wall art, it needs to be *unframed* and *unglazed*. If you work in oils and are accustomed to varnishing your work, make your image before applying the varnish. But most important is the matter of LIGHT. Photography

work is all about capturing light. Direct lighting is really bad because it causes glare on the artwork. That lets out using the flash on the camera. All light has color, and that color will affect the resulting image. Sunlight is considered colorless light, but only at midday. But it is also direct light, so cannot be used. Morning and evening light have definite color shifts to orange and red, and that will affect the resulting look of the artwork. Sunlight in a shaded area will have a blue tone. Incandescent light glows yellow. Fluorescent lighting casts a green glow. The human eye is adjusted for these tints by the brain. But the camera has no brain. The preferred lighting is indirect, natural light (not shining directly on the artwork). Usually this means that uncolored sunlight (not early morning or late afternoon) enters the room fully but does not fall directly on the artwork.

Now we must also consider the room. What color are the walls? If light is bouncing around in a room painted blue, the light will pick up that blue and add it to the artwork being photographed. Also, what color are the curtains, and do they have a pattern? Photographing with light that comes through patterned curtains can create strange patterns onto the artwork. Another consideration is the actual size of the room. Since you will want to shoot at about the midpoint on your telephoto lens, you may have to back away from the artwork. The best plan is to be 10 to 15 feet away from the artwork and zoom in to it.

The next thing to be considered is how to present the artwork. If it is wall art, it should be hung at a level that allows the camera to "see" it without tilting, either up or down or left to right. The artwork must be hung absolutely straight and flat against the wall. A small level applied to the sides of the artwork should determine this.

Setting the camera is part of step 2 of this process. This will be covered at the demo.

Once the image has been obtained, it must be finished. This requires a computer with some

sort of imaging software. Photoshop or Photoshop Elements are the two big names in the industry. However, they are quite expensive. If you're working on a MAC, Pixelmator might be an option. GIMP is a free program that does everything Photoshop does, but it takes a while to learn. If you have Windows 10, you probably have imaging software on your computer already such as Microsoft Photo or Microsoft Paint. In Pixio is a free program that should do everything you will need to do, should you not have one already installed. FastStone is also a free program that should do everything needed. Paint.net is a free download from their website. For MACs, Apple Photo may be a good choice.

Finishing will include cropping out anything that is not the artwork (3-D artists find this to be a challenge), adjusting color and density to match the original, then saving the image and naming it according to what is required. Most artists end up with multiple versions of each image of differing sizes.

At our October meeting we will pursue Step 2, which is getting the image. We will do this at 3 PM **before** the meeting in order to take advantage of the natural daylight in the room. We will provide "walls" for hanging artwork. In order to participate, artists should bring in a painting, their camera, and their computer with imaging software installed. Watercolorists may "hang" their artwork on existing walls with tape. Watercolor art should be brought in its "raw" state – unmounted and unframed. Works on canvas should have hanging wire (stretched VERY tight) or gator hooks installed. Actually, gator hooks work best for the hanging system we will be using. Three-D artists may use available tables but should bring in a drop cloth for background.

Participants should be familiar with their camera settings and with their computer programs. The camera should have a medium telephoto lens attached. We will be using available light from the overhead windows, which may not be perfect, but will be better than electric lighting. We will plan to spend about 1.5 hours actually working on getting the image and then making it correctly finished!

We look forward to seeing you there!

## DECEMBER SHOW AT THE OneOhOne GALLERY

101 W. Main Street, downtown Mesa  
Gallery hours Fridays and Saturdays, 10 -5  
**NO need to pre-register. Just show up on December 1.**

Fee: \$10. ( To help pay for rent of gallery)  
Bring check or cash on Drop Off date  
3 Paintings or sculptures per member.

Max size for painting 28 x 22 (approximately)  
Artist will provide **card wall labels** for each piece ,  
approx. business card size with Name, title, size,  
medium, price

Sales go thru MAL. MAL will take 20% Commission on any sales.

**Drop Off Thursday Dec 1, 10 -11:30 am**

**Pick Up Saturday December 31, 2-3 pm**

**Artist Reception Friday Dec 9, 5-8pm**

( This is the lively 2nd Friday Out night with band on OneOhOne patio, vendors along Main St)  
December is one of the most active months in downtown Mesa. All events happen across Street from OneOhOne. Events going on Fridays and Saturdays.

**December exhibit will be judged, and ribbons will be awarded.**

Our judge is Barbara Atkinson Reeves  
Her experience includes Executive director Superstition Mountain Museum, Owner the Carrob. Tree gifts and antiques in downtown Mesa, Sculpture and Jewelry art teacher for 30 years including teaching at Mesa Arts Center and taught metal casting and master wax carving in the Metals Program at ASU.

## SEND PHOTOS FOR WEBSITE YOUR PHOTOS NEEDED NOW.

Subject line: website photo. Include your name, and website or email address if you wish to be contacted about possible sale other inquiry. Size of photo: 500 pixels on largest side. Send to Alicia at [aliciamshort01@gmail.com](mailto:aliciamshort01@gmail.com)

## MEMBER NEWS

Be sure to contact Alicia to have your good news included in this newsletter and on the webpage. [mesaartonline@gmail.com](mailto:mesaartonline@gmail.com) Attn: Alicia

**We need a new Shows Chairperson for 2023.**

Susan Paige will be resigning as show chair at the end of this year.

Alicia Short has volunteered to handle membership for the Mesa Art League.

Pat Book has volunteered to handle Demos for the meetings.

Several members are producing an art show at the OneOhOne Gallery. **9Lives** show will feature members, Elvie Becker, Phyllis Craig, Rosalie Vacarro among others. The show runs October 1-30. You are invited to their reception being held October 8<sup>th</sup>, 3-5pm.

Susan Paige says our exhibit **at Scottsdale Artists School** was a great success. Our Artists received good exposure to the Scottsdale Artists School patrons, members, and students. The staff was impressed with our eclectic and talented artists.

Vivian Stearns-Kohler is excited to announce her latest children's book entitled, "The Gnome Who Almost Stole Christmas" is available as a paperback on Amazon.com!

## UPCOMING ARTS & CRAFT SHOWS

### Velda Rose Gardens Arts & Craft Show

**November 12** – spaces still available

Contact: Deb Schwartz. 480-329-8321

### Sunland Village Art and Craft Show – November 19

Sunland Art and Craft League is sponsoring a fall art event on Sat. November 19 from 9-3pm at Sunland Village. The show is one of the largest in the east valley with over 140 participants and featuring food trucks, live music and for the first time two Clydesdale horses will be there on display for photo ops. Artist tent spaces are available for \$55. We are expecting a large crowd.

### Dreamland Villa Holiday Craft Fair & Bake Sale - December 10

This event will be held Saturday, December 10 from 9am – 2pm at 320 N 55<sup>th</sup> Place, Mesa

A good place to do some Christmas shopping and fill your freezer with baked goodies for those Christmas guests.

Some outdoor tables and space for tent/canopy setups are available. Contact Lu Wald at 701-527-0146.

## FINE ART AMERICA

Check out Fine Art America website for a place to show and possibly sell your artwork. More on this next month.

## ARTIST FOR SEPTEMBER AT THE MESA ART LEAGUE ART GALLERY– MARYANN SCHISLER



The gallery is open on Friday and Saturday's from 10am – to 4pm.

At this time the following dates for the MAL Gallery are reserved by:

**October – Elaine Dube VISIT TO SEE HER WORK**

November – Karen Beasley

December – Kay Nordberg

January – Alicia Short

## HOW TO DISPLAY AT THE MESA ART LEAGUE'S GALLERY AT THE ONEOHONE GALLERY.

We'd love to exhibit your art in our League Gallery space in Suite 9 at the OneOhOne Building. 101 W. Main in active downtown Mesa. Fee of \$5 per artwork per month  
Fee of \$50 to display your art on main the wall for a month. Downtown Mesa is hopping with many downtown activities started in September. Contact Lorelee at mesaartonline@gmail.com.

## ARIZONA ART ALLIANCE NEWS WORKSHOPS/CLASSES BEING OFFERED Arizona Watercolor Association (AWA)

is hosting two two-day workshops with Michael Holter: October 12-13 focusing on Faces and October 14-15 focusing on Places. Contact: AZwatercolor.com .

**Arizona Clay Association's** members donate their time and creativity to make ceramic bowls for an Empty Bowls event to raise funds for Waste Not. The event is at Arizona Center in Phoenix on Friday, October 14, 2022. If you are interested in participating in this event contact Empty Bowls Coordinator, Janet Wilson or 602-432-7796 or arizonaclay.org.

## **POST A PHOTO OF ONE OF YOUR PAINTINGS ON THE MAL FACEBOOK**

Show off your work by posting a photo of your artwork on the Mesa Art League Facebook. Go Mesa Art League AZ – that is the correct most up to date Facebook page. The more you get your work out there the better.

**Newsletter Editor – Alicia Short:**  
[mesaartonline@gmail.com](mailto:mesaartonline@gmail.com) attention Alicia or  
[aliciamshort01@gmail.com](mailto:aliciamshort01@gmail.com)  
DEADLINE FOR SUBMISSIONS by 25<sup>th</sup> of the month.

## **MEMBERSHIP RENEWAL**

MEMBERSHIP RENEWAL FORM IS ON THE LAST PAGE OF THE NEWSLETTER.

If you wish to pay online, you can go to the Membership Page to the website – [mesaartleague.com](http://mesaartleague.com)

**PLEASE RESPOND TO THE EMAIL REGARDING YOUR MEMBERSHIP DUES. WE ARE TRYING TO BRING OUR RECORDS UP TO DATE. WE NEED TO KNOW WHEN YOU LAST PAID DUES. OR CONTACT US AT [MESAARTONLINE@GMAIL.COM](mailto:MESAARTONLINE@GMAIL.COM) ATTENTION ALICIA**

## **VENUE CHANGE OUT DATES:**

### **MESA SENIOR CENTER**

Location: 247 MacDonald St. Mesa  
(Second Thursday of every month)

**NEXT CHANGE OUT: October 13**

November 10, December 8

### **ADALANTE HEALTH CENTER**

Location: 1705 W Main St, Mesa AZ 85201

**Current 2022 Schedule:**

I still have openings for the following:

**September-October (Change in at the end of August; Change out at the end of October.)**

November-December-January (Change in at the end of October; change out at the end of January.)

**2023 schedule:**

February-March

April-May

June-July-August

September-October

November-December-January 2024

Text Elizabeth at [317-460-5903](tel:3174605903).

Availability is first come first serve.

### **MESA ART LEAGUE LEADERSHIP TEAM**

President – Lorelee Stickel-Harris

Vice President – Diane Black

Treasurer – Nancy Briggs

Secretary – Brenda Jackson

**DIRECTORS:**

Historian – [Suzanne Leslie](#)

Publicity and Social Media – [Vivian Stearns-Kohler](#)

Artwork of the Month – [Elizabeth Scriba](#)

Membership – [Alicia Short](#)

Newsletter – [Alicia Short](#)

Website – [Karen Beasley](#)

Demos – [Pat Book](#)

Scholarship -

Art Shows – **Need someone to do**

Ad Rep – [Diane Black](#)

Veteran Liaison – [J. Chris Brewer](#)



## Location of Classes

### **Aster Senior Center at Mesa Downtown**

247 N MacDonald, Mesa, AZ 85201

**Meets on the 1st Thursday of the Month**



### **Disabled American Veterans**

1119 E Main. Mesa, AZ 85203

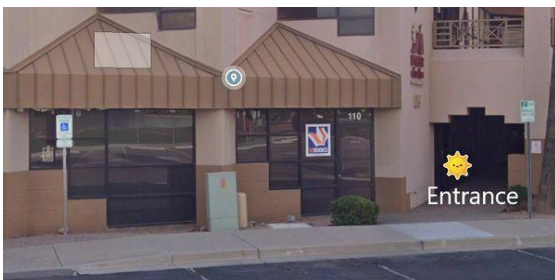
**Meets on the 2<sup>nd</sup> and 4<sup>th</sup> Thursday of the month**



### **Veterans Resource Center**

165 N Centennial Way #101, Mesa, AZ 85201

**Meets on the 3rd Thursday of the Month**



## **VETERAN ART ACTIVITIES FOR OCTOBER**

### **Veteran's art for October:**

We will be creating artist trading cards for the Veteran's Day Parade all month. They will be given out along the parade route. The back side will include MAL information and the artist information.

Come and join us the 1st, 2nd, 4th Thursday at 10AM at the Aster Senior Center and the 3rd Thursday at 10 AM at the Veteran's Resource Center.

# Mesa Art League Membership Application

Dues cover ONE calendar year, the MONTH YOU JOIN, to the FOLLOWING YEAR OF THAT MONTH. Renewal membership dues must be paid by the END OF THE MONTH in order to continue receiving Mesa Art League benefits.

Date: \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone : \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

year round resident?  Winter resident?

A participating artist membership is open to all persons over 18 years of age and offers the opportunity to vote and hold an office. Participation also includes but is not limited to the displaying of ORIGINAL ART in all of the Mesa Art League art show and venues.

Renewal (\$35)  New membership (\$35)  Family membership (\$50)

We appreciate your volunteer time. Please choose the area you feel most comfortable assisting with, please check at least one:

Hospitality  Publicity  Demonstration  Membership  Social Media  Exhibits  Venues  
 Lead a workshop  Other

Other Memberships and Supporters – A tax deductible Charitable Contribution for:

Friends of MAL - \$50  Sustaining - \$75  Patron - \$250  Corporate - \$750

Veterans Outreach Art Program - \$ \_\_\_\_\_  Other \_\_\_\_\_

The Mesa Art League is a 501c3 not for profit Art Organization providing art assistance to the ART and VETERAN community of Arizona.

**To Pay online:** by PayPal or Credit card you may go to MesaArtLeague.com under Membership page The membership form is under Forms.

**To pay by check:** Make payable to Mesa Art League and mail to Mesa Art League, Membership – P.O. Box 7733, Mesa, AZ 85216-7733 Please include this form with payment.

DUES ARE TAX DEDUCTIBLE

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**For Office only:**

Membership Paid Date: Month \_\_\_\_\_ Date \_\_\_\_\_ Year \_\_\_\_\_

Check number and Date: # \_\_\_\_\_ Date \_\_\_\_\_

Taken by (Please Print) \_\_\_\_\_