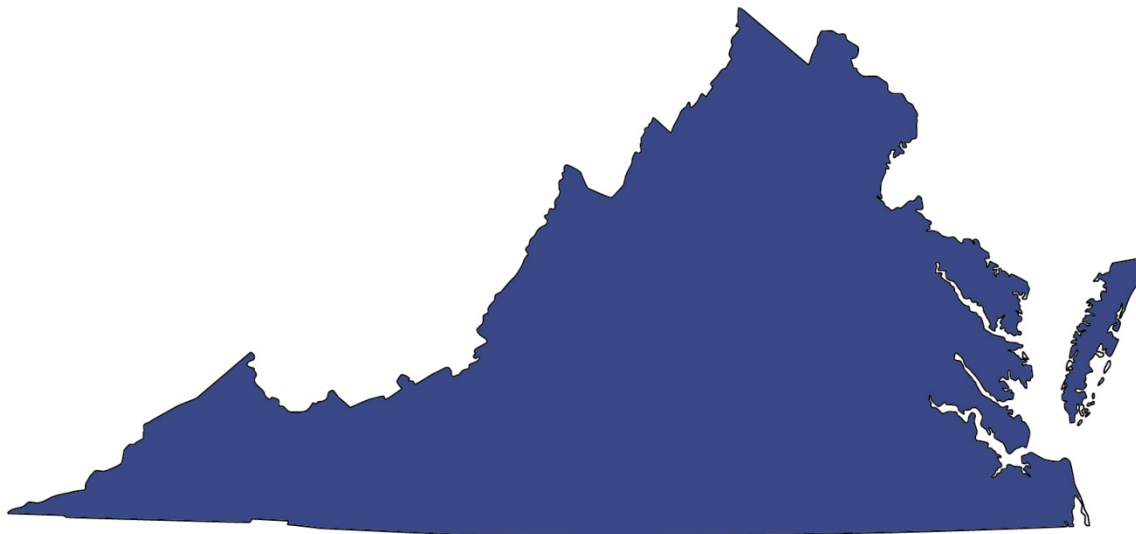




**MASON-DIXON
POLLING & STRATEGY**

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MASON-DIXON VIRGINIA POLL



SEPTEMBER 2017

PART III: LG & AG RACES

DEMS HOLD EDGE IN DOWN BALLOT STATE RACES

The Democratic candidates for lieutenant governor and attorney general both hold leads over their Republican opponents. In the race for lieutenant governor, Democrat Justin Fairfax has a 41%-38% advantage over Republican Jill Holtzman Vogel. In the race for attorney general, incumbent Democrat Mark Herring is ahead of Republican challenger John Adams by a 45%-36% margin.

Both Democrats have large leads in Northern Virginia and more modest ones in Hampton Roads and the Richmond Metro area. But in the race for lieutenant governor, Vogel has a 20-point lead among white voters that translates into large 47%-31% cumulative margin in the rural areas of the state -- Southside (45%-29%), Central/Shenandoah (47%-36%) and Southwestern Virginia (49%-27%). African-American turnout will be a key factor, as Fairfax leads by 80%-2% among black voters.

Herring appears to be in a more solid position for re-election, as his nine point lead is far wider than the other statewide Democratic candidates. He holds a huge advantage in Northern Virginia (57%-24%) and trails Adams by smaller margins in rural Virginia than the other Democrats. He also leads among independents.

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from September 10 through September 15, 2017. A total of 625 registered Virginia voters were interviewed statewide by telephone. All stated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Virginia voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: If the 2017 election for lieutenant governor were held today, would you vote for Justin Fairfax, the Democrat or Jill Holtzman Vogel, the Republican?

	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
STATE	41%	38%	21%

<u>REGION</u>	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
Northern Virginia	51%	27%	22%
Shenandoah/Piedmont	36%	47%	17%
Richmond Metro	41%	37%	22%
Hampton Roads	45%	38%	17%
Lynchburg/Southside	29%	45%	26%
Roanoke/Southwest	27%	49%	24%

<u>SEX</u>	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
Men	38%	42%	20%
Women	43%	35%	22%

<u>AGE</u>	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
<50	44%	39%	17%
50+	39%	37%	24%

<u>RACE</u>	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
White	29%	49%	22%
Black	80%	2%	18%

<u>PARTY ID</u>	<u>FAIRFAX</u>	<u>VOGEL</u>	<u>UNDECIDED</u>
Democrat	77%	2%	21%
Republican	3%	84%	13%
Independent	33%	36%	31%

QUESTION: If the 2017 election for attorney general were held today, would you vote for Mark Herring, the Democrat or John Adams, the Republican?

	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
STATE	45%	36%	19%

<u>REGION</u>	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
Northern Virginia	57%	24%	19%
Shenandoah/Piedmont	37%	42%	21%
Richmond Metro	41%	39%	20%
Hampton Roads	45%	36%	19%
Lynchburg/Southside	41%	40%	19%
Roanoke/Southwest	37%	48%	15%

<u>SEX</u>	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
Men	43%	40%	17%
Women	47%	32%	21%

<u>AGE</u>	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
<50	48%	31%	21%
50+	43%	40%	17%

<u>RACE</u>	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
White	36%	46%	18%
Black	75%	3%	22%

<u>PARTY ID</u>	<u>HERRING</u>	<u>ADAMS</u>	<u>UNDECIDED</u>
Democrat	83%	1%	16%
Republican	4%	79%	17%
Independent	39%	36%	25%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	246 (39%)
Republican	198 (32%)
Independent or Other	181 (29%)

AGE:

18-34	114 (18%)
35-49	164 (26%)
50-64	194 (31%)
65+	147 (24%)
Refused	6 (1%)

RACE/ETHNICITY:

White/Caucasian	435 (70%)
Black/African American	117 (19%)
Hispanic	35 (6%)
Other	27 (3%)
Refused	11 (2%)

SEX:

Male	299 (48%)
Female	326 (52%)

REGION:

Northern Virginia	170 (27%)
Shenandoah/Piedmont	95 (15%)
Richmond Metro	90 (14%)
Hampton Roads	125 (20%)
Lynchburg/Southside	75 (12%)
Roanoke/Southwest	70 (11%)

VIRGINIA POLL REGIONS

NORTHERN VIRGINIA: Arlington, Fairfax, Loudoun and Prince William counties and the independent cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

SHENANDOAH/PIEDMONT: Stafford, Spotsylvania, King George, Caroline, Louisa, Fluvanna, Albemarle, Nelson, Greene, Orange, Madison, Culpepper, Fauquier, Rappahannock, Clarke, Frederick, Warren, Shenandoah, Page, Rockingham, Augusta and Rockbridge counties and the independent cities of Charlottesville, Fredericksburg, Staunton, Harrisonburg, Winchester, Waynesboro, Staunton, Buena Vista and Lexington.

RICHMOND METRO: Chesterfield, Henrico, Hanover, Powhatan, Goochland, New Kent and Charles City counties and the independent cities of Richmond and Colonial Heights.

HAMPTON ROADS: Accomack, Northampton, Northumberland, Westmoreland, Lancaster, Middlesex, Mathews, Richmond, Essex, King & Queen, King William, Gloucester, James City and York counties and the independent cities of Williamsburg, Newport News, Hampton, Poquoson, Norfolk, Portsmouth, Virginia Beach, Chesapeake and Suffolk.

LYNCHBURG/SOUTHSIDE: Isle of Wight, Sussex, Surry, Southampton, Greensville, Dinwiddie, Prince George, Brunswick, Mecklenburg, Lunenburg, Nottoway, Amelia, Prince Edward, Cumberland, Buckingham, Appomattox, Amherst, Campbell, Charlotte, Halifax, Pittsylvania, Henry, Franklin and Bedford counties and the independent cities of Petersburg, Hopewell, Franklin, Emporia, Danville, Martinsville, Lynchburg and Bedford.

ROANOKE/SOUTHWEST: Highland, Bath, Alleghany, Botetourt, Roanoke, Craig, Montgomery, Floyd, Patrick, Giles, Pulaski, Carroll, Grayson, Wythe, Bland, Tazewell, Smyth, Washington, Buchanan, Dickenson, Russell, Wise, Scott and Lee counties and the independent cities of Roanoke, Salem, Radford, Covington, Galax, Norton and Bristol.