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MASON-DIXON® NORTH CAROLINA POLL



NOVEMBER 2017

FOR RELEASE: 6 am. Wednesday, November 29, 2017

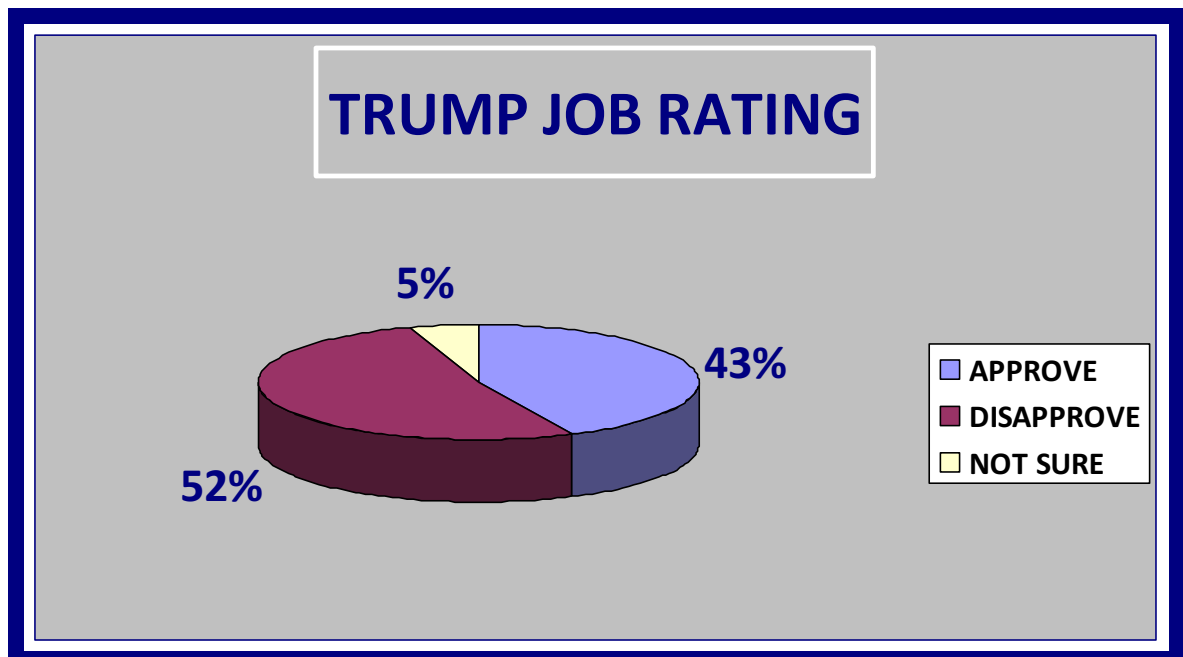
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MAJORITY OF NC VOTERS DISAPPROVE OF TRUMP COOPER HAS POSITIVE RATING, BUT MANY HAVE NO OPINION YET

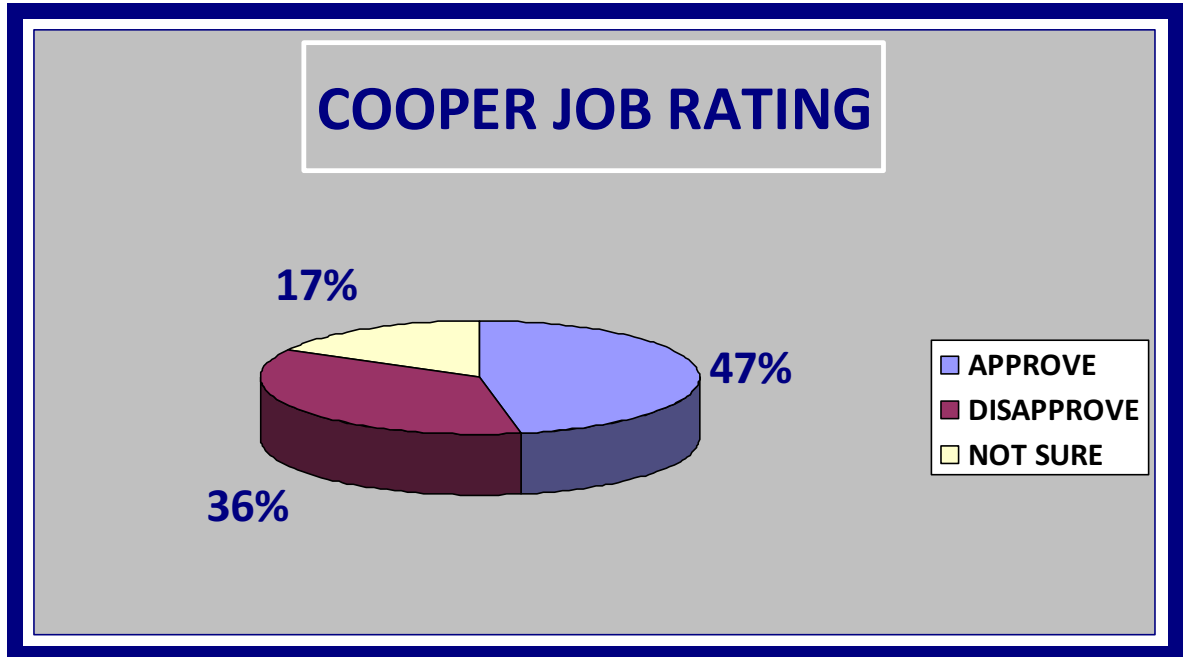
A majority of North Carolina voters disapprove of President Donald Trump's job performance, while a plurality approve of Governor Roy Cooper's.

Statewide, 52% of voters said they disapprove of Trump's performance, while 43% approved and 5% were undecided. Not surprisingly, the evaluation of Trump splits sharply along party lines with 81% of Democrats disapproving and 79% of Republicans approving. Independents voters disapprove by a 49%-42% margin.

Most men approve of Trump (49%-44%), while a significant majority of women disapprove (59%-37%). State voters also split along racial lines, as an overwhelming majority of African-American voters (87%) disapprove of Trump and a majority of whites (56%) approve.



Statewide, 47% of North Carolina voters approve of Governor Roy Cooper's job performance, while 36% disapprove and a significant 17% still have no opinion.



State voters are also divided upon party lines, with 74% of Democrats and 42% of Independents approving, while 69% of Republicans indicated that they disapprove.

QUESTION: Do you approve or disapprove of Donald Trump’s job performance as president?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	43%	52%	5%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Eastern Carolina	44%	49%	7%
Raleigh/Durham	38%	59%	3%
Greensboro/Winston-Salem	47%	49%	4%
Charlotte Metro	37%	59%	4%
Western Carolina	52%	42%	6%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	49%	44%	7%
Women	37%	59%	4%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	39%	58%	3%
50+	46%	47%	7%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	56%	40%	4%
Black	6%	87%	7%

<u>PARTY REGISTRATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	16%	81%	3%
Republican	79%	16%	5%
Independent	42%	49%	9%

QUESTION: Do you approve or disapprove of Roy Cooper’s job performance as governor?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	47%	36%	17%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Eastern Carolina	46%	36%	18%
Raleigh/Durham	52%	35%	13%
Greensboro/Winston-Salem	44%	39%	17%
Charlotte Metro	49%	33%	18%
Western Carolina	38%	43%	19%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	44%	41%	15%
Women	49%	32%	19%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	48%	32%	20%
50+	47%	39%	14%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	39%	46%	15%
Black	71%	7%	22%

<u>PARTY REGISTRATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	74%	12%	14%
Republican	16%	69%	15%
Independent	42%	37%	21%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from November 17 through November 20, 2017. A total of 625 registered North Carolina voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched North Carolina voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	266 (43%)
Republican	203 (32%)
Independent or Other	156 (25%)

AGE:

18-34	118 (19%)
35-49	169 (27%)
50-64	173 (28%)
65+	159 (25%)
Refused	6 (1%)

RACE/ETHNICITY:

White/Caucasian	433 (69%)
Black/African American	150 (24%)
Other/Refused	42 (7%)

SEX:

Male	297 (48%)
Female	328 (52%)

REGION:

Eastern Carolina	160 (26%)
Raleigh/Durham	125 (20%)
Greensboro/Winston-Salem	100 (16%)
Charlotte Metro	140 (22%)
Western Carolina	100 (16%)

NORTH CAROLINA POLL REGIONS

EASTERN CAROLINA: Voters interviewed in Currituck, Camden, Pasquotank, Perquimans, Gates, Chowan, Dare, Tyrell, Washington, Hyde, Beaufort, Hertford, Bertie, Martin, Pitt, Greene, Lenoir, Craven, Carteret, Pamlico, Jones, Wayne, Wilson, Nash, Edgecombe, Halifax, Northampton, Onslow, Duplin, Sampson, Brunswick, Pender, Bladen, Columbus, New Hanover, Scotland, Hoke, Robeson, and Cumberland counties.

RALEIGH/DURHAM: Voters interviewed in Warren, Franklin, Wake, Lee, Chatham, Orange, Durham, Johnston, Harnett Caswell, Person, Granville, and Vance counties.

GREENSBORO/WINSTON-SALEM: Voters interviewed in Rockingham, Guilford, Alamance, Randolph, Davidson, Davie, Forsyth, Yadkin, Surry, and Stokes counties.

CHARLOTTE: Voters interviewed in Gaston, Mecklenburg, Iredell, Rowan, Cabarrus, Stanly, Montgomery, Moore, Richmond, Anson, and Union counties.

WESTERN CAROLINA: Voters interviewed in Cherokee, Graham, Clay, Swain, Macon, Jackson, Haywood, Transylvania, Madison, Buncombe, Henderson, Polk, Rutherford, McDowell, Yancey, Mitchell, Avery, Cleveland, Lincoln, Catawba, Burke, Caldwell, Watauga, Ashe, Alleghany, Wilkes, and Alexander counties.