



MASON-DIXON  
POLLING & STRATEGY

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## MASON-DIXON® SOUTH CAROLINA POLL



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**DECEMBER 2017**

*Polling in South Carolina since 1986*

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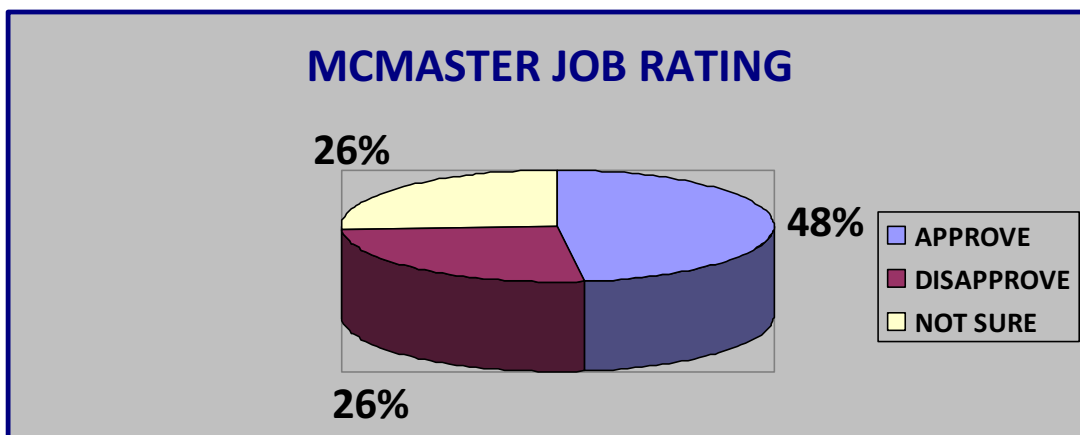
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**Mason-Dixon® Polling & Strategy - December 2017 South Carolina Poll**

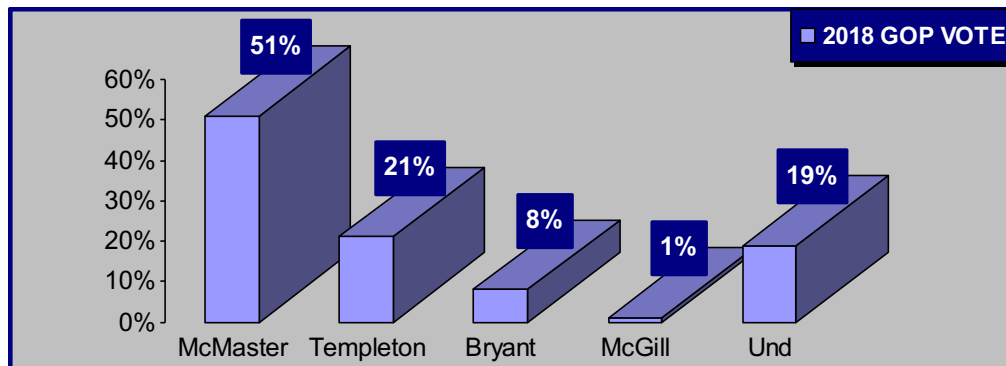
## MCMASTER'S JOB RATING GENERALLY POSITIVE LEADS GOP FIELD WITH TEMPLETON THE EMERGING CHALLENGER

Republican governor Henry McMaster is off to relatively good start since taking over the office in January. Statewide, 48% approve of the job he is doing, while 26% disapprove and a significant 26% can't rate his performance to date.

McMaster receives 69% approval rating from Republicans, a 45% approval rating from Independents, but only a 24% approval rating from Democrats.



McMaster is currently the choice of a majority of Republican primary voters to be the party's nominee in 2018. However, Catherine Templeton could be in the early stages of mounting a serious challenge. Statewide, 51% of GOP voters support McMaster, with Templeton clearly in second place at 21%, Kevin Bryant is a distant third at 8%, Yancey McGill gets only 1% and 19% are still undecided.



**QUESTION: Do you approve or disapprove of Henry McMaster's job performance as governor?**

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<b>STATE</b>	<b>48%</b>	<b>26%</b>	<b>26%</b>

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Charleston/Low Country	43%	29%	28%
Columbia/Piedmont	47%	30%	23%
Greenville/Upstate	51%	22%	27%
Florence/Pee Dee	51%	23%	26%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	53%	22%	25%
Women	44%	29%	27%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	43%	22%	35%
50+	53%	30%	17%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	59%	17%	24%
Black	23%	46%	31%

<u>PARTY IDENTIFICATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	24%	47%	29%
Republican	69%	11%	20%
Independent	45%	24%	31%

**\*\*\* 400 REGULAR REPUBLICAN PRIMARY VOTERS \*\*\***

**STATEWIDE NAME RECOGNITION**

Do you recognize the name \_\_\_\_\_?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Henry McMaster	46%	7%	40%	7%
Catherine Templeton	23%	2%	22%	53%
Kevin Bryant	14%	6%	21%	59%
Yancey McGill	3%	2%	18%	77%

**QUESTION: If the 2018 Republican primary election for governor were held today, for whom would you vote if the candidates were: (ORDER ROTATED)**

Henry McMaster	51%
Catherine Templeton	21%
Kevin Bryant	8%
Yancey McGill	1%
Undecided	19% (NOT READ)

## HOW THE POLL WAS CONDUCTED

**This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 6 through December 10, 2017. A total of 625 registered South Carolina voters were interviewed statewide by telephone.**

**Those interviewed were randomly selected from a phone-matched South Carolina voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.**

**The margin for error, according to standards customarily used by statisticians, is no more than  $\pm 4$  percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.**

**This poll also includes a sample of 400 regular Republican primary voters. The margin for error on this survey is  $\pm 5$  percentage points.**

## DEMOGRAPHICS

### **PARTY IDENTIFICATION:**

<b>Democrat</b>	<b>205 (33%)</b>
<b>Republican</b>	<b>267 (43%)</b>
<b>Independent or Other</b>	<b>153 (24%)</b>

### **AGE:**

<b>18-34</b>	<b>104 (17%)</b>
<b>35-49</b>	<b>184 (29%)</b>
<b>50-64</b>	<b>183 (29%)</b>
<b>65+</b>	<b>148 (24%)</b>
<b>Refused</b>	<b>6 (1%)</b>

### **RACE:**

<b>White/Caucasian</b>	<b>433 (69%)</b>
<b>Black/African American</b>	<b>176 (28%)</b>
<b>Other/Refused</b>	<b>16 (3%)</b>

### **SEX:**

<b>Male</b>	<b>297 (48%)</b>
<b>Female</b>	<b>328 (52%)</b>

### **REGION:**

<b>Charleston/Low County</b>	<b>135 (22%)</b>
<b>Columbia/Piedmont</b>	<b>170 (27%)</b>
<b>Greenville/Upstate</b>	<b>220 (35%)</b>
<b>Florence/Pee Dee</b>	<b>100 (16%)</b>

## SOUTH CAROLINA POLL REGIONS

**CHARLESTON/LOW COUNTRY:** Voters in Charleston, Berkeley, Dorchester, Colleton, Bamberg, Allendale, Hampton, Jasper, and Beaufort counties.

**COLUMBIA/PIEDMONT:** Voters in Richland, Lexington, Newberry, Aiken, Barnwell, Edgefield, Saluda, Fairfield, Kershaw, Sumter, Clarendon, Calhoun and Orangeburg counties.

**GREENVILLE/UPSTATE:** Voters in Greenville, Spartanburg, York, Chester, Lancaster, Union, Cherokee, Laurens, McCormick, Greenwood, Abbeville, Anderson, Pickens and Oconee counties.

**FLORENCE/PEE DEE:** Voters in Florence, Darlington, Lee, Chesterfield, Marlboro, Dillon, Marion, Horry, Georgetown and Williamsburg counties.