



## **BOOZE and BELTS MOBILIZATION**

### **Lyndon Station Police**

Although deaths and injuries from traffic crashes devastate individuals, families and entire communities throughout the year, they seem to be even more tragic during the holiday season.

That's why the Lyndon Station Police Department will mobilize along with other law enforcement agencies throughout the state for the "Booze and Belts" traffic safety campaign from Dec. 7 to 16. To save lives and prevent injuries, we will be out in force—day and night—to crack down on drunken drivers and unbelted motorists. Although this may be the time of year for the "holiday spirit of forgiveness," we absolutely will not accept excuses or make exceptions for disregarding traffic safety laws designed to make our roadways safer for everyone.

Last year, alcohol-related crashes killed 225 people in Wisconsin and injured nearly 3,000. In addition, all too many unbuckled drivers and passengers were seriously injured or killed after being ejected from their vehicles or tossed around violently inside them during a crash.

We hope that people will voluntarily make the responsible decision to buckle up and drive sober. If motorists are not concerned about protecting their own lives, they at least should be concerned about saving their loved ones and friends from experiencing a tragic holiday season.

Our ultimate goal is to one day attain zero preventable traffic deaths in Wisconsin. And there's no better time of year to work toward that goal than right now.

**Chief Gregory M Jessen**



## **BOOZE and BELTS MOBILIZATION**

### **Lyndon Station Police**

Date: 11/30/2012

Contact: [Chief Gregory M Jessen]

#### **Lyndon Station Police to join Booze and Belts traffic safety mobilization**

To motivate motorists to drive sober and buckle up, Lyndon Station Police will mobilize for the statewide "*Booze and Belts*" campaign from Dec. 7 to 16.

"Fatal and serious injury traffic crashes can turn a joyous holiday season into a time of tragedy," said Chief Gregory M Jessen. "To prevent these needless tragedies, our officers will be out in force during the Booze and Belts mobilization. While patrolling in greater numbers and for longer hours, they will arrest drunken drivers and ticket unbuckled motorists."

During Booze and Belts and throughout the year, law enforcement agencies are cracking down on impaired and unbuckled motorists. Last year in Wisconsin, there were approximately 35,000 convictions for drunken driving and nearly 85,000 convictions for failure to fasten safety belts.

"If you drive drunk, you are seriously jeopardizing your life and the lives of others on the road. Even if you're lucky enough to avoid a crash, you still are risking an arrest that will cause humiliation, huge fines, possible jail time and having to install an ignition interlock device on every vehicle you own, have registered in your name, or drive," said Chief Gregory M Jessen.

"We also take safety belt enforcement seriously. Too many drivers and passengers are seriously injured or killed while being ejected from their vehicles or tossed around violently inside them during a crash."

The Booze and Belts mobilization is part of a statewide effort to reduce the number of preventable traffic deaths to Zero In Wisconsin.

"We urge you to make the responsible decision to buckle up and drive sober," said Chief Gregory M Jessen. But if you don't, our intensified enforcement during the mobilization will increase your risks of getting caught."