



HELP SUPPORT THE RUTHERFORD IRISH AMERICAN ASSOCIATION

SPONSORSHIP and ADVERTISEMENT OPPORTUNITIES!

8TH ANNUAL SAINT PATRICK'S DAY PARADE - SUNDAY, MARCH 2, 2025 @ 1PM - RUTHERFORD, NJ

*The Digital Journal will be displayed at our Grand Marshal Gala on **January 25, 2025 at the Hilton Hasbrouck Heights** with an expected attendance of over 300+ people. The Digital Journal will also be placed on www.RutherfordIrish.com and promoted on social media.*

Sponsorship Opportunities

POST PARADE SHAM"ROCK" SPONSORSHIP \$5,000 - Your business/organization/family name will be displayed on a banner provided by the RIAA and hung in the Post Parade Party. Also includes an Emerald Ad in the Gala Digital Journal.

PARADE DAY GRANDSTAND SPONSORSHIP \$2,500 - Your business/organization/family name will be displayed on a banner provided by the RIAA and hung on the Grandstand on the parade route. This also includes an Emerald Ad in the Gala Digital Journal.

PARADE DAY PIPE & DRUM BAND SPONSORSHIP \$1,500 - Your business/organization/family name will be displayed on a banner provided by the RIAA. A bagpipe band will lead your banner down the parade route. A Gold Ad in the Gala Digital Journal also included

Digital Ad Opportunities

EMERALD AD - \$750 - Digital Ad displayed for 1 minute intervals

GOLD AD - \$300 - Digital Ad displayed for 30 second intervals

CELTIC AD - \$100 - Digital Ad displayed for 15 second intervals

ALL AD REQUESTS MUST BE RECEIVED BEFORE JANUARY 15TH

All ads should be provided in a 16:9 aspect ratio (a PowerPoint slide size) for optimal viewing.

We encourage you to email RIAAadjournal@gmail.com with questions or to provide us with artwork/PDF of your advertisement. Ad requests may also be submitted by completing the form below.

NAME OF COMPANY, ORGANIZATION OR INDIVIDUAL PLACING THE ADVERTISEMENT:

CONTACT PERSON: _____ EMAIL: _____

ADDRESS: _____

PHONE: _____ AD SIZE REQUESTED: _____

Any questions, please contact RIAAadjournal@gmail.com. To pay online, please visit www.RutherfordIrish.com or return this form with your check payable to The Rutherford Irish American Association to the address below. To purchase tickets for the Grand Marshal Gala, please visit www.RutherfordIrish.com. RIAA PO BOX 233 RUTHERFORD, NJ 07070