



## HELP SUPPORT THE RUTHERFORD IRISH AMERICAN ASSOCIATION

### SPONSORSHIP and ADVERTISEMENT OPPORTUNITIES!

7<sup>TH</sup> ANNUAL SAINT PATRICK'S DAY PARADE - SUNDAY, MARCH 3, 2024 @ 1PM - RUTHERFORD, NJ

The Digital Journal will be displayed at our Grand Marshal Gala on **February 3, 2024 at the Fiesta in Wood Ridge, New Jersey** with an expected attendance of over 300+ people. The Digital Journal will also be placed on [www.RutherfordIrish.com](http://www.RutherfordIrish.com) and promoted on social media.

#### Sponsorship Opportunities

**POST PARADE SHAM"ROCK" SPONSORSHIP \$5,000** - Your business/organization/family name will be displayed on a banner provided by the RIAA and hung in the Post Parade Party. Also includes a table for 12 to the Grand Marshal Gala and an Emerald Ad in the Gala Digital Journal.

**PARADE DAY GRANDSTAND SPONSORSHIP \$2,500** - Your business/organization/family name will be displayed on a banner provided by the RIAA and hung on the Grandstand on the parade route. This also includes 4 tickets to the Grand Marshal Gala and a Gold Ad in the Gala Digital Journal.

**PARADE DAY PIPE & DRUM BAND SPONSORSHIP \$1,500** - Your business/organization/family name will be displayed on a banner provided by the RIAA. A bagpipe band will lead your banner down the parade route. A Gold Ad in the Gala Digital Journal.

#### Digital Ad Opportunities

**EMERALD AD - \$750** - Digital Ad displayed for 1 minute intervals

**GOLD AD - \$300** - Digital Ad displayed for 30 second intervals

**CELTIC AD - \$100** - Digital Ad displayed for 15 second intervals

**ALL AD REQUESTS MUST BE RECEIVED BEFORE JANUARY 26<sup>TH</sup>**

*All ads should be provided in a 16:9 aspect ratio (a PowerPoint slide size) for optimal viewing.*

We encourage you to email [RIAAadjournal@gmail.com](mailto:RIAAadjournal@gmail.com) with questions or to provide us with artwork/PDF of your advertisement. Ad requests may also be submitted by completing the form below.

NAME OF COMPANY, ORGANIZATION OR INDIVIDUAL PLACING THE ADVERTISEMENT:

CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ AD SIZE REQUESTED: \_\_\_\_\_

Any questions, please contact [RIAAadjournal@gmail.com](mailto:RIAAadjournal@gmail.com) or Meghan Moran (201) 370-3925. To pay online, please visit [www.RutherfordIrish.com](http://www.RutherfordIrish.com) or return this form with your check payable to The Rutherford Irish American Association to the address below. To purchase tickets for the Grand Marshal Gala, please visit [www.RutherfordIrish.com](http://www.RutherfordIrish.com). RIAA PO BOX 233 RUTHERFORD, NJ 07070