HELP SUPPORT THE RUTHERFORD IRISH AMERICAN ASSOCIATION

SPONSORSHIP and ADVERTISEMENT OPPORTUNITIES!

9TH ANNUAL SAINT PATRICK'S DAY PARADE - SUNDAY, MARCH 1, 2026 @ 1PM - RUTHERFORD, NJ

The Digital Journal will be displayed at our Grand Marshal Gala on ***February 7, 2026 at the Fiesta*** *with an expected attendance of over 300+ people. The Digital Journal will also be placed on www.RutherfordIrish.com* and promoted on social media.

Sponsorship Opportunities

POST PARADE SHAM"ROCK" SPONSORSHIP $5,000 *- Your business/organization/family name will be displayed on a banner provided by the RIAA and hung in the Post Parade Party.* Also includes an Emerald Ad in the Gala Digital Journal.

PARADE DAY GRANDSTAND SPONSORSHIP $2,500 *- Your business/organization/family name will be displayed on a banner provided by the RIAA and hung on the Grandstand on the parade route.* This also includes an Emerald Ad in the Gala Digital Journal.

PARADE DAY PIPE & DRUM BAND SPONSORSHIP $1,500 *- Your business/organization/family name will be displayed on a banner provided by the RIAA and announced at the reviewing stand. A bagpipe band will lead your banner down the parade route. A Gold Ad in the Gala Digital Journal also included.*

Digital Ad Opportunities

EMERALD AD - $750 - Digital Ad displayed for 1 minute intervals
GOLD AD - $300 - Digital Ad displayed for 30 second intervals
CELTIC AD - $100 - Digital Ad displayed for 15 second intervals

ALL AD REQUESTS MUST BE RECEIVED BEFORE JANUARY 31st

All ads should be provided in a 16:9 aspect ratio (a PowerPoint slide size) for optimal viewing.

We encourage you to email RIAAadjournal@gmail.com with questions or to provide us with artwork/PDF of your advertisement. Ad requests may also be submitted by completing the form below.

NAME OF COMPANY, ORGANIZATION OR INDIVIDUAL PLACING THE ADVERTISEMENT:

_____

CONTACT PERSON: _____ EMAIL: _____

ADDRESS: _____

PHONE: _____AD SIZE REQUESTED: _____

Any questions, please contact RIAAadjournal@gmail.com. To pay online, please visit www.RutherfordIrish.com or *return this form with your check payable to The Rutherford Irish American Association to the address below.* To purchase tickets for the Grand Marshal Gala, please visit www.RutherfordIrish.com. RIAA PO BOX 233 RUTHERFORD, NJ 07070