ALEESA SORRENTINO

CONTACT

713.409.7944

Brenham, TX

www.aleesasorrentino.com

EDUCATION

GEORGE MASON UNIVERSITY

Bachelor of Arts Communications 1994

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Work in dueling Masters Programs Organizational Communications and Conflict Resolution 1994-1995

SKILLS

- → Interpersonal Communications
- → Corporate Communications
- → Corporate Marketing Strategy
- → PR and Writing
- → Social Media Marketing
- → Graphic Design
- → Interior Design & Staging
- → Entrepreneurship, Management and Leadership

APPLICATIONS, PROGRAMS, SOCIAL

CANVA PRO
ADOBE CREATIVE SUITE
GOOGLE DOCS
CHAT GPT

META

Facebook, Instagram & Meta for Business.

ABOUT ME

As a seasoned, serial entrepreneur with a track record of launching and scaling successful ventures, I am eager to embark on the next chapter of the journey. Recent business endeavors now under the capable management of my retired, American-Veteran husband, I find myself with the freedom to pursue fresh adventures and make meaningful contributions in arenas yet unexplored.

I would welcome any opportunity to connect with you and explore potential synergies or collaborations.

Please feel free to reach out to discuss how we can work together to seize exciting opportunities and drive success.

WORK EXPERIENCE

ENTREPRENEUR

Timeless Consignments LLC 2012 to present - Cypress & Brenham, TX

Timeless Designs Market 2018 to present - Brenham, TX (closing April 2021)

Timeless Designs Market 2012 to 2021 - Cypress, TX (merged 2021)

Timeless Staging Services 2013 to 2021 - Cypress, TX (closed 2021)

Wine Bar Brenham 2021 to present - Brenham, TX (sold March 2024)

Bloomin' Sweets LLC 1999 to 2003 - Oklahoma City, OK (sold Dec 2003)

SuperCoups OKC 1996 to 1999 - Oklahoma City, OK (closed 1999)

MARKETING & COMMUNICATIONS CONSULTANT

Aleesa Sorrentino Marketing (2007-2012)

Throughout my career, I have honed skills as a consultant, leveraging my expertise to navigate diverse business landscapes and drive growth. My fully functional home-office setup ensures that I am equipped to handle any challenge that comes my way, providing a solid foundation for innovation and strategic decision-making. I prefer a remote working relationship with in-house as necessary.

MARKETING DIRECTORSHIPS

High Island Health (2006-2007) Forest Siding Supply (1996-1999)

With a background as a Marketing Director and a passion for entrepreneurship, I am eager to leverage my skills and expertise to drive innovative strategies and foster collaborative partnerships in today's ever-evolving business landscape.

While I have been out of the workforce for a brief period, as an entrepreneur, my enthusiasm for harnessing emerging trends, creating innovative solutions, and making a lasting impact remains steadfast. Advising a startup or established companies on growth strategies, I am committed to celebrating success and driving results. Because of my years in the trenches, I was forced to think outside the box. The result were hard-won leadership skills, enabling me to navigate complex challenges and deliver to the bottom line.