

# ALEESA SORRENTINO

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## CONTACT

- 📞 713.409.7944
- 📍 Cypress, TX & Brenham, TX
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- 🌐 www.aleesasorrentino.com

## EDUCATION

### GEORGE MASON UNIVERSITY

Bachelor of Arts Communications  
1994

### GEORGE MASON UNIVERSITY

Work in dueling Masters Programs  
Organizational Communications  
and Conflict Resolution  
1994-1995

## SKILLS

- Interpersonal Communications
- Corporate Communications
- Corporate Marketing Strategy
- PR and Writing
- Social Media Marketing
- Graphic Design
- Interior Design & Staging
- Entrepreneurship, Management  
and Leadership

## APPLICATIONS, PROGRAMS, SOCIAL

### CANVA PRO

### ADOBE CREATIVE SUITE

### GOOGLE DOCS

### CHAT GPT

### META

Facebook, Instagram & Meta  
for Business.

## ABOUT ME

As a seasoned, serial entrepreneur with a track record of launching and scaling successful ventures, I am eager to embark on the next chapter of the journey. Recent business endeavors now under the capable management of my retired, American-Veteran husband, I find myself with the freedom to pursue fresh adventures and make meaningful contributions in arenas yet unexplored.

I would welcome any opportunity to connect with you and explore potential synergies or collaborations.

*Please feel free to reach out to discuss how we can work together to seize exciting opportunities and drive success.*

## WORK EXPERIENCE

### ENTREPRENEUR

#### Timeless Consignments LLC 2012 to present - Cypress, TX

Timeless Designs Market 2013 to 2021 - Cypress, TX (merged 2021)

Timeless Staging Services 2013 to 2021 - Cypress, TX (closed 2021)

Timeless Designs Market 2018 to present - Brenham, TX

Wine Bar Brenham 2021 to present - Brenham, TX (sold March 2024)

Brenham Tour & Coach 2021 to present - Brenham, TX (currently for sale)

Bloomin' Sweets LLC 1999 to 2003 - Oklahoma City, OK (sold Dec 2003)

SuperCoups OKC 1996 to 1999 - Oklahoma City, OK (closed 1999)

### MARKETING & COMMUNICATIONS CONSULTANT

#### Aleesa Sorrentino Marketing (2007-2012)

Throughout my career, I have honed skills as a consultant, leveraging my expertise to navigate diverse business landscapes and drive growth. My fully functional home-office setup ensures that I am equipped to handle any challenge that comes my way, providing a solid foundation for innovation and strategic decision-making.

I prefer a remote working relationship with in-house as necessary.

### MARKETING DIRECTORSHIPS

High Island Health (2006-2007)

Forest Siding Supply (1996-1999)

With a background as a Marketing Director and a passion for entrepreneurship, I am eager to leverage my skills and expertise to drive innovative strategies and foster collaborative partnerships in today's ever-evolving business landscape.

While I have been out of the workforce for a brief period, as an entrepreneur, my enthusiasm for harnessing emerging trends, creating innovative solutions, and making a lasting impact remains steadfast. Advising a startup or established companies on growth strategies, I am committed to celebrating success and driving results. Because of my years in the trenches, I was forced to think outside the box. The result were hard-won leadership skills, enabling me to navigate complex challenges and deliver to the bottom line.