

## SALES ISN'T ABOUT SELLING!

Today's businesses require a much different approach to selling. It's not about techniques and overcoming objections. Great sales organizations recognize that the landscape is rapidly changing! We provide a dynamic platform that motivates you and your team to think differently about selling and success! Our sessions create engagement and energy for innovative Ideas!

## **Most Requested Topics:**

- Sales & Marketing Alignment
- Turning Transactional Sales Into Relationships
- WHY Your Culture & Beliefs Matter
- The ROI of Effective Networking
- How Great Leaders Follow While Leading
- Coaching & Mentoring the Next Generation



Suzanne Ratti is a proven performer and entrepreneur with a passion for helping businesses revolutionize the way they deliver their products and services to their target audience. Her background in Sales and Marketing for powerhouses like **Xerox** and **SmartCEO** allow her to translate real-world experience, critical skill sets and proven results for businesses in virtually every industry and setting.

Suzanne provides presentations in a coaching style that inspires, motivates and empowers business owners, solopreneurs, and sales teams to think differently.

Book Suzanne Ratti 410-984-8054 Suzanne@Ideas360LLC.com www.Ideas360LLC.com

