



THE CHEF ALLIANCE

An Overview



1.2022



CONTACT US


ON THE WEB

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www.personalchefcareer.com

 chefs@thechefalliance.com

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 1.877.402.3221

**With The Chef Alliance
a rewarding & successful
culinary business is here.**

THE CHEF ALLIANCE

an industry leader supporting Chefs, Cooks & Entrepreneurs in Canada, helping them grow strong, successful businesses through mentorship, peer support, marketing and business cost reduction initiatives.



OUR MEMBERS

- Food producers selling to consumers on social media, their website or at farmers markets, trade shows and local events
- Food producers selling to restaurants, grocery chains or independent/ethnic retailers, wholesalers etc. for resale
- Personal & Private Chefs
- Catering companies
- Home cooks working in the food-sharing industry
- Meal prep, recipe box and meal kit businesses
- Businesses preparing charcuterie boards, grazing & dessert tables etc.
- Consumer & corporate packed meal services
- Meal pick-up and delivery services, using Door Dash, UberEats, SkipTheDishes etc.
- Culinary instructors (in-person & virtual classes)
- Recipe researchers, food stylists
- ...and many more



EXCLUSIVE SAVINGS

Members can save over \$4,000 each year on business expenses, travel and goods and services for the home, pets friends and family.

MEMBER BENEFITS

- 2-for-1 membership - membership in The Chef Alliance and in Restaurants Canada
 - Chef Insurance - an exclusive liability insurance program only available through The Chef Alliance, covering your business operations, from production to end-user sales.
 - discounts on everyday items like clothing, footwear, travel, dining, health & beauty
 - discounts on business tools, e.g. contracts, legal advice, email marketing, payment processing, web hosting, cyber-security, food safety training.
 - access to industry resources, e.g. menu trends, consumer spending trends, business advice, e-magazines
 - access to industry resources, e.g. menu trends, consumer spending trends, business advice, e-magazines
 - access to industry tools, e.g. food cost calculator, recipe standardisation, chef clothing & footwear, kitchen tools
- For more details, check out www.thechefalliance.com

APPLICATION PROCESS

Step 1: complete an insurance application form

Step 2: select a membership plan, term and payment method

Step 3: complete a membership application form



5 MEMBERSHIP OPTIONS

Tiers 1, 2 & 3 include: \$1,000,000 or \$2,000,000 or \$5,000,000 liability insurance coverage

TIER 1: Your business:

Sells food products directly to consumers

and/ or

Provides culinary services directly to consumers

and

Has gross annual sales of less than \$100,000 per annum

TIER 2: Your business:

Sells food products directly to consumers

and/ or

Provides culinary services directly to consumers

and

Has gross annual sales of less than \$200,000 per annum

TIER 3: Your business:

Sells food products to retailers, wholesalers, or restaurants;

and

may sell food products or culinary services directly to consumers

and

Has gross annual sales of less than \$100,000 per annum



TIER 4: CLASSIC

You don't need liability insurance because you already have it or your business is not currently operating

and

you want to access our core member benefits

TIER 5: CLASSIC Plus

You don't need liability insurance because you already have it or your business is not currently operating

and

you want to access more member benefits



FLEXIBLE MEMBERSHIP TERM

Flexible solutions to suit your business' needs.

SHORT TERM

Choose a term that you're comfortable with, and easily extend as your business grows and succeeds.

- 1-Day
- 1-Week
- 1-Month

REGULAR TERM

Our regular term starts whenever you're ready, and ends on June 30th.

On July 1st, renew for a full year or select a Short Term Option.



FLEXIBLE PAYMENT OPTIONS

PAYMENT PLANS

- a lump sum
- 2 or 3 instalments
- monthly instalments

PAYMENT METHODS

- e-transfer
- credit card

Terms and conditions of membership apply. Ask a Success Manager for details.