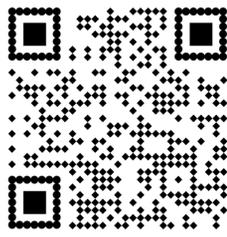


Scan to view online:



Take the survey

- add your input
- find a collaborator

Celebrating Our Marine Mammal Community: Researchers, Educators, and Conservationists

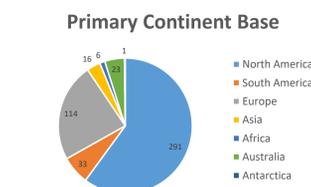
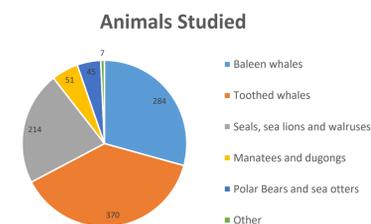
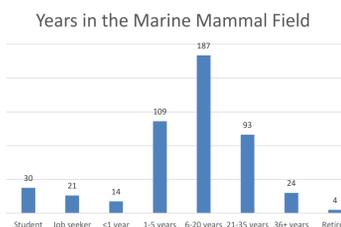
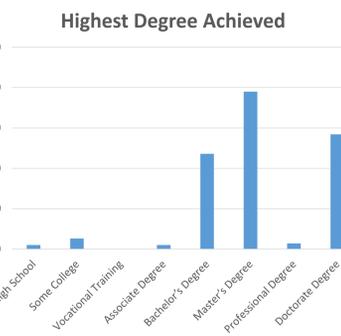
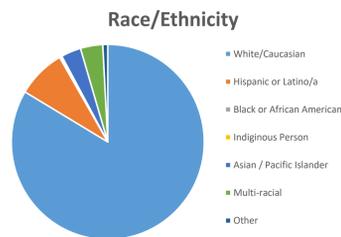
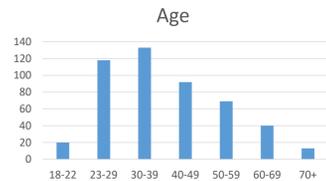


Cynde McInnis¹, Diane Alps²
The Whalemobile, Topsfield, MA; Salem State University, Salem, MA
California Whales and Wildlife, San Pedro, CA



www.whywhales.com

Who are we?



Collaboration is an important component to interdisciplinary work

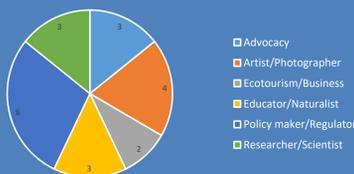
485 people participated in a survey to help describe the marine mammal community. The primary roles that everyone identified with are follows: 9 advocates, 3 artists, 8 ecotourism/business, 59 educators, 17 policy makers and 309 scientists.

Who do we collaborate with?

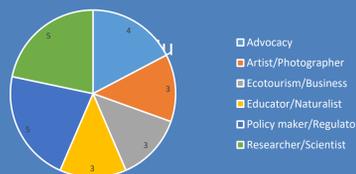
3.26-3.99	Always
2.51-3.25	Often
1.76-2.50	Sometimes
1.00-1.75	Never Rarely

Primary Role (below) engages with roles (across) (Data are weighted averages)	Advocacy	Artist Photographer	Ecotourism Business	Educator Naturalist	Policy maker Regulator	Researcher Scientist
Advocacy (9 people)	3.56	2.4	2.8	3.17	3.33	3.43
Artist/ Photographer (3 people)	1.5	2.67	2	2.5	1	1
Ecotourism/ Business (8 people)	2	1.88	3.38	3	2.13	2.75
Educator/ Naturalist (59 people)	2.48	2.22	2.67	3.46	2	2.75
Policy maker/ Regulator (17 people)	2.33	1.86	1.87	2.07	3.81	3.31
Researcher/ Scientist (309 people)	2.03	1.98	2.12	2.67	2.28	3.71

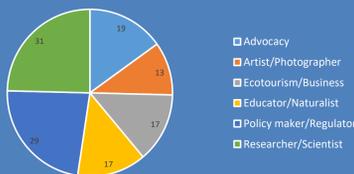
Advocacy (N=9)



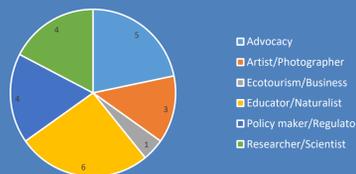
Ecotourism/Business (N=8)



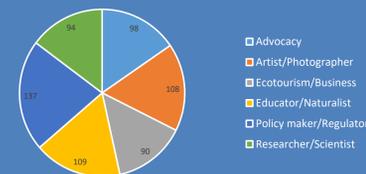
Educator/Naturalist (N=59)



Policy maker/Regulator (N=17)



Researcher/Scientist (N=308)



Who do we want to collaborate with?

What audience do we work with the most?

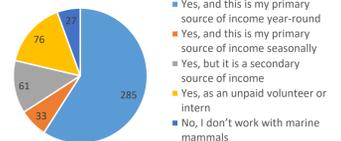
3.26-3.99	Always
2.51-3.25	Often
1.76-2.50	Sometimes
1.00-1.75	Never Rarely

Primary Role (below) works with audience (across): (Data are weighted averages)	General Public	Government Agencies	Lawmakers	NGO's	Scientists	Students (K-12)	Students (College)
Advocacy	3.29	3.13	2.63	3.13	3.38	2	2
Artist/ Photographer	3	1.33	1.33	1.33	2	1.67	2.67
Ecotourism/ Business	3	2.25	1.57	2	2.75	2.38	2.5
Educator/ Naturalist	3.58	2.06	1.73	3.28	2.92	2.85	2.83
Policy maker/ Regulator	2.67	3.67	3.29	2.5	3.07	1.64	1.93
Researcher/ Scientist	2.72	2.57	1.77	2.45	3.72	2.24	3.07

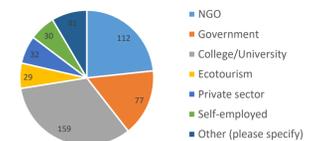
What do we do?

Top Ten Countries We Work In	
United States	250
Canada	82
United Kingdom	34
Australia	33
Brazil	32
Mexico	28
Spain	25
New Zealand	23
Portugal	22
Norway	16
Total Different Countries	113

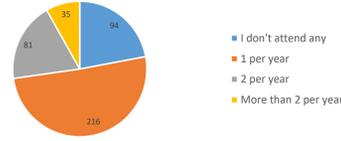
Marine Mammals are Your Job?



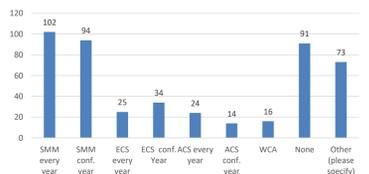
Who Pays the Bills?



Frequency Attending Conferences



Professional Organizations We are Members Of



Top Ten Conferences Attended

Society for Marine Mammalogy	194
European Cetacean Society	57
NARWC	22
American Cetacean Society	20
SOLAMAC	17
Alaska Marine Science Symposium	13
Acoustical Society of America	7
IWC	7
NMEA	6
Salish Sea Ecosystem Conference	6
Total Different Conferences	166