

Take the survey

- add your input
- find a collaborator

Celebrating Our Marine Mammal Community: Becoarchers Educators (Conservationists)

Researchers, Educators, and Conservationists

California Whales and Wildlife, San Pedro, CA



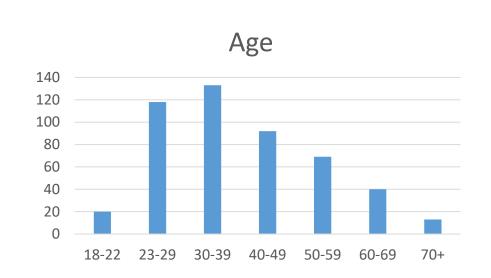
Cynde McInnis¹, Diane Alps²
The Whalemobile, Topsfield, MA; Salem State University, Salem, MA

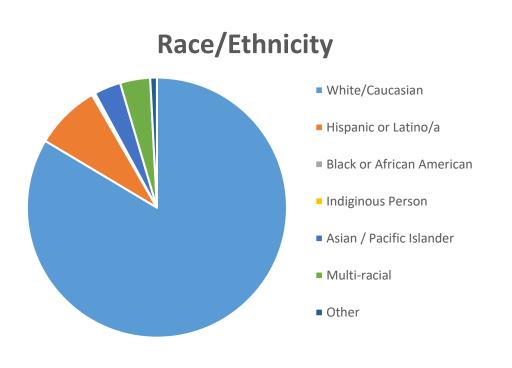
www.whywhales.com



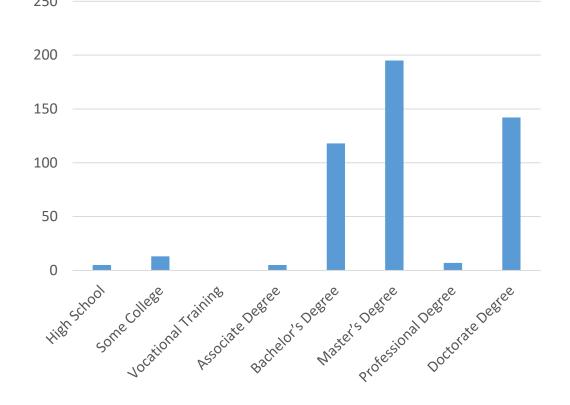
World Marine Mammal Conference Barcelona 2019 Together for Science and Conservation

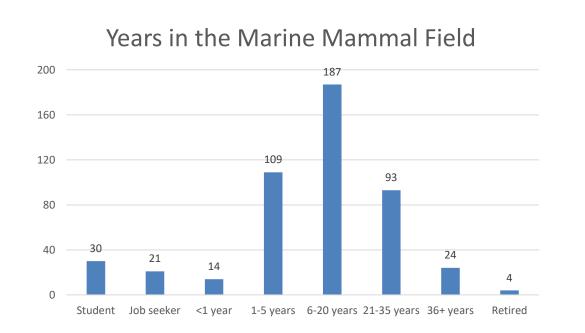
Who are we?



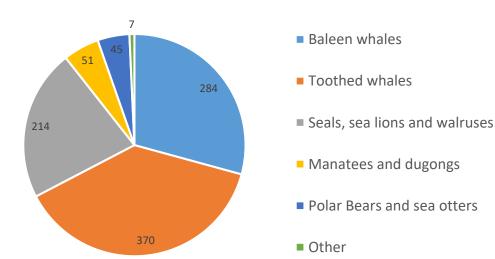


Highest Degree Achieved

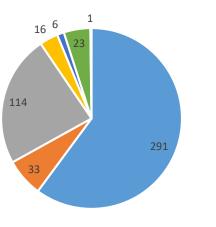




Animals Studied



Primary Continent Base



North America
South America
Europe
Asia
Africa
Australia
Antarctica

Collaboration is an important component to interdisciplinary work

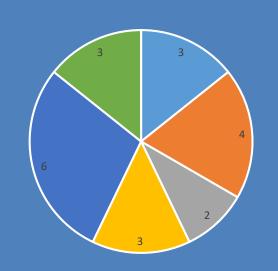
485 people participated in a survey to help describe the marine mammal community. The primary roles that everyone identified with are follows: 9 advocates, 3 artists, 8 ecotourism/business, 59 educators, 17 policy makers and 309 scientists.

Who do we collaborate with?

3.26-3.99 Always2.51-3.25 Often1.76-2.50 Sometimes1.00-1.75 Never Rarely

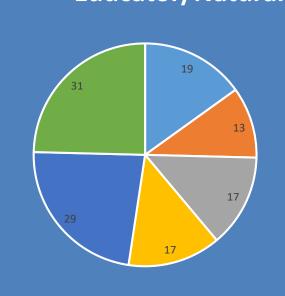
Primary Role (below) engages with roles (across) (Data are weighted averages)	Advocacy	Artist Photographer	Ecotourism Business	Educator Naturalist	Policy maker Regulator	Researcher Scientist
Advocacy (9 people)	3.56	2.4	2.8	3.17	3.33	3.43
Artist/ Photographer (3 people)	1.5	2.67	2	2.5	1	1
Ecotourism/ Business (8 people)	2	1.88	3.38	3	2.13	2.75
Educator/ Naturalist (59 people)	2.48	2.22	2.67	3.46	2	2.75
Policy maker/ Regulator (17 people)	2.33	1.86	1.87	2.07	3.81	3.31
Researcher/ Scientist (309 people)	2.03	1.98	2.12	2.67	2.28	3.71

Advocacy (N=9)



■ Advocacy
■ Artist/Photographer
■ Ecotourism/Business
■ Educator/Naturalist
■ Policy maker/Regulator
■ Researcher/Scientist

Educator/Naturalist (N=59)

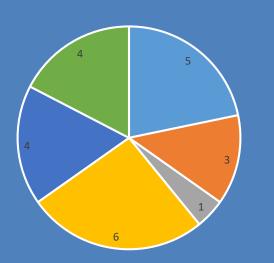


□ Advocacy
□ Artist/Photographer
□ Ecotourism/Business
□ Educator/Naturalist
□ Policy maker/Regulator
□ Researcher/Scientist

Ecotourism/Business (N=8) Advocace Artist/Ph Ecotourism Educator

□ Advocacy
□ Artist/Photographer
□ Ecotourism/Business
□ Educator/Naturalist
□ Policy maker/Regulator
□ Researcher/Scientist

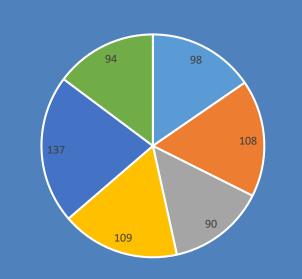
Policy maker/Regulator (N=17)



■ Advocacy
■ Artist/Photographer
■ Ecotourism/Business
■ Educator/Naturalist
■ Policy maker/Regulator
■ Researcher/Scientist

Who do we want to collaborate with?

Researcher/Scientist (N=308)



□ Advocacy
 □ Artist/Photographer
 □ Ecotourism/Business
 □ Educator/Naturalist
 □ Policy maker/Regulator
 □ Researcher/Scientist

What audience do we work with the most?

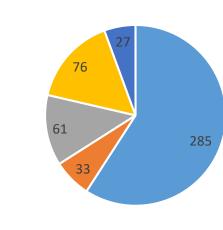
VICII	
3.26-3.99	Always
2.51-3.25	Often
1.76-2.50	Sometimes
1.00-1.75	Never Rarely

Primary Role (below) works with audience (across): (Data are weighted averages)	General Public	Government Agencies	Lawmakers	NGO's	Scientists	Students (K-12)	Students (College)
Advocacy	3.29	3.13	2.63	3.13	3.38	2	2
Artist/ Photographer	3	1.33	1.33	1.33	2	1.67	2.67
Ecotourism/ Business	3	2.25	1.57	2	2.75	2.38	2.5
Educator/ Naturalist	3.58	2.06	1.73	3.28	2.92	2.85	2.83
Policy maker/ Regulator	2.67	3.67	3.29	2.5	3.07	1.64	1.93
Researcher/ Scientist	2.72	2.57	1.77	2.45	3.72	2.24	3.07

What do we do?

Top Ten Countries We Work In				
United States	250			
Canada	82			
United Kingdom	34			
Australia	33			
Brazil	32			
Mexico	28			
Spain	25			
New Zealand	23			
Portugal	22			
Norway	16			
Total Different Countries	113			

Marine Mammals are Your Job?



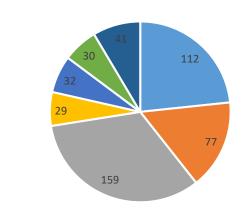
source of income year-round
 Yes, and this is my primary source of income seasonally
 Yes, but it is a secondary

source of income

Yes, and this is my primary

Yes, as an unpaid volunteer or intern
 No, I don't work with marine

Who Pays the Bills?

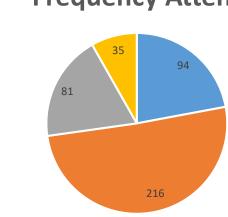


NGO
Government
College/University
Ecotourism
Private sector

Self-employed

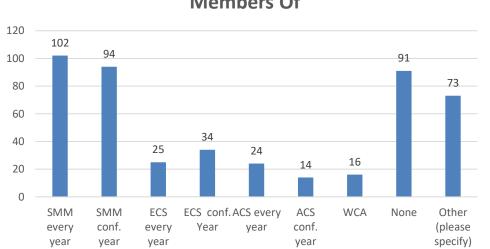
Other (please specify)

Frequency Attending Conferences



I don't attend any
1 per year
2 per year
More than 2 per year

Professional Organizations We are Members Of



Top Ten Conferences Attended			
Society for Marine Mammalogy	194		
European Cetacean Society	57		
NARWC	22		
American Cetacean Society	20		
SOLAMAC	17		
Alaska Marine Science Symposium	13		
Acoustical Society of America	7		
IWC	7		
NMEA	6		
Salish Sea Ecosystem Conference	6		
Total Difference Conferences			