



VERONNA MUSIC'S

MEDIAKIT



ABOUT

My name is Veronna (@veronnamusic), I'm a 30-year-old singer-songwriter based in Montreal. I'm a passionate and creative soul, always seeking to express emotions through music and meaningful content. My style is both heartfelt and empowering, blending pop, disco, rock and indie influences.

On my socials, I share singing clips, vocal tips for aspiring singers, music insights, and behind-the-scenes moments from my life, whether I'm on tour, in the studio, or attending galas. I also love sharing lifestyle content: favourite restaurants, gym workouts, and my travels around the world.

Self-confidence and self-love is one of my core values, and through everything I share, I aim to motivate people to believe in themselves and live their best life—unapologetically

Instagram

STATISTICS

AGE AUDIENCE

25-34 (39.3 %)
35-44 (24.8 %)

MALE - FEMALE RATIO

52.4% Male
47.6% Female

AVERAGE NUMBER OF VIEWS PER POST

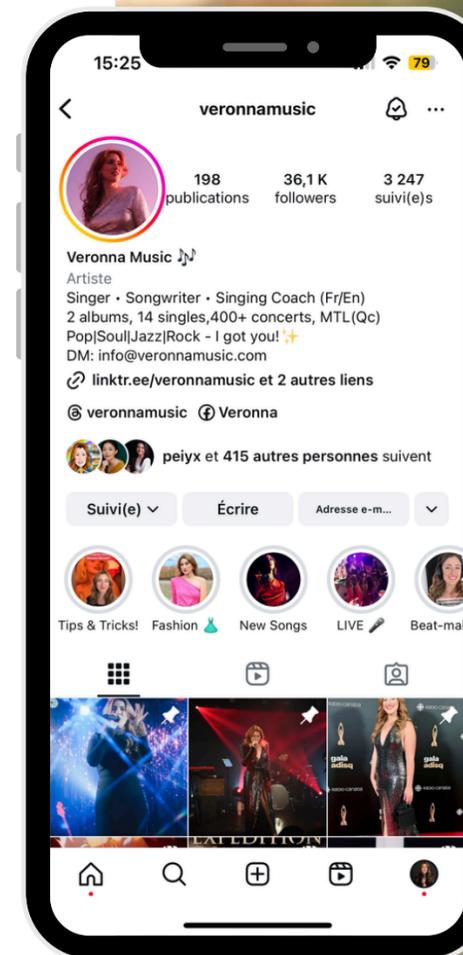
8500 (views)

AUDIENCE LOCATION

Canada (30%)
United-States (30%)

AVERAGE REACH PER POST

6K (unique users)



YouTube

STATISTICS FROM MY 2ND CHANNEL:
KARDAVOX ACADEMY

AGE AUDIENCE

25-34 (34 %)
35-44 (23 %)

MALE - FEMALE RATIO

90% Male

AVERAGE NUMBER OF VIEWS PER VIDEO

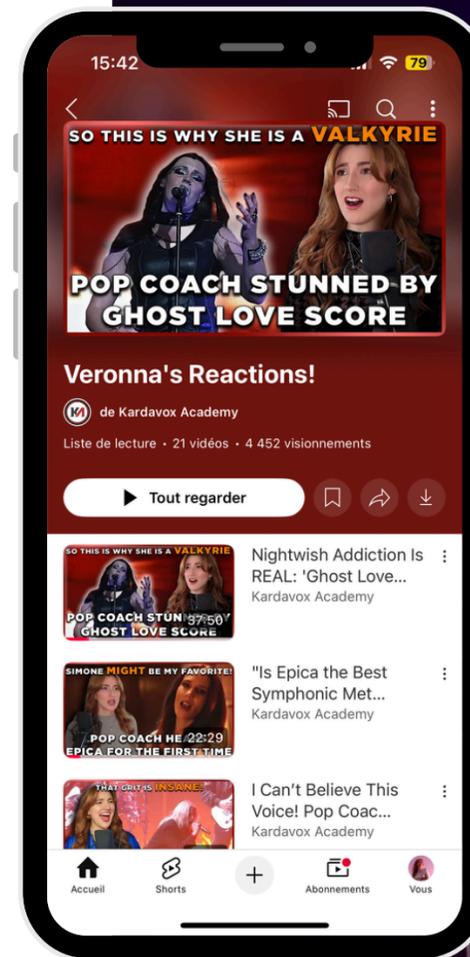
12K

AUDIENCE LOCATION

United-States (31.3%)

AVERAGE REACH PER VIDEO

9600 (unique users)



TikTok

STATISTICS

AGE AUDIENCE

35-44 (25 %)
25-34 (23.6 %)

MALE - FEMALE RATIO

52% Male
48% Female

AVERAGE NUMBER OF VIEWS PER POST

500

AUDIENCE LOCATION

Canada (18.9%)
United-States (15.4%)

AVERAGE REACH PER POST

370 (unique users)

