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Canadian Artist Veronna Announces *Queen Of My World*, an anthem of self-empowerment and musical innovation drawing from Electronic Dance, Pop, and House Genres.



Montreal, October 2023 – Veronna, a singer-songwriter with powerful vocals and compelling melodies, is set to release her upcoming song, "Queen Of My World," on October 27th, 2023. This electronic dance, pop, and house anthem is a celebration of female empowerment and marks a significant milestone in Veronna's career as she takes control of the music production.

"Queen Of My World" is a feel-good hit with depth, showcasing Veronna's skills as both a producer and songwriter. This track is unique as it represents the first EDM production she has undertaken entirely on her own. Veronna produced all the music, wrote every lyric, and created every melody. The song is a reimagined version of her 2017 single "Queen," wherein she skillfully stripped away the original musical backdrop and ingeniously

incorporated a sample of her vocals to craft a unique synth element within the composition.

In an industry often dominated by male producers, Veronna's ability to have complete control over the production process is empowering and inspiring. Her dedication to honing her production skills was further supported by a grant from the <u>SOCAN Foundation</u> in Montreal, allowing her to take beat-making and music production classes. Veronna's mentorship with Canadian electronic music artist Marie-Hélène Delorme, known by the stage name Foxtrott, provided the encouragement she needed to complete and release this track.

A sonic throwback to the 90s and 00s dance-pop era, "Queen Of My World encourages listeners to take control of their lives and embrace their inner strength. The song exudes a dynamic energy, balancing music and moments of silence to create a sense of anticipation and excitement. The lyrics convey a strong, independent message, rejecting the damsel-in-distress stereotype and celebrating self-reliance. Veronna's vocal modulation adds a refreshing touch, and the swishing envelope of sound keeps the ear engaged throughout. Veronna's artistry shines brightly in this track, making the listener dance like a marionette to her musical puppetry.

- Fans can look for a lyric video to accompany the song on her YouTube channel: <u>https://youtu.be/Fc5BHKxAFXw?si=T4vuigrda9m2uJ-E</u>
- The song is now available for purchase on her Bandcamp: https://veronnamusic.bandcamp.com/track/queen-of-my-world
- For updates on Veronna's music and live performances, fans can subscribe to her newsletter on her website: <u>https://veronnamusic.com</u>

Queen Of My World will be available on all major streaming platforms starting October 27th, 2023.

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