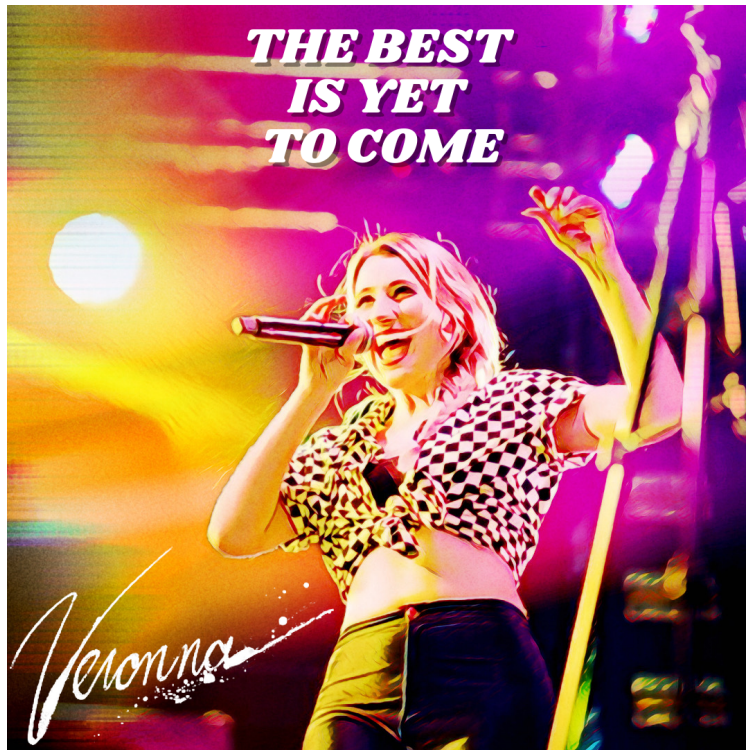


**“THE BEST IS YET TO COME” IS VERONNA’S LATEST SINGLE ABOUT LETTING GO OF THE PAST AND REACHING NEW HEIGHTS**

*Canadian-based artist/songwriter, Veronna, releases the anthemic “[The Best Is Yet To Come](#)” produced by Canadian DJ Lady Blackice*

Stream “The Best Is Yet To Come” Lyric Video Here: <https://youtu.be/E-qOvbCcosw>

Streaming & Social Media: <https://li.sten.to/veronna>



**(Montreal, QC, Canada- January 7, 2023)** With the flood gates open for live music and performances again, French-Canadian artist, Veronna was looking for inspiration to plan an epic rollout for 2023. She went back through some archives on her Instagram stories where dedicated fans adore her free form ideas and the process to her songwriting. Newly released, “[The Best Is Yet To Come](#),” is a high energy pop song dedicated to better times and overcoming any past regrets. Veronna sifted through some of her live music experimentation from 2019 and crafted her new single out of an intimate social media moment with her fans a few years after the fact. It’s perfect to share it with them now, as she has produced this exciting new single with DJ Lady Blackice for fans to stay positive amidst life’s uncertainties.

Veronna speaks to her generation, one that has gone through so much in a short amount of time, with great lyrical relatabilities, strong vocal performance and sensational energy. The anthemic Pop song hits the heart chakra and provides a sense of reawakening for those who are focused on the negative in life. Whether Veronna is entertaining her growing fanbase of 41k on Instagram, or gracing a stage with her live band across Canada, Veronna is a seasoned pro,

and this single is a great emulation of her rising star. Her naturally soulful voice penetrates the electronic elements of the song so well, and she delivers a universal message that is appropriate for all-aged audiences. The uniqueness in her vocal storytelling and textures, not overpowered by the production, in turn, feels intrinsic.

*"This song is about letting go of the past and believing that the future will be good. No matter what shitty things happened to us, or what boring job we have. Whether you've been through depression, separation, burnout, loss of a loved one, loss of a job, or if you're not so happy with the year just past finish... I want to remember myself and my friends and family that the best is yet to come," Veronna says.*

For listeners of Pop, Top 40 Hits, Electronic Dance Music, and artists like Katy Perry, Lizzo, Charlie XCX, Lady Gaga, Kesha, and more.



#### **ABOUT VERONNA**

Veronna is a Canadian singer-songwriter and graduate of Saint-Laurent College with a degree in Jazz/Pop Singing (2011-2014). After 300+ shows around the world for several groups, she made her solo debut with her first album "In The Unknown" launched in December 2018.

Memorable melodies, a nuanced and powerful voice, deep lyrics, majestic musical arrangements, amazing stage presence and great visuals; that's what makes Veronna a stand out on stage. Veronna produced her first album IN THE UNKNOWN with producer William Gaboury (Fuso, Simon Morin, Andy St-Louis) in 2018 at Tangerine Studio in Montreal. Her influences range from Adele, Elton John, Queen, Sam Smith, Donna Summer, and Ella Fitzgerald to name a few.

Veronna was called to perform her single, "Queen" at the Rimouski International Jazz Festival with renowned pianist, Rafael Zaldivar, and she was a special guest on the show, "Women Of Rock" sharing the stage with Quebec rock icons Marjo and France d'Amour.

In the pandemic, Veronna turned to live streaming to reach her audience and composed many new songs that she previews during her virtual concerts. She released a song about environmental issues, "On a oublié" (French version of her song "Homeland") in September 2021. It has played on 20+ radio stations across Quebec. In March 2022, she released the single "Give It A Shot", accompanied by an inclusive music video celebrating love in all its forms, asserting herself as an LGBTQIA ally. She released 12 new songs last year, in addition to producing a new project for 2023 and resuming live shows.

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