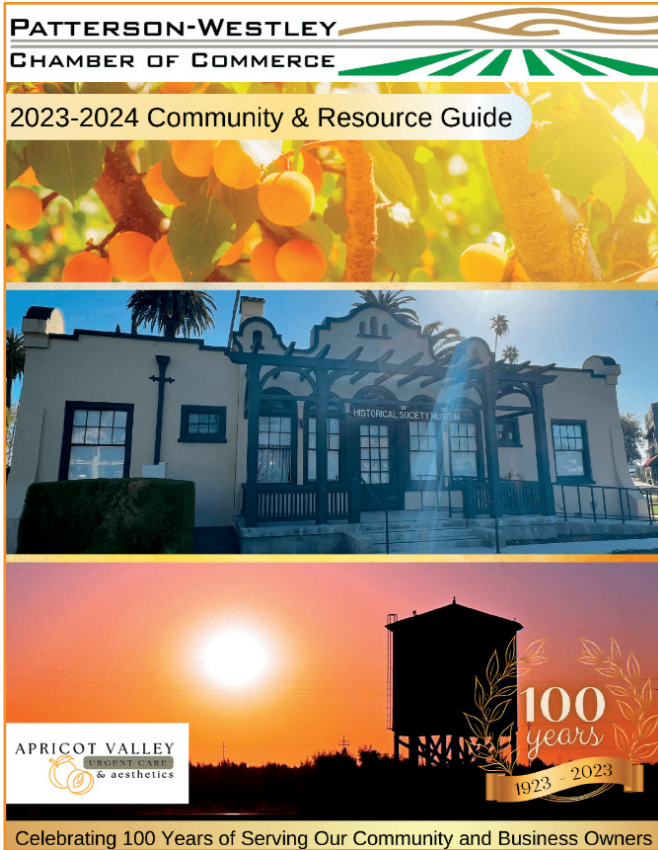




2024 GUIDE

Our New 2024 Print and Digital guide has an enhanced digital experience!

- + Interactive ToC plus jump to any page
- + Tap to Read articles, no zooming in & out
- + Searchable Member Directory with links
- + Ads linked directly to advertisers' websites



ADVERTISING RATES

All ads are full color and offer Free ad design

COVERS

| | |
|--------------|---------|
| Inside Front | \$995 |
| Back Cover | \$1,195 |

moves to the page next to the directory in the digital version.

Premium sponsorships:

| | |
|------------------|---------|
| Front cover logo | \$1,995 |
| Tap to Read | \$1,595 |
| Footer banners | \$1,295 |

MAGAZINE PAGES

| | |
|--------------|-------|
| Page 3 | \$895 |
| Full Page | \$795 |
| Half Page | \$595 |
| Quarter Page | \$395 |
| Eighth Page | \$195 |

Digital video options

DIGITAL Interactive guide - emailed to every member PLUS sent out through all social media.

All ads will appear in the digital guide and offer a hyperlink feature for only \$95.

AD SPECS

Full Page with Bleeds

| | |
|----------------------|------------------|
| Image Area | 7.5" x 10" |
| Trim | 8.375" x 10.75" |
| Trim + Bleed | 8.625" x 11" |
| Full Page (no bleed) | 7.5" x 10" |
| Half Horizontal | 7.5" x 4.875" |
| Half Vertical | 3.625" x 10" |
| Quarter Vertical | 3.625" x 4.875" |
| Eighth Page | 3.625" x 2.3125" |

TO RESERVE YOUR SPOT, CONTACT:

DeDe Harmell

417-850-4670

dharmell@tspubsdigital.com

AD SUBMISSION DEADLINES

July 2, 2024