

# ANNUAL REPORT FY 25

# 5

# YEARS

EIN 84-4961721

Serving children and families throughout Maryland and beyond with inspirational heroes volunteering to raise spirits, awareness, and funds alongside our community partners.



## MESSAGE FROM LEADERSHIP

**Greetings, Superhero Supporters!!!** Every year I have the great privilege to review our year and share it with you. 2025 was special because it was Superhero Support's 5th year as a 501(c)(3), so my privilege has multiplied 5-fold. We have learned much and come far. It has not always been easy or popular. Such is the life of a superhero.

According to Stan Lee, "The definition of a hero is someone who is concerned about other people's well-being and will go out of his or her way to help them, even if there is no chance of a reward. That person who helps others simply because it should or must be done, and because it is the right thing to do, is indeed without a doubt, a real superhero."



For the past five years, it has been a great honor to lead such a giving organization of charitable volunteers seeking to make a difference by supporting children and families in need. Together, our causeplayers, photographers, wranglers, and board members have helped generate an estimated 60,000 smiles in FY25 alone, contributing to 243,000 smiles since our founding as a 501(c)(3) in 2021.

In 2025, we supported 30 events while helping our partners raise approximately 1 million dollars, contributing to 146 events and \$4,500,000 since 2021. We continued to deepen relationships with the 64 plus nonprofit and community organizations we have partnered with over the last five years.

As we look ahead, we remain committed to earning the public's respect and trust through strong governance, high standards, and continuous feedback from our community partners and volunteers. Thank you for standing with us to bring hope and smiles to children and families facing some of their toughest days.

**Brian Korzec, Founder CEO President**

# MISSION, VISION, AND VALUES



## Mission

To support children, families, and communities by raising spirits, awareness, and funds as volunteer superhero causeplayers who partner with nonprofits, public agencies, and community organizations.



## Vision

A world where every child and family facing hardship can summon their inner hero to bring light, hope, and connection.

## Values

- **Service:** Showing up to support others when families and partners need us most.
- **Courage:** Supporting hospitals, fundraisers, and community events with compassion and optimism.
- **Community:** Building long-term, trust-based relationships with nonprofits, public agencies, and local businesses.
- **Integrity:** Maintaining high standards, safety protocols, and accountability as a 501(c)(3).
- **Joy:** Creating fun, memorable, and empowering experiences that generate smiles and hope.



# WHO WE ARE AND WHAT WE DO



Superhero Support, Inc. is a 100% volunteer-run nonprofit that began its nonprofit journey during the heart of the pandemic by incorporating in 2020 and then becoming a 501(c)(3) in 2021. Our causeplayers suited up in costumes, helmets, shields, hammers, and swords—often covered by N95 masks during our early pandemic years.



We partner with nonprofits, hospitals, public service agencies, schools, libraries, community associations, and small businesses to:

- Support charitable fundraisers and awareness campaigns.
- Encourage and uplift children and families in hospitals, rehab facilities, and local accommodations like Ronald McDonald House Charities.
- Energize community, public service, and military appreciation events with inspiring interactive superhero experiences.



# GOVERNANCE AND LEADERSHIP

Our Board of Directors meet every other month to ensure we stay true to our mission, maintain standards of excellence, and keep learning and growing together. Board members and officers are vetted, trained, and also subject to annual volunteer background checks.



# IMPACT HIGHLIGHTS AND KEY METRICS

- 60,000 smiles generated in FY25; 243,000 smiles over five years (2021-2025).
- 30 events supported in FY25; averaging 60 requests annually through FY25.
- Helped raise approximately \$1,000,000 in FY25; \$4,500,000 raised across five years.
- Partnered with 64 nonprofit and community organizations consistently since 2021.
- \$50,000 total saved by the community partners we were able to support in FY25.
- 6 Maryland counties and one county in Northern Virginia were served in 2025.



## FINANCIAL OVERVIEW

2025 beginning balance \$4,557.39 and ending balance \$5,448.54 after expenses.

Revenue (\$4,216.52) sources include:

- Charitable contributions
- In-kind donations such as toys, comics, and sponsorships.
- 639.5 volunteer hours represents a significant in-kind value of \$22,248.21.

Expenses (\$4,589.57) include:

- 990 nonprofit tax filing fees, CFC registration, and Maryland charity registration.
- Director and Officer insurance and broader liability coverage.
- Maryland Nonprofits membership for development and outreach.
- Background checks, outreach, marketing, training, supplies, and online services.



## IMPROVEMENTS AND QUALITY FOCUS

We remain a feedback driven organization and ask both our community partners and volunteers for event specific feedback after each engagement. In FY25, this feedback drove several improvements that strengthen safety, quality, and professionalism.



### Recent and ongoing improvements include:

- Boosted our social media presence, we added photographic reels of the events we support, as well as event photo albums.
- Identified our causeplayers from other cosplayers who were present by using special bracelets that clearly distinguished our volunteers and avoided safety recognition issues.
- Expanded insurance coverage beyond Directors and Officers to better protect internal and external stakeholders.
- Continued investment in our online presence, including regular mission-aligned posts and updates.
- Developed volunteer leadership for team missions
- New logo to represent us at 5 years

## WHY SUPERHERO SUPPORT? WHAT SETS US APART?

Superhero Support provides high-quality, safety-focused, and feedback driven experiences for families and partners. We invest in infrastructure—like nonprofit compliance, insurance, background checks, and training—while remaining entirely volunteer-run.

### Donations to Superhero Support help fund:

- Maintenance and improvement of our 501(c)(3) nonprofit operations.
- Criminal background checks and training for volunteers.
- Identification wristbands, insurance, and professional memberships.
- Technology for virtual meetings, online outreach, and secure donations.
- Marketing materials that help us reach more families and partners.



## LOOKING AHEAD: GOALS FOR FY26



### Building on the 60,000 smiles and 30 events supported in FY25, we aim to:

- Sustain our annual events and maintain a strong focus on quality and safety.
- Deepen relationships with existing partners and continue developing new ones.
- Recruit and develop more volunteers and resources to meet our increasing demand.
- Strengthen data tracking around smiles, funds raised with our support, cost savings for our partners, and geographic reach.
- Increase our social media presence through TikTok
- Continue our partnership with RisuCon and MoCo Comic and Cosplay Club 501(c)7
- Capture and post more video moments of our superheroes in action
- Follow our community partners more closely on social media

# ONLINE PRESENCE AND OUTREACH

Our website and social media channels help us share our mission, accept event requests, and receive donations securely. In FY25, we maintained a consistent rhythm of online updates, with regular posts on Mondays and Thursdays highlighting our work, partners, and volunteer opportunities.

## Our website remains a central hub where visitors can:

- Learn about our mission, vision, and values.
- Request superhero support for events.
- Donate securely through platforms such as PayPal and other giving portals.
- Verify our 501(c)(3) with our EIN
- Link to our social media
- Get involved as a volunteer.
- Contact us for more information.



## Our social media channels sustain an ongoing awareness of our work where followers can:

- Stay up to date on how to join us at public events or support private fundraisers.
- Get excited about the work we do.
- Link to our website
- Acknowledge or comment.
- Contact us for information.
- Follow us as we pursue our mission



## CAUSEPLAYER VOLUNTEERS WITH CAPES AND CAMERAS

We are a 100% volunteer organization, with causeplayers, photographers, and wranglers donating their costumes, transportation, time, money, and expertise. Volunteers also contribute valuable feedback and suggestions that help us continuously improve.



### Our team includes:

- **Superheroes (Capes):** Frontline costumed volunteers who raise spirits, awareness, and funds.
- **Photographers (Cameras):** Volunteers who capture meaningful moments so we can share impact with our community.
- **Wranglers (Others):** Behind the scenes and onsite support who help events run smoothly and safely.

***"IN FY25, OUR FRONTLINE VOLUNTEERS CONTRIBUTED APPROXIMATELY 650 HOURS OF SERVICE ACROSS 30 EVENTS, REPRESENTING A SIGNIFICANT IN-KIND VALUE TO OUR PARTNERS AND COMMUNITY."***

# VOLUNTEERS

Abdul Alwash  
Alia Reza  
Ally Goetz  
Amy Hargadon  
Anna Manning  
Brent Marquis  
Brynn Tannehill

Darcy Colon  
Dave Pittenger  
Desmond Johnson  
Emmanuel Simms  
Jake Hounshell  
Jason Newman  
John Nesky

Junaid Anwar  
Kevin Jerome  
Miguel Estrella  
Otto Masaya  
Regan Nelson  
Serafina Graham-Ross  
Sonia Chavira

Tai Holmes  
Tia Cherie Polite-Jones  
Tiffany Stepney  
Vincent Mui



# HOW TO GET INVOLVED AND CONTACT INFORMATION

## Community members can support Superhero Support by:

- Volunteering as a Cosplayer, Photographer, Wrangler, Board member, Social Media Specialist.
- Donating or raising funds to sustain our mission and infrastructure.
- Inviting us to partner on non-profit fundraisers, awareness events, and family-focused programs.

## Our current website URL, email, social handles, and mailing address are as follows:

### Website

[www.superherosupport.org](http://www.superherosupport.org)

### Email

[causeplayers@superherosupport.org](mailto:causeplayers@superherosupport.org)

### Facebook

Superhero Support Volunteer Causeplayers

### Instagram

Superhero\_Support\_Causeplayers

### Address

1048 Flagtree Lane, Pikesville, MD 21208

## WHAT INSPIRED OUR VOLUNTEERS TO JOIN SUPERHERO SUPPORT INC?

- The desire to bring some joy and hope to others.
- I love working with children and making families happy. I also see this as an opportunity to positively represent my cultural background in an area where there has historically not been positive representation.
- I enjoy giving back to the community and interacting with the kids and families.
- My late cousin battled cancer for most of his life, meaning I saw a lot of organizations try their best to cheer up children. However, none of them were that impactful to the kids. When I saw Superhero Support Inc, I truly felt as though they were more than the visit—as each member made a personal connection with the children.
- Helping the community and seeing other towns.
- Your mission, dedication and togetherness but I wouldn't have known about SSI if not for a friend who volunteers.



## WHAT INSPIRED OUR VOLUNTEERS TO JOIN SUPERHERO SUPPORT INC? CONTINUED...



- Children, SSI's target audience, is a very large group that most people can relate to and support.
- The spirit and genuine care.
- The missions and leadership.
- I wanted to help inspire kids.
- Community outreach and creating smiles to lift spirits!
- We have all been touched by the loss of someone who committed suicide. Making people aware that there are resources and that other people care is very important.
- To help make children smile.
- I was really inspired by what good this organization does for society and it really resonated with my beliefs, so I reached out to join.
- I want to support those who bring smiles to others.
- Volunteering has always been part of my adult life. I was not volunteering at the time I was invited to join SSI, and it just felt like something was missing from my life.
- Having met SSI at an event, I quite enjoyed what y'all stood for and I wanted to help where I could.



# YEAR IN REVIEW: FY25 BY PROGRAM

In FY25, we generated over 60,000 smiles and helped raise approximately \$1,000,000 across 30 events. Our volunteers helped 27 community partners.

## Hospital and Recovery Visits

Approximately 6,000 smiles through visits to hospitals, rehab facilities, patient encounters, and accommodations such as Ronald McDonald House Charities.



## Fundraisers

Approximately 23,000 smiles and more than \$1,000,000 raised with our support and \$4,500,000 across recent years, which included signature events like suicide prevention fundraisers, charitable walk-run 5k races, and galas.



***"I AM VERY HAPPY TO ONCE MORE SUPPORT SUPERHERO SUPPORT WITH A CONTRIBUTION. THESE ARE UNSETTLING TIMES, AND WHATEVER CAN BE DONE TO BRING SMILES, AND HOPE, THE BETTER WE ALL WILL BE"***

# YEAR IN REVIEW: FY25 BY PROGRAM CONTINUED...



## Community Events

Approximately 35,000 smiles at festivals, parades, and community celebrations where families could interact and take photos with their favorite superheroes.



## Public Service Events

Roughly 4000 smiles at events focused on safety, health, education, and library programs.



# COMMUNITY PARTNERS AND COLLABORATIONS

Over the past five years, we have built strong relationships with at least 64 nonprofit, public, and community organizations. In FY25, we partnered with 30 organizations such as Ronald McDonald House Charities, Mt. Washington Pediatrics Hospital, LifeBridge Health Children's Hospital, Casey Cares Foundation, Behavioral Health System of Baltimore, and many others seen below:



- American Foundation for Suicide Prevention
- Baltimore County Chamber of Commerce
- Baltimore County Public Library
- Baltimore County Volunteer Center
- Baltimore Symphony Orchestra
- Catonsville Parade Committee
- Children of Promise
- Children's Heart Foundation of DC
- Coppin State University Athletics
- Cosplay Healing Theory
- Gold in Fight
- Havre de Grace Independence Day Committee
- HopeWell Cancer Support
- Montgomery County Comic & Cosplay Club 501(c)7
- Montgomery County Public Libraries
- Montgomery County Public Schools Transition Services Unit (students w/hidden disabilities)
- National Kidney Foundation of MD and DE
- Park Books on Main—Small Business
- Pikesville Volunteer Fire Company
- Tammy's Angels
- Time & Space Comics—Small Business
- Unified Committee of Afro-American Contributions

## STORIES FROM THE FIELD



- Ronald McDonald House Charities shared that Superhero Support “brings the fun, the smiles, and all the good vibes,” reminding them they are not alone in difficult times.
- At a suicide awareness and prevention fundraiser, the Deinlein family shared, Superhero Support causeplayers helped raise \$600 and bring an estimated 20,000 smiles in memory of their son.
- At MoComCon with Montgomery County Public Libraries, our presence created an atmosphere of fun and excitement that delighted both kids and adults.
- After the Children’s Heart Foundation—Washington DC Congenital Heart Walk, they shared that “during this very cold morning, the superheroes had such a positive and great vibe throughout the entire event. They danced, took photos, did meet and greets, and cheered on the walkers at the start and finish line.
- The National Kidney Foundation for MD and DE said, Superhero Support “brought so much energy, joy, and excitement to the space. The kids and adults couldn’t stop smiling.”



# WHAT OUR 2025 COMMUNITY PARTNERS HAVE TO SAY ABOUT US

**Ronald McDonald House Charities** about our monthly Activity Hour visits

"Superhero Support brings the fun, the smiles, and all the good vibes! Whether it's a fun activity or a simple moment of joy during an otherwise stressful day, the support these incredible volunteers provide lifts spirits and reminds our families they're not alone. Their kindness, energy, and dedication truly make them heroes in every sense of the word. We're endlessly grateful for the difference they make for our families!"



**2500 SMILES**

**Coppin State University**  
about Maryland Education Day

"Superhero Support provided another layer of excitement, interaction, and memories for our guests. While all the youths had a blast, the little kid in all of us enjoyed seeing the various superheroes and other characters."

**20,000 SMILES  
\$600 RAISED**

Deinlein Family about **Suicide Awareness and Prevention**

"My wife and I have a fundraiser every year for suicide awareness prevention, and the superheroes made it possible for us to take donations on site and online. My son has been gone from suicide for 6 years and this team helps my wife and I collect money in memory of our son. The superheroes are awesome, excellent and highly recommended. They are a huge part of our family that we have every year; they are the best".



**200 SMILES**

**Baltimore County Public Library—**  
Reisterstown Community Day Celebration

"Superhero Support was a SUPER addition to the Community Day Celebration at the Reisterstown Library! Everyone had fun interacting with them as they hung out with fans of all ages! I hope we can have them back again soon."

# WHAT OUR 2025 COMMUNITY PARTNERS HAVE TO SAY ABOUT US CONTINUED...



**2500 SMILES**

**Montgomery County Public Libraries** for MoComCon

"Superhero Support made some lifelong fans at the library! Their presence created an atmosphere of fun and excitement at our library con event. The group was professional and embraced a large crowd of excited kids and adults."

**10,000 SMILES**

**Havre de Grace Independence Day Commission**

Independence Day Parade  
Thank you Thank you Thank you for another absolutely amazing performance at Saturday's Havre de Grace Independence Day Parade!

**1600 SMILES**

**Baltimore Symphony Orchestra** Heroes and Heroines Concert

"It was absolutely phenomenal to have Superhero Support at the BSO for our concert weekend. Everyone lit up and ran to get their photos taken, the young and young and heart alike."

**200 SMILES**

**Behavioral Health System of Baltimore** about

Community Safety Day

"Superhero Support was more than helpful and accommodating for our event. They really helped elevate our Community Safety Day. I will definitely ask them for future projects."

**3100 SMILES**  
**\$455K RAISED**

**Ronald McDonald House Charities** Red Shoe Shuffle

"You guys rock! We seriously get SO much positive feedback about you being at the shuffle. We can't wait to have you back next year and every year after that!! The kids love Superhero nights, and you are such a special part of our extended family all year long and on Shuffle Day. Thank you so much for continuing to bring so much joy to our kids, and to our greater community! You are part of the tradition now 😊"

**3500 SMILES**

**Unified Committee for Afro-American Contributions of St Mary's County** Juneteenth (Freedom Day) Celebration

The Superheroes were a great addition to children's activities at Juneteenth. The little ones really enjoyed interacting with them. Spidey was especially fun. Thank you for helping to make Juneteenth a very successful event.



## WHAT OUR 2025 COMMUNITY PARTNERS HAVE TO SAY ABOUT US CONTINUED...

### HopeWell Cancer Support Trunk or Treat

"The Superhero Support Team brought an unforgettable sense of joy, warmth, and hope to our HopeWell Cancer Support family event. Their presence lit up the room, creating moments of pure happiness for children and families navigating the challenges of cancer.

Their mission to bring light, uplift spirits, and inspire resilience was fully alive at our event. We watched children smile, laugh, and believe in their own inner superpowers—and that is a gift beyond measure.

We extend our deepest gratitude to the Superhero Support Team for reminding our families that even in difficult times, moments of joy and hope can shine brightly. They didn't just show up as superheroes, they helped bring out the superhero in every child and family they touched."



### 600 SMILES

#### Pikesville Volunteer Fire Company

Annual Fire Safety Month Open House

"The Superhero Cause Players are phenomenal and a great addition at every event! We love you all. Thank you again."



### 700 SMILES \$157,000 RAISED

#### National Kidney Foundation for Maryland and Delaware 2025 Kidney Walk

"Thank you all again for coming to the event, we were absolutely thrilled to have you as Ms. Marvel, Static Shock, and Mister Fantastic! You brought so much energy, joy, and excitement to the space. The kids and adults couldn't stop smiling, and it was clear how much everyone was entertained and inspired by your presence. We are really looking forward to collaborating with you again in the future!"

# WHAT OUR 2025 COMMUNITY PARTNERS HAVE TO SAY ABOUT US CONTINUED...

**200 SMILES  
\$43,000 RAISED**

**Children's Heart Foundation** Congenital Heart Walk—DC

"Superhero Support, Inc were absolutely amazing!! They showed up on time and in full costume and provided a really fun experience for our families. The event was a charity walk (and a cold day!) but the superheroes had such a positive and great vibe throughout the entire event. They danced, took photos, did meet and greets, and cheered on the walkers at the start and finish line. They even started a conga line! They were so fun and such a big hit at the event bringing so many smiles! We hope they can join us at our Walk next year!"

**100 SMILES**

**Montgomery County Public Schools Transition Services Unit—**Be MARVEL-ously Brave and SUPER Courageous (Talent Show)

"Superhero Support provided a personalized video that was played for our students at the end of their annual talent show. This special message was a nice finishing touch that perfectly captured our theme! Thanks again for being Super for our students."



**150 SMILES  
\$4,000 RAISED**

**Gold in Fight** After Thanksgiving Thankful Feast Fundraiser (for families fighting childhood cancer)

"Superheroes spent a lot of time with the kids. They were prompt and stayed the entire event."

**600 SMILES**

**MoCo Comic & Cosplay Club—**RisuCon 2025

THANK YOU for making RisuCon 2025 a success.

**600 SMILES  
>\$49,000 RAISED**

**Casey Cares Foundation—**5k Fundraiser

Thank you so much for supporting our race! It was a very successful day for our programs.

**1200 SMILES  
\$225,000 RAISED**

**LifeBridge Health Children's Hospital—**Robert I Damie Race for Our Kids

"The Superheroes are fantastic! They bring so much energy and fun to an event! Kids all want their photo with them, super popular. Thank you, you are a great organization."

# THANK YOU TO THE 64 NONPROFIT AND COMMUNITY ORGANIZATIONS WE HAVE SUPPORTED OVER THE PAST 5 YEARS.

American Foundation for Suicide Prevention  
 Baltimore Fest  
 Baltimore County African American Festival  
 Baltimore County Public Library (Owings Mills, Reisterstown)  
 Baltimore County Public Schools (Lansdowne (2), Lyons Mill, Riverview, Sandalwood, Dogwood)  
 Behavioral Health System of Baltimore  
 Baltimore Symphony Orchestra  
 Boy Scouts of America  
 Local Business (Cosmic Comix, Park Books on Main, Time and Space Comics)  
 Calvert County Health Department  
 CASA Baltimore County  
 Casey Cares Foundation  
 Catonsville Parade Committee  
 Reisterstown National Night Out  
 Chesapeake Urology  
 Children of Promise  
 Coppin State University Athletics  
 Cosplay Healing Theory  
 Cottages of Perry Hall (Alzheimer's Unit)  
 Cub Scouts

Desert Knights Motorcycle Club  
 Edgemere Bible Church  
 Edgemere Church of God  
 Foundry in Owings Mills  
 Front Line Pantry  
 Giving Foundation  
 Gold in Fight  
 H.E.Y. Hub  
 Harford County  
 Havre de Grace  
 Independence Day Committee  
 MD State Workforce Professional Development Program (IAWP Academy)  
 Jamal's Helping Hands  
 Kennedy Krieger Institute  
 League for People with Disabilities  
 LifeBridge Health  
 Liberty Road Volunteer Fire Company Inc.  
 Montgomery County Public Schools Transition Services  
 MD Nonprofits of MD  
 MD Waterways Foundation  
 Mediation Center St. Mary's Co  
 MoCo Comic & Cosplay Club 501(c)7  
 Montgomery County Public Library  
 Mt. Washington

Pediatric Hospital  
 Multiple Sclerosis  
 Northwest Expressive Arts Response  
 On Our Own of Calvert Inc.  
 Pikesville Revitalization Committee  
 Pikesville Township Association  
 Progress Unlimited (developmental disabilities)  
 Pikesville Volunteer Fire Company  
 Rails to Trails Trolley Festivus  
 Reisterstown Parade and Festival  
 Ronald McDonald House  
 Save Our Youth (with BCPD)  
 Save the Children Fundraiser  
 Tammy's Angels  
 The Children's Home  
 The Space: Free Art for All  
 THEMIS Invisible Hand Foundation  
 TIME Organization  
 Unboxing Change (w-BCPS)  
 Unified Committee for Afro-American Contributions of St Mary's County  
 USO at Fort Meade



# STAY SAFE AND SUPER!!!



TO BE CONTINUED...