

**PHILIPS**

Professional Display Solutions

2020

# Inspirational display solutions

**Book of case studies**

**Philips** Professional Display Solutions



Powerful connections. Perfect communication.  
Partnering with Philips Professional Display Solutions  
is about positive results.

Fusing industry-leading ideas,  
expertise and innovations, we develop custom solutions  
designed to help you achieve your objectives.

It's an honour to have partnered  
with the world's most influential brands over the years,  
and we're proud to share these success stories  
with you.



2020 **Book of case studies**



**01** Port of Zeebrugge

**02** Meet in Place

**03** Gattinoni  
Mondo di Vacanze

**04** Odds Sportsbar



YOU ARE  
ALMOST  
IN...

# Port of Zeebrugge

Bruges, Belgium

## Partner

Ocular

## Products

Philips 55" X-Line

[25 units]



TOILETS  
BOARDING

Public venues



Philips Professional Display Solutions

02

# Meet in Place

## New York City and London

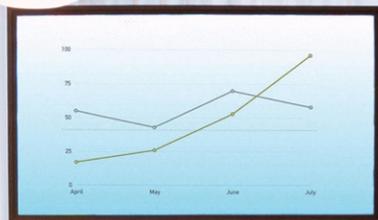
### Partners

Niio and Float Studio

### Products

Philips 65" Q-Line  
[91 units]

Corporate





A curved digital display screen showing an Air France advertisement. The ad features a woman's face framed by a traditional Chinese lion dance mask. The text on the screen reads: "AIRFRANCE" at the top, "VERSO 9 CITTÀ NELLA GRANDE CINA E OLTRE 50 DESTINAZIONI INTERNE" in the center, and a small note at the bottom: "Collegati a Facebook e al sito di Air France".

AGENZIA PARTNER  
**GATTINONI**  
MONDO DI VACANZE

# Gattinoni Mondo di Vacanze

Milan and 60+  
stores across Italy

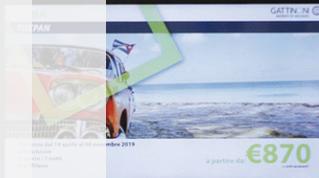
## Partner

Corepixx

## Products

Philips 32" D-Line  
[66 units]

Retail



AGENZIA PARTNER  
**GATTINONI**  
MONDO DI VACANZE



# Odds Sportsbar

Bonnelles,  
Belgium

## Partner

LEDCOM

## Products

Philips 42" P-Line  
[10 units]

Food & Beverage



2020 **Book of case studies**



**05** Flagship  
Eni gas & luce

**06** Welkin and Meraki

**07** B&B Hotels

**08** Point Chaud



Soluzioni  
per la tua casa smart



# Flagship Eni gas & luce

Milan, Italy

## Partner

Eliosneon

## Products

Philips 49" X-Line

Philips 43" and 24" T-Line

Philips 42" D-Line

[16 units]



Retail





# Welkin and Meraki

Brussels,  
Paris, Eindhoven,  
Luxembourg



## Partners

Tele-Signal and Oscart

## Products

Philips 98", 75", 65", 43" D-Line

Philips 98" U-Line

[55 units]

Corporate



# B&B Hotels

Rome, Palermo  
and 8 other cities  
across Italy

## Partner

Kemcomm

## Products

Philips 43" MediaSuite  
[1000+ units]

Hospitality





# Point Chaud

Liège, Belgium

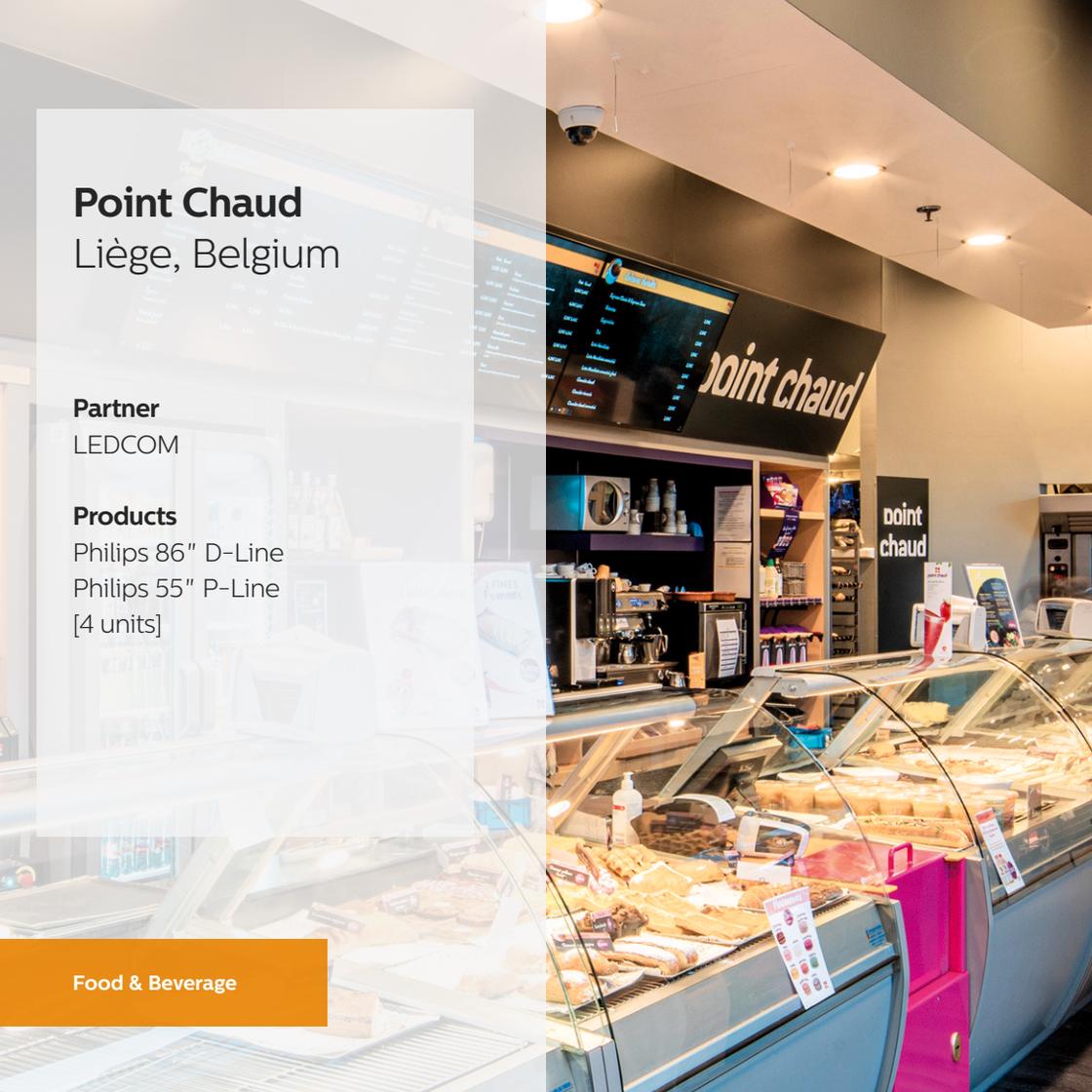
## Partner

LEDCOM

## Products

Philips 86" D-Line  
Philips 55" P-Line  
[4 units]

Food & Beverage



2020 **Book of case studies**



**09** RadioFr.

**10** IPERAL Supermercati

**11** The Boutique Hotel  
'T Fraeyhuis

**12** ODEON Kino AS





radioff.  
FRIBOURG | FREIBURG

# RadioFr. Fribourg, Switzerland

## Partners

Informatique NEXAN  
and Matrix Resolution

## Products

Philips MediaSuite and Signature  
Philips T-Line, X-Line, H-Line  
[50 units]

Broadcast



PERCHÉ SCEGLIERCI?  
LA QUALITÀ DEL FATTO DA NOI

RISPETTIAMO  
I TERRITORI DI ORIGINE  
IN CUI SIAMO PRESENTI



**IPERAL**

**Supermercati**

Cassina de' Pecchi  
[Milan] Italy

**Partner**

Eliosneon

**Products**

Philips 55" X-Line

Philips 24" and 10" T-Line

[28 units]

Retail

**Un mondo  
di servizi**



**SPES**



**NEW  
CON  
ESCL**





# The Boutique Hotel 'T Fraeyhuis

Bruges, Belgium

## Partner

Ubicum

## Products

Philips 43" and 32" MediaSuite  
[12 units]

Hospitality





# ODEON Kino AS Oslo, Norway

**Partner**  
ATEA

**Products**  
Philips U-Line and Q-Line  
[63 units]

Public venues



2020 **Book of case studies**



**13** Van Haren Shop

**14** BPER Banca

**15** Cines Renoir

**16** Eobuwie.pl





# Van Haren Shop

Antwerp, Belgium

## Partner

Kersten Retail

## Products

Philips 55" X-Line, D-Line  
[10 units]

Retail









# Cines Renoir

Barcelona  
and Madrid

## Partner

Luk Hiar

## Products

Philips P-Line, X-Line, D-Line  
[50 units]

Public venues



 eobuwie.pl

Kupuj jak w internecie,  
przymierzaj jak w sklepie



# Eobuwie.pl

## Stores across Poland

### Partner

Nanovo

### Products

Philips 55" X-Line

[500+ units]

Retail

Kupuj jak  
w internecie,  
przymierzaj jak w sklepie.



2020 **Book of case studies**



**17** Leroy Merlin

**18** Grand Casino de Namur

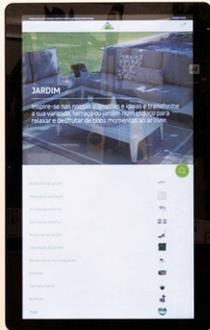
**19** Facile.it

**20** Informatica  
El Corte Inglés





+ produtos  
disponíveis



[www.leroymerlin.pt](http://www.leroymerlin.pt)

pesquise  
+ soluções

Philips Professional Display Solutions

17

+ rápido



# Leroy Merlin

Lisbon, Portugal

## Partner

XopVision  
Cloud Digital Signage

## Products

Philips 24" T-Line  
Philips 55", 32" D-Line  
[150 units]



Retail



BAR DU  
CASINO

WESTERN CONFERENCE

Match	Score
MAVERICKS	25
PELICANS	9

MARTIN FIEBO  
COMPTON  
5,50€

WESTERN CONFERENCE

Match	Score
MAVERICKS	25
PELICANS	9

LAURENT PERRIER  
ROSE  
RECEVEZ UNE BOITE CROBET DE JUS  
A SAVOIR POUR VOUS PREPARER DE  
LAURENT PERRIER ROSE  
120€

SOUTHWEST DIVISION STANDINGS

Team	W	L	OT	Pct
PELICANS	26	14	0	.650
MAVERICKS	27	15	0	.643
GRIZZLIES	28	22	0	.560
SPURS	17	23	0	.425
PELICANS	16	26	0	.380

WAL SATURDAY

Match	Score
MAVERICKS	28-14
GRIZZLIES	27-15
SPURS	28-22
PELICANS	17-23
PELICANS	16-26

# Grand Casino de Namur

Namur, Belgium

**Partner**  
LEDCOM

**Products**  
Philips 98", 65", 32" D-Line  
[12 units]

Entertainment





# Facile.it

Milan, Italy

## Partner

Art Tech - MaxiSchermiLED

## Products

Philips 75" and 55" H-Line

Philips 55" D-Line

[9 units]



Retail



# Informatica El Corte Inglés

Madrid, Spain  
and globally

**Partner**  
IECISA

**Products**  
Philips D-Line, T-Line, X-Line  
[30 units]

Corporate

HORA	REUNIÓN	NOMBRE	SALA
8:00	Loposan	Francisco Buñez	A2
9:00	TELEFONICA	Jesús Albedea	A4
8:30	CANARIAS	Francisco Javier Botique	A1
8:50	KEYCES	Mónica Gileno	A6
9:30	DEFENSA	Raquel CardasLay	A7
10:00	IBEROROLA	M. Jose Sanchez	A3
10:30	AIRON	Joaquin Sanchez	A6
11:00	PRAXIS	Daniel Jimenez	A5
12:00	INDAR	Juan Carlos Garcia	A4
12:00	SIRANCKO	Ricco Barrios	A3
12:00	RED TRUST	Juan Navarro Garcia	A6
12:30	ATRUST	Laura Bermejo	A1
15:50	MURBAS-IT	Jesús Albedea	A6
16:00	CELLINEX	Pedro Jimenez	A5

digital evolution  
INFORMÁTICA

More at [philips.com/professionaldisplays/case-studies](https://philips.com/professionaldisplays/case-studies)



Read the case study book [via QR code](#)



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[philips.com/professionaldisplaysolutions](https://philips.com/professionaldisplaysolutions)