



Philips Professional Displays

Why You Should Use
Professional Programming
for your
Philips MediaSuite TVs

PHILIPS

Professional Displays

PPDS is a part of TPV Technology
Brand licensee of Royal Philips



The Strategic Advantages of using Professional Programming by **Smart-TV Solutions** for Philips MediaSuite TVs.

Today's Hospitality TVs are not plug and play anymore! They require programming for your channel package, integration to the internet for streaming and casting and optionally integration to your PMS system. Using professional programming from **Smart-TV Solutions** ensures this is all done correctly and completely.

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Advantages for Hotels

Maximize ROI: Today's Philips TVs offer a vast array of functional opportunities that you may not even be aware of – **S-TS** can arrange programming to promote the amenities available at your properties.

CMND TV Management: **S-TS** will provide a pre-configured CMND server to manage your TVs. Once installed and connected to the TVs, any future updates can be sent to the TVs over the network – you will not need to visit every room again!

No Recurring Charges: The programming by **S-TS** is a one-time expense!

Peace of Mind: By using **S-TS**, you can rest assured that your system will be programmed correctly, completely, and in a timely manner.

Network Configuration: **S-TS** will work with your network infrastructure provider to ensure the built-in streaming and casting capabilities of your Philips TVs will work properly. (Important!: Your guest network will not work for this!)

PMS Integration: If you opt for the PMS integration, **S-TS** will coordinate the integration of your PMS, Middleware, and CMND Server to enable a personalized welcome to your guests and allow connection to their favorite apps for the duration of their stay.

Branding: **S-TS** will ensure that your TV programming is aligned with the Best Western brand standards.

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Welcome Screen

Personalized
when integrated
with PMS

Fully aligned with
Best Western
Brand Standard

(example image –
actual image TBD
by BWH Corporate)

Best Western Pinewoods Inn
Welcome Walter Conklin



BWH | Hotel Group®

02:26 PM
Friday, September 05

OK >

Welcome Screen

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Dashboard

The Logo can be all-encompassing i.e. BWH or tailored to each brand

Fully aligned with Best Western Brand Standard

(example image and brand logo – actual content TBD by BWH Corporate)

BWHSM Hotels



Recommended



TV Channels



Cast



Apps



More



CBS

MSNBC

CNBC

PBS



NETFLIX

YouTube

prime video

hulu



01:01 PM

86°F

Dashboard (Home Screen)

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TV Address

WiFi Signal Strength

Room Vacant

Room Checked-in

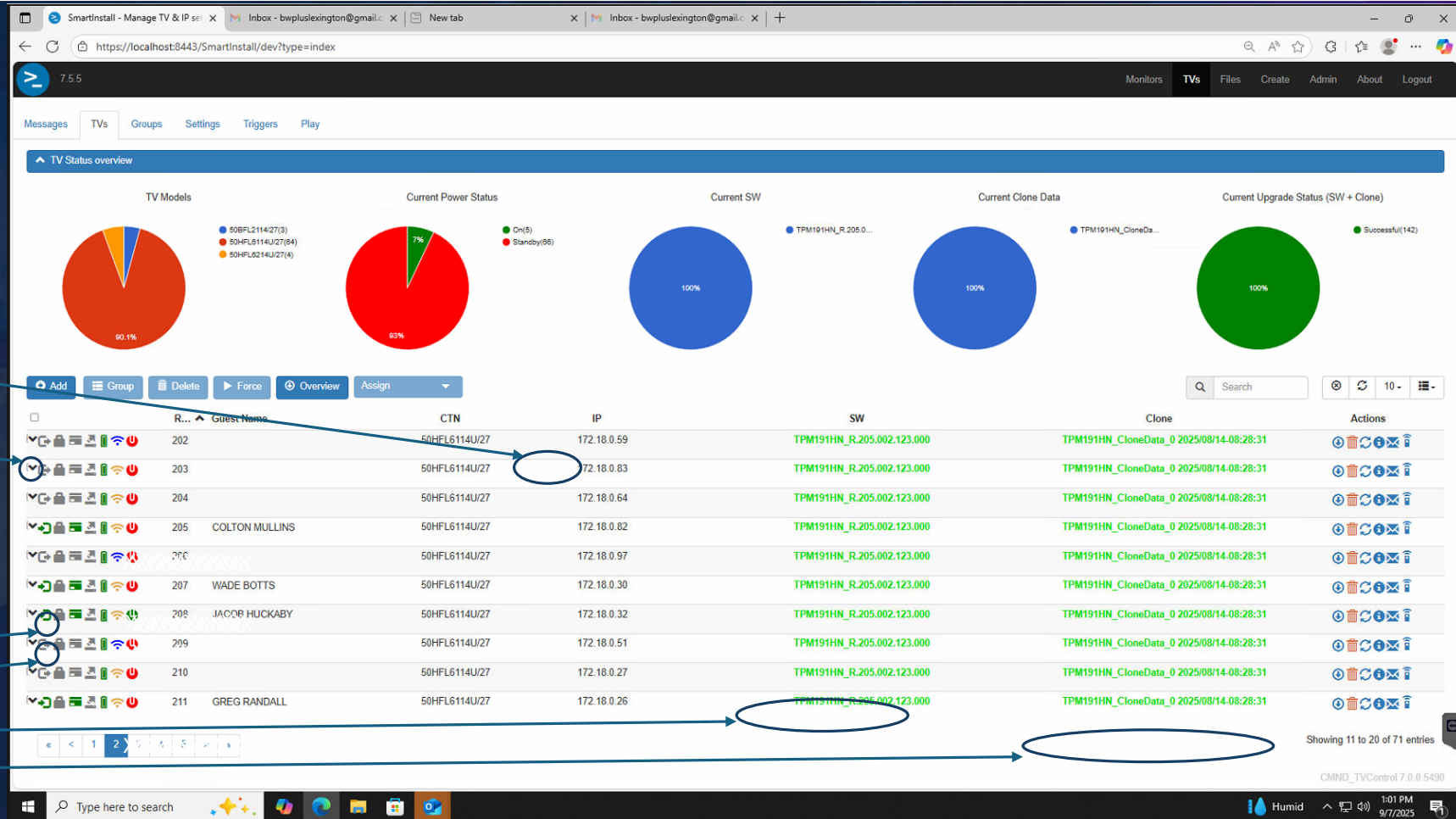
TV Off

TV On

TV Firmware

TV Setup

Guest names redacted for privacy



PHILIPS

Philips CMND software (TV Mgt. Screen)