

## **Shannon Ehrhardt**

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### **Education**

University of Oklahoma - Major in Broadcast Journalism GPA 3.75

### **Broadcast Experience**

#### **OU Nightly Newscast**

2018 - present

Perform duties of presenting and producing the daily news as well as maintaining the role of executive sports producer for nightly newscasts aired on local Oklahoma TV stations. Key responsibilities and accomplishments include:

- On-air experience as a second-semester freshman in both News and Sports
- Gaining additional newsroom experience as a video producer, camera operator, live shot coordinator, Adobe Creative Suite editor and iNews master to gain deeper insights into the end-to-end production process

#### **Sooner Sports Pad**

2018 - present

Senior producer for the only nationwide live sports program dedicated to OU sports. Key responsibilities and accomplishments include:

- Dedicated to working with Bally Sports TV to ensure the show is clean to air, communicating with the SID's to guarantee the OU athlete interview is in place, determining who is in charge of creating the feature story, and checking every video after it is edited for quality control
- Handled social media on the Public Relations team aiding user engagement

#### **GameDay U**

2018 - present

College football analyst for a College GameDay Live show committed to college football with a special focus on the Oklahoma Sooners. Basketball reporter for the start-up GameDay U Hoops show. Key responsibilities and accomplishments include:

- Earning the position as the weekly football analyst for the in-studio and traveling teams as well as jump-starting the first college basketball show at OU
- Producing graphics, video editing, working with multiple cameras and live shots

#### **SoonerVision**

2020 - present

Involved in the production of the content for all OU sports aired on Sooner Sports TV, a multi-platform network. Key responsibilities and accomplishments include:

- Accountable for behind the scenes shooting and editing for sporting events, including promotions and briefings of each sport
- Network contact for OU Baseball and OU Men & Women's Tennis

**High School Broadcast Club** 2016 - 2018

Gained experience in the broadcast field by color commentating for the Varsity football games and launching a sideline reporting job for the Varsity football team.

**Work Experience**

**News on 6 in Tulsa** 2021

Shadowed reporters and producers, created packages, look-lives and days of stories.

**Honors and Awards**

National Broadcast Society -- **Grand Prize** in NBS Electronic Media Competition for Video Sports Program (2021)

National Broadcast Society -- **Grand Prize** in NBS Electronic Media Competition for Video News Package (2021)

Society of Professional Journalists - **1st Place** in SPJ Region 8 for TV General News Reporting (2021)

Oklahoma Broadcast Education Association - **1st Place** in OBEA for Sports Magazine & Talk Program (2021)

Broadcast Education Association -- **3rd Place** in BEA National Competition for TV Sports News Program (2021)

Broadcast Education Association -- **Award of Excellence** in BEA National Competition for TV Sports Story (2021)

Broadcast Education Association -- **Award of Excellence** in BEA On-Location for TV News Package (2020)

Academic -- First Honor Roll 2014 - present

**College Clubs and Activities**

**Gaylord College Ambassador** 2020 - present

The "student face" of the Gaylord College of Journalism and Mass Communication.

Key responsibilities include:

- Assisting the college during special functions and developing new college programs like the Diversity and Inclusion Committee
- Interacting with and contacting prospective students, scholars, journalists alumni and donors

**Association for Women in Sports Media** 2018 - present

Currently the social media chair for a club that promotes the participation of women in sports media through receiving insight on how to navigate the future in sports.

**Chi Omega Sorority** 2018 - present