



# Laurent Basset

AI Video Production Director | Generative AI Filmmaker | Television Production Executive

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## Professional Summary

Innovative AI video production specialist and veteran television producer combining traditional filmmaking with generative AI. Specializes in AI-generated crime scene recreations, cinematic B-roll, and hybrid productions. Leveraging extensive broadcast television experience—including work on major docu-follow series—to create production-ready, emotionally engaging, and network-quality cinematic storytelling.

## Core Expertise

- Generative AI Workflows & Image-to-Video Production
- Prompt Engineering for Cinematic Consistency
- AI Crime Scene Re-creations & Documentary Visualization
- Motion Control Cinematography & Hybrid AI / Live-Action Production
- Advanced AI Audio & Video Platforms (including Google AI Ultra, Eleven Labs, Suno)

## Professional Experience

### AI Video Production Director

*Designs and produces complete AI-driven video sequences for television, documentary, commercial, and digital productions.*

- Develop end-to-end AI workflows capable of replacing expensive traditional reenactment shoots.
- Produce cinematic AI crime scene recreations and historical visualizations, allowing complex events to be visualized without traditional logistics.
- Create photorealistic AI-generated B-roll that enhances documentaries and news features while significantly reducing production costs.
- Integrate AI-generated visuals (actors, environments, lighting) with live-action footage and traditional editing techniques for seamless hybrid productions.
- Maintain visual continuity across scenes, locations, and characters for multi-scene narrative projects.

### Founder & Creative Director | SliderWorx

- Provide advanced motion control cinematography, timelapse photography, and specialty camera services for broadcast television.
- Apply practical cinematography expertise to AI productions, ensuring authentic camera movement, realistic composition, and professional visual storytelling.

## AI Production Capabilities

- **Narrative & Documentary:** Crime scene recreations, historical case reconstructions, atmospheric suspense sequences, period environments, scientific visualizations, and explainer graphics.
- **Cinematic B-Roll:** City skylines, police vehicles, forensic laboratories, weather sequences, drone-style flyovers, nighttime cityscapes, and environmental storytelling.
- **Technical Workflow:** Image-to-video animation, AI-assisted color grading, multi-shot sequence development, character and style reference management, and AI sound/voice design.