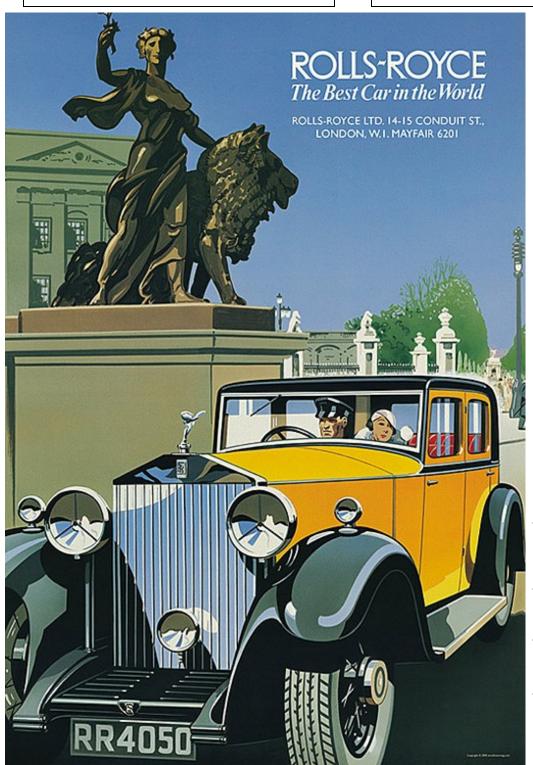
## THE OFFICIAL PUBLICATION OF THE SOUTHERN DELTA REGION

# The Southern Delta Lady

VOLUME 1, ISSUE 1

MAY 1, 2008



#### WELCOME NEW MEMBERS:

•Earl Heard,

Baton Rouge, Louisiana

•Paul Earl Cassel,

Hernando, Mississippi

•William Beck,

Eads, Tennessee

•John Desmond McGrath,

Houma, Louisiana

•Les Stallings & Glen Van Der Hart,

Arrington, Tennessee

•Benny Turner,

New Orleans, Louisiana

•Todd and Adrienne Slack, New Orleans, Louisiana

•Michael Mullen,

Brandon, Mississippi

•Patrick and Helen Pendley

Plaquemine, Louisiana

•Gamini Weerasekera,

Lafayette, Louisiano

•John Kain,

•Leopold Lacoste, II

Houma, Louisiana

#### **UPCOMING EVENTS:**

SDR @ MIDDENDORF'S Manchac, LA MAY 18, 2008

RROC NAT'L MEET Williamsburg, VA JUNE 22-27, 2008

SDR JULY EVENT TBA

SDR AUGUST EVENT

RROC FALL TOUR U.P. OF MICHIGAN SEPT. 20-27, 2008

#### CHAIRMAN'S MESSAGE



ON THE COVER: ADVERTISEMENT, CIRCA 1930, FEATURING THE ROLLS-ROYCE PHANTOM II



Since my election to the post of Chairman, our Region has seen some major changes. At the RROC's Annual Business Meeting held in February in Houston, Texas, the RROC Board of Directors failed to approve Bill Pritchard's election to the posts of Secretary and Chief Judge of the Southern Delta Region.

Robin A. James, RROC President visited New Orleans at my request in March to meet with the members of our Board. A resolution was subsequently passed by our Board requesting that the election be ratified. The issue was again submitted to the National Board, but was defeated.

and Activities Co-Chair Mike Rome, Treasurer Warren Milan, Membership Chairman Gerard Hebert, and Activities Co-Chair Michael Saltzmann submitted their resignations from the Board of Directors of this Region. I sincerely thank each of you for your years of service on the Board. Your input will be missed. Our Region will continue to conduct business as usual, and all members are encouraged to attend our monthly gatherings that will continue as before. Cathie Mouton continues to serve as Awards Chair- Club. man, Bill Borchert remains as Immediate Past President and Bob Maureau remains on the board as Publications Chair-

Subsequently, Vice-Chairman man. As of May 1, the vacated positions have yet to be filled. Members wishing to serve the club in any of these offices are invited to contact me by May 15, 2008.

> As SDR Chairman, I am always interested in hearing suggestions from you about your club, as well as ideas for future club activities. Please contact me any time at 601.942.5087 or via email at rkellykyle@flyinglawyer.com

> Thanks for being a part of the Southern Delta Region and of the Rolls-Royce Owner's

> > - - Kelly Kyle

#### NATIONAL DIRECTOR'S MESSAGE

Lots of things are happening in RROC on the National ested in.

Robin A. James, RROC Napressive. We are scheduling a •There's talk of another inter tour of their New Orleans June. If you're interested in port, Louisiana in October. joining us, let me know.

Mark your 2008 calendars for the following:

My girls are excited! The sno- •The Spring Tour hosted by ball stand has opened, and Dr. Tibor Katz, beginning snoball season is here again! May 23 in Quebec, Canada. It looks to be a fun and fantas-

level that you might be inter- •June 22 through 26, RROC National Meet in Williams-

tional President, was in town •September 21 - 27. The Fall for a board meeting and sev- Foliage Tour hosted by Rick eral of us visited Trinity Yacht and Sandy Barrett in the Up-Builders' facility in Gulfport, per Peninsula of Michigan. Mississippi. It was really im- This tour is filling up quickly!

regional meet with the Texas facility some time before Region of RROC in Shreve-

> The RROC Annual Meet will be held in New Orleans June

15-21, 2009. Make sure you plan to attend. We have lots of exciting things planned for the meet. If you'd like to help out, let us know. There's plenty to

This is a busy time of year for most folks, with graduations, weddings and other happenings, but let's remember what's important. Take time today to call someone you haven't talked to in a while and say hello.

Remember to keep the road in front of you, and the exhaust fumes behind ya!

- -Bill Borchert

#### RROC APPROVES NEW REGION

While there was some con- ocean between the islands and to join at the very reasonable of the Aloha Region, a new cently entered service offer- Aloha Region@aol.com. region formed by Maui resi- ing inter-island automobile Note: I just returned from dents Tom Purcell and Ned transportation at a reasonable Oahu and Maui in March, and

troversy at the RROC Annual the mainland. Purcell and "charter member" rate of only Business Meeting in Houston, Numata plan to host a num- \$15 per year. If you are innot all news from there was ber of regional activities in terested in becoming a membad. The RROC National the Islands, and the new ber of the Aloha Region, Board approved the formation "Superferry" which has re- please email Ned or Tom at

Numata.

Numata.

In the past, Hawaii has been a room of the Northern Califor
Northern Califor
Transportation at a reasonate and Natural Mattern and Cost will make it practical for members to "drive" their cars from one island to another.

Oahu and Maurin March, and experienced Aloha Region hospitality firsthand. Tom, Ned, and Ned's wife Miyumi nia Region, but attending Membership in the Aloha were excellent hosts and I regional functions was diffi- Region is not limited to Ha- can't wait for the first recult for Hawaii residents, waii residents, and in fact, all gional activity to be set so I given the 2500+ miles of RROC members are invited can plan a return trip. - K. K.



#### A NEW NAME AND A NEW LOOK

ited by Bill Pritchard.

As a result of recent events, it letter format and web address quisitions. Members may also was determined a new newsfor Southern Delta's presence sified ads in the newsletter Your comments and suggeson the internet was needed.

history, The News Rolls On, rial content than before. You rates. edited by the late Fred Fabre, are invited to submit your and most recently, <u>The</u> personal news of interest such whether it be children, grandchildren, or automotive aclist items for sale in free clasand on the website. Contact tions are welcomed.

The Southern Delta Region We hope you will enjoy the Bob Maureau for reasonable has had two newsletters in its new format, with more edito- photo display advertising

Our new web address is www.southerndeltalady.com. Proper Motor Car, ably ed- as birthdays, anniversaries, or The website will now be upnew additions to your family, dated on a regular basis, with a calendar of upcoming club events and photo galleries of

"THIS IS YOUR PUBLICATION. SEND US YOUR NEWS FOR INCLUSION IN THE NEXT SOUTHERN DELTA Lady"

#### RROC ROOTS

1951. Membership is now in Williamsburg, VA. wide.

was issued in October of expected at the Annual Meet 16,000 square feet.

quarters building was purticular the owners of Bentley motorchased in Harrisburg, Pa.

The Rolls-Royce Owners' The first National Meet was HQ moved to its present loc- Cars, and is the only club to Club was founded in May of held in Springfield, Mass. in ation in Mechanicsburg, Pa. welcome owners of Rolls-1951 by six men, Charles June of 1952, and attracted in 1976, and in 2004, a reno- Royce and Bentley motor-Bradshaw, John McFarlane, 34 cars. Twelve years later, vation and expansion allowed cars of all eras, and is the Fred Roe, John Schaler, Peter 198 motorcars were on dis- the Rolls-Royce Foundation only club to enjoy the official Shavney, and Sam Shoup. The play at Kennedy Airport in Museum to move to the HQ support of Rolls-Royce Mofirst membership directory, New York City, and in 2008 site. Combined total office torcars, Rolls-Royce, plc which listed 212 members, over 350 RR/B motorcars are and museum space now totals and Bentley Motors.

over 9,000 members world- In 1968, the first Club Head-Club has always welcomed of the RROC,

The Rolls-Royce Owners' - From the official website

### THE ORIGIN OF THE SPIRIT OF ECSTASY

We are all familiar with the "Spirit of Ecstasy" mascot that adorns the radiator shell of nearly every Rolls-Royce motorcar produced since Rolls and Royce met in Manchester, England in 1904. Not everyone is familiar with the story of its origin.

John Walter Edward Scott, Lord Montagu of Beaulieu (pronounced Bewley), was an early pioneer of the automobile in England. He was editor of the journal "The Car" and had earlier commissioned his friend, the artist Charles Sykes, to produce a mascot for his own Silver Ghost Barker tourer. Reportedly, Montagu's secretary and lover, Eleanor V. Thornton, was the model for the sculpture, which depicted a young woman in flowing robes with a forefinger placed to her lips. The piece was called "The Whisper". Following the trend started by Montagu of placing a mascot on the radiator shell of his Ghost, other motorcar owners began doing the same, but often in questionable style by choosing items deemed mundane, risque, or even vulgar.

It was after Lord Montagu's commission that Charles Sykes was asked by the Company to create a mascot which in future would adorn every Rolls-Royce. In February 1911 he presented the "Spirit of Ecstasy", which was easily recognizable as being a variation on the theme of "The Whisper". Some say that the model for both was Eleanor Thornton. While this makes for a very good story, Sykes' daughter, Jo, refutes this generally accepted account, stating that Miss Thornton was "of a rather statuesque build", not at all the type to

suggest the delicately poised figure that Sykes had in mind for the radiator cap of the Rolls-Royce bonnet.

Sykes drew a girl with arms outstretched, holding her flowing gown, and the figurine became known as "The Spirit of Ecstasy", or simply "The Flying Lady". Sykes used these words to describe his creation: "The "Spirit of Ecstasy" has selected road travel as her supreme delight and has alighted on the prow of a Rolls-Royce car to revel in the freshness of the air and the musical sound of her fluttering draperies."

The Company announced in 1911, "arrangements are being made by which an owner of a Rolls-Royce may acquire one of these figureheads for a few pounds." However the "Spirit of Ecstasy" did not become standard equipment until 1921. Each figure was done using the ancient technique known as the "lost-wax" method. This practice results in the destruction of the mold to reveal the casting, which explains why no two figures are exactly alike. Sykes, assisted by his daughter Jo, later an accomplished sculptor in her own right, remained responsible for manufacturing the Spirit of Ecstasy for many years. From 1911 to 1914 the Spirit of Ecstasy was silverplated and thus many thought it a massive piece of precious metal, frequently resulting in its theft. Now cast from a highly polished nickel alloy, and reduced in size, the radiator decoration has stood proudly on every Rolls-Royce including those being produced today.

Over the years, various alterations were made. Those mascots for Rolls-Royce motorcars produced at the Springfield, Massachusetts plant were modified to bow a little more forward so they were no longer a danger to the paintwork of a raised bonnet which might have brushed the mascot as originally designed if the figure were not turned sideways.

Sir Henry Royce did not care for the Spirit of Ecstasy, which he thought bespoiled the clear lines of the car. Notably, the order to create the sculpture was given during one of Sir Henry's frequent absences caused by overwork. Only rarely were Rolls-Royce cars used by Royce ever driven with a mascot in place.

Towards the end of the 1920s the body line of the new range of sports saloons had reduced the height of the coachwork. In response, Sykes created a kneeling version of the mascot which remained when car production started anew after World War II for the new Silver Wraith and Silver Dawn. All following models, however, sported a standing mascot, although this version was reduced in size considerably compared to the original.

Regulations passed in Switzerland and some other countries forbade the installation of mascots on Rolls-Royces, and cars meant for those countries were delivered with their mascot in the glove compartment. The problem was solved with the new Silver Spirit and Silver Spur models; at the slightest blow, the mascot sank into the radiator shell and vanished out of harm's way.

Eleanor Thornton died on December 30, 1915, when the S.S. Persia, on passage to India, was torpedoed off Crete by a German submarine. Thornton was accompanying Lord Montagu who was on his way to take over a command in India. He was thought to have been killed, too, but he survived and was rescued a few days later by another ship. On his return to England he read the obituary articles in the newspapers about his own demise.

- - Compiled by Kelly Kyle with acknowledgements to <a href="www.speedace.info">www.speedace.info</a> and the RROC Australia.

### THE YELLOW ROLLS-ROYCE



**(Left)** Poster from the 1964 MGM film "The Yellow Rolls Royce" starring Shirley MacLaine, George C. Scott, Art Carney, Rex Harrison, Ingrid Bergman and Omar Sharif.

(Right) The real "Yellow Rolls-Royce", 9JS, a 1931 Phantom II Barker Sedanca de ville owned by Neal Kirkham, RROC member from northern California. 9JS was one of at least two cars used in the 1964 movie. Photographed at the 2007 RROC Annual Meet at Skamania Lodge, Stevenson, Washington.

1965 saw the premiere of the MGM film "The Yellow Rolls-Royce", boasting an A-list Hollywood cast.

The **real** star of the film however, is undoubtedly the new Rolls-Royce which we see for the first time in Hooper's showroom in London where Lord Frinton (Rex Harrison), an English nobleman, is buying her as a late anniversary present for his beautiful young wife, played by Jeanne Moreau. The car is delivered to his country home in time for the Ascot race in which Frinton's horse is the favorite. Sure enough, his horse wins, but his day of victory is spoiled when he catches his wife in the arms of another man in the back of his new Rolls-

Royce. This vignette ends when Frinton orders his driver to return the car to Hooper's with the simple explanation, "It displeases me."

The car reappears in Italy a few years later when it is purchased by American mobster Paolo Maltese, played by George C. Scott, and his fiancé, Mae, a brash coat-check girl played by Shirley MacLaine. When Paolo is unexpectedly called back to the States on "business", Mae has a minor dalliance in the car with Stefano, a young Italian photographer, then dumps him to spare him from Maltese's wrath.

Finally, the car winds up in the hands of American socialite Gerda Millet

(Ingrid Bergman) at the beginning of WWII in Yugoslavia. Millett is coerced into assisting freedom fighter Davich (Omar Sharif), unwillingly at first, but she soon succumbs to his charms, and is thereafter a willing accomplice, risking her life to further the cause of the Yugoslav patriots.

"The Yellow Rolls-Royce" is an entertaining movie with great cinematography, memorable music, and an outstanding cast. For the Rolls-Royce enthusiast, it is a film not to be missed Regrettably, it is not currently available on DVD, but can be caught occasionally on the Turner Classic Movie Network.

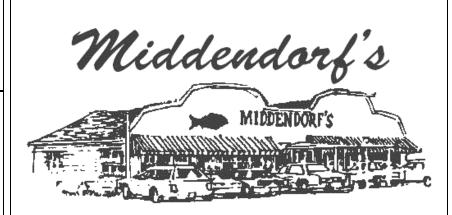
#### THE SOUTHERN DELTA LADY, THE OFFICIAL PUBLICATION OF THE SOUTHERN DELTA REGION, RROC

Chairman, R. Kelly Kyle rkellykyle@flyinglawyer.com Immediate Past President and National Mid-Continent Director, Bill Borchert bill@billborchert.com Awards Chairman, Cathie Mouton tpsturbo@aol.com Publications Chairman, Bob Maureau 504.246.4326

The Rolls-Royce Owners' Club 191 Hempt Rd. Mechanicsburg, PA 17050 Phone: 800-TRY-RROC www.rroc.org

"STRIVE FOR PERFECTION EVERYTHING YOU DO. TAKE THE BEST THAT EXISTS AND MAKE IT BETTER. WHEN IT DOES NOT EXIST, DESIGN IT."

- - SIR FREDERICK HENRY ROYCE



JOIN US AT MIDDENDORF'S SEAFOOD RESTAURANT I-55 AT EXIT 15, MANCHAC, LOUISIANA SUNDAY, MAY 18, 2008 CARAVAN FROM NEW ORLEANS LEAVES LOYOLA AVE.NUE WELCOME CENTER AT 10:45 A.M. LUNCH AT 11:30 A.M.

R. S. V. P. TO <u>rkellykyle@flyinglawyer.com</u> OR CALL KELLY KYLE AT 601.942.5087

## RROC 2008 Annual Meet (and a Prelude to 2009)

ginia will be the site of this year's RROC Annual Meet, June 22-27, 2008. Meet cochairs Phil and Sue Brooks and Andy Diem have an outstanding slate of events planned for participants.

The Annual Meet is an ideal opportunity for the novice or expert Rolls-Royce or Bentley enthusiast to spend a week completely immersed in all things related to these two great automotive brands. A long list of social events, driving tours, technical sessions, and other activities promise something of interest to everyone.

Colonial Williamsburg, Vir- No annual meet is complete test-driving the beautiful without a large vendors' market area, and this year's meet will be no exception. If you've been looking for a part for your Rolls-Royce or Bentley, you're virtually guaranteed to find it here.

> Rolls-Royce Motorcars and Bentley Motors are proud sponsors of the Annual Meet and both will be on hand to display and demonstrate their current product lines. Rolls-Royce debuted their long-awaited Phantom Drophead Coupe at last year's meet in Skamania, Washington, and meet attendees took great pleasure in

V-12 powered behemoth. Bentley Motors debuted their newest incarnation of the Brooklands name, a 400hp coupe that will see a already been busy for three strictly limited production run of only 550 units, selling for over \$400,000.00.

The week will be capped off by a concours d'elegance featuring three to four hundred Rolls-Royce and Bentleys arrayed on the judging field, followed by an evening awards banquet and drive-by of the award-winning cars.

Southern Delta Region members unable to attend this year's meet should not de-

spair, as the 2009 meet will be held next June right in our own back yard, in New Orleans. Meet Chairs Bill and Laura Borchert have years, planning a week of great activities ending with the judging of cars and the awards banquet to be held in the climate-controlled comfort of the New Orleans Superdome!

Southern Delta Region members who wish to assist in one of the many volunteer positions to be filled at next year's meet should contact Bill Borchert at rvno@bellsouth.net.

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# **HEBERT SERVICES**

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Southern Delta Lady

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