



Teresa Talks

*Inspiring Conversations With Authors:
Published & Unpublished!*

MEDIA KIT



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ABOUT *Teresa Talks*

Teresa Cundiff hosts the inspiring talk show - "Teresa Talks", interviewing authors who are both published and unpublished!

How can someone be an author if they are unpublished you ask? Teresa believes that everyone has a book inside of them that is yearning to be put on the page! Teresa Talks provides those brilliant people the opportunity to share with you all the great things they are contributing to the world.

Teresa introduces each author with their bio & accolades. Then the entire show is devoted to the author to promote their book, their projects and to find out what's next for them.

Teresa Talks emerged out of Teresa's freelance proofreading business and a friend's belief in her that she could be a success on TV. She had a career in theatre once, so the leap from the stage to the small screen didn't seem that improbable.

With her love for books, the English language, and all things punctuation, talking to authors and sharing books with the masses flowed easily! Come share the journey!

Download the "Legrity" app and watch Teresa Talks now!





Teresa Talks OVERVIEW

Vision: *To create a show where authors of all genres can be interviewed and the love of books can be expressed!*

Mission: *Introduce and promote authors and their work to the viewing audience in hopes of sharing books and topics to positively impact lives.*

Values: *Excellence, Success, Authenticity & Influence*

Teresa Talks DEMOGRAPHICS

Interviewees: *Authors, aspiring authors, people of contribution to the world!*

Show: *The show is based in the US and serves a worldwide audience of 213 countries across the globe wherever the internet is available.*





YOUR ROI WITH *Teresa Talks* & LEGRITY MEDIA

- **213 Countries**
- **Over 322 Million App users** (on the "**Legrity**" app found anywhere, all mobile devices, **smart TV's**, and **Roku, Apple TV, Google TV, Amazon Fire TV**)
- **Over 4.1 Billion Internet households**
- **Video-on-demand**
- **Free-to-air**
- **Flexible advertisement, commercial & sponsorship options**
- **IMDb credit provided (rank higher on Google)**
- **A "Blue Ocean" (ask us what this means)**
- **Ages 18+**
- **Rated PG 14**
- **You receive a *short snippet video* of your interview for promotional purposes**
- **You promote "As Seen On..." with logos**
- **Additional promotions by Legrity Media**



Google TV





ADVERTISER & SPONSOR DEMOGRAPHICS

National & International:

- Publishers
- Authors
- Businesses
- Organizations & Associations



INTERVIEW PACKAGES

Diamond Package \$497

- *Interview
- *2 commercials (15 sec & 30 Sec)
- *2-3 Minute Clip from the show
- *IMDb Credit



Emerald Package \$297

- *Interview
- *1 commercial (30 Sec)
- *2-3 Minute Clip from the show
- *IMDb Credit

Ruby Package \$197

- *Interview
- *2-3 Minute Clip
- *IMDb Credit



Your appearance on Teresa Talks will give you a marketing package that you can use in any manner you choose to promote your book. Teresa will have all components to you before your episode airs.



BENEFITS OF IMDB CREDITS FOR GUESTS APPEARING ON

Teresa Talks

- *You will have an IMDb Page Created for you.*
- *This Page will be highly ranked at the top of Google when prospects search for you online.*
- *You will be able to obtain credits from other approved Productions you appear on.*
- *IMDb is owned by Amazon so your Bio/CV etc. will come up on Amazon as well.*
- *The more credits you get, the more work you will likely get.*
- *Having a popular site at the top of Google, gives you more credibility as an author.*
- *You can display your contact & representation information.*
- *IMDb Credits are an important part of enhancing your working reputation.*



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Teresa Cundiff - A BRIEF BIO

Teresa Cundiff is a 6-time Best-Selling Author, the CEO of Wordy Nerds Media, Inc, and is now the host of Teresa Talks on Legrity TV. She is also a Professional Proofreader and a singer, an actor and a songwriter. Teresa wrote the lyrics and sings the theme song for her show, "**We Will Fly**" - available on iTunes.

Teresa loves books and is thrilled to bring to her audience the people who write some of them. Books are important to our culture, and Teresa is proud to bring to you and her audience a variety of books and authors... because every book matters! Will you decide to be one of the authors interviewed on Teresa Talks?



CONTACT

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Teresa Cundiff