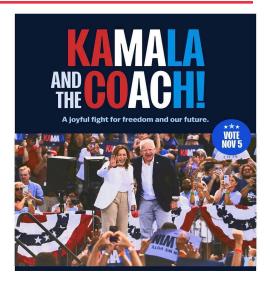
# HARRIS-WALZ PARTNER RESOURCE GUIDE

- Overview
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- Messaging Topline
- Trainings and Events
- Coalition Interest Sign Ups
- Coalition SMS Codes
- Phone Banks



#### **Overview:**

This document is a compilation of Harris-Walz resources assembled by the political team to support you, our trusted partners, in disseminating information, driving calls to action, and boosting your involvement in the Harris-Walz campaign. Below, you'll find organizing resources, coalition sign-ups, phone bank details, volunteer opportunities, policy fact sheets, and more.

Vice President Harris and Governor Tim Walz remain the clear underdogs in this race. In 2020, this election came down to about 45,000 votes across three battleground states, and we fully anticipate margins to be similarly razor-thin this time. That's why the Harris-Walz campaign is building on-the-ground infrastructure to win a close, margin-of-error race in the states that will decide this election – with 312 coordinated campaign offices and over 2,000 coordinated campaign staff across the battleground states.

If you have any questions, please reach out to Maya Aga at <a href="mayaaga@kamalaharris.com">mayaaga@kamalaharris.com</a>!

### **Call to Actions for Partners:**

- 1. **Sign-Up for the Harris-Walz Political Partner List:** By filling out this <u>form</u>, you will be signed up for a weekly political newsletter and partner meetings. Do not share this link.
- 2. **Drive Supporters to CTAs:** This document contains Harris-Walz resources for you to share with your network. We encourage you to include information on how to get involved and provide sign-up links.

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3. **Amplify Messaging:** As partners of Harris-Walz, we invite you to amplify our messaging by sharing posts from <u>@KamalaHarris</u>, <u>@KamalaHQ</u>, and <u>@TimWalz</u> on your social media platforms.

#### **Call to Actions for Supporters:**

- Volunteer: Join us in supporting Harris for President by signing up for our <u>volunteer</u> <u>training</u> and fill out the form linked <u>here</u>. Together, we can make a difference in our community and get out the vote!
- 2. **Sign Up for Harris- Walz Coalitions:** Below are links to join and support our Harris-Walz campaign coalitions. We have launched a wide range of coalitions, and are planning many more in order to reach our constituencies on the ground in communities and online.
- 3. **Amplify Messaging:** Follow <u>@KamalaHarris</u>, <u>@KamalaHQ</u>, and <u>@TimWalz</u> on your social media platforms.
- 4. **Join Reach:** Download our <u>Reach</u> app to find the latest updates from the campaign. Reach is where we post trainings for specific coalitions and other materials that are the backbone to our effort.
- 5. **Join Local Events:** Find <u>local events</u> supporting the Harris-Walz campaign at <u>go.kamalaharris.com</u>. RSVP to phone banks, trainings, and other community activities.

## **Messaging Topline:**

Vice President Harris and Governor Walz are fighting for a New Way Forward that protects our fundamental freedoms, strengthens our democracy, and ensures every person has the opportunity to not just get by, but to get ahead. As a prosecutor, Attorney General, Senator, and now Vice President of the United States, Kamala Harris always stood up for the people against predators, scammers, and powerful interests. She promises to be a president for all Americans, a president who unites us around our highest aspirations, and a president who always fights for the American people. From the courthouse to the White House, that has been her life's work.

## **Trainings and Events:**

Harris for President and the DNC are excited to offer daily trainings, phone banks, and events to engage and mobilize volunteers and supporters. Below, you'll find details and links to all upcoming training sessions, as well as language to share with your networks. Join us in making a difference!

The 2024 Presidential election is in full swing and Election Day is right around the corner. Vice President Harris and Governor Walz need you to get involved. Wherever you are, you can meaningfully contribute by talking to people in your community about why this election matters. And there's even more ways you can take action, virtually and in-person, to make a huge impact this November. See below on how to take action and learn how to host your **OWN EVENT HERE**:

- Key Message Sharing
- Community & Organizing Meetings
- Phonebanking

- House Parties
- Volunteer Recruitment
- Sending Text Messages

Action	Mobilize Link
ALL Volunteer Events and Trainings	<u>Link</u>
Join our Campaign Phone Bank	<u>Link</u>
Relational Action	<u>Link</u>
How to Use Reach	<u>Link</u>
Share Key Messaging	<u>Link</u>
Host Events	<u>Link</u>
Host a Vice Presidential Debate Watch Party	<u>Link</u>
Volunteer Welcome	<u>Link</u>

# **Coalition Interest Sign Ups**

Here are links to connect with the national coalition programs, including regular updates, call invitations, and more. Stay tuned for additional coalitions coming soon!

AANHPI Voters Interest Form	
Arab Voters Interest Form	
African American Interest Form	
African Diaspora Interest Form	
Black Voters Interest Form	
Business Leaders Interest Form	
Caribbean Americans Interest Form	
Catholic Voters Interest Form	
Climate Voters Interest Form	
<u>Disabled Voters Interest Form</u>	
Educators Interest Form	
Irish American Voters Interest Form	
Jewish Voters Interest Form	
Labor Voters Interest Form	
<u>Latino Voters Interest Form</u>	
<u>Latter-Day Saints Interest Form</u>	
LGBTQ+ Voters Interest Form	
Muslim Voters Interest Form	
Native American Voters Interest Form	
Polish Americans Interest Form	
Progressive & Grassroots Voters Interest Form	
Reproductive Freedom Interest Form	
Republican Voters Interest Form	
Rural Voters Interest Form	
Seniors Interest Form	
Small Business Interest Form	
Student & Young Voters Interest Form	
Veterans & Military Families Interest Form	
Women Voters Interest Form	

# **Coalition SMS Codes**

Coalition	SMS Code (Text to 30330)
AANHPI Voters	AANHPI
African American	EMPOWER
Catholics	CATHOLICS
Climate Voters	CLIMATE
Disabled Voters	DISABLEDVOTERS
Educators	EDUCATE
Grassroots	GRASSROOTS
Labor	LABOR
Latino Voters	LATINOS (WhatsApp Group: Join)
LGBTQIA Voters	OUT or LGBTQ
Progressives	PROGRESSIVES
Polish	POLISH
Republicans	GOP
Young Voters	STUDENTS or YOUTH (Discord: Link)
Rural Voters	RURALVOTERS
Small Business	SMALLBIZ
Seniors	SENIORS
Veterans	VETERANS
Women	WOMEN

**Disclaimer**: By providing your mobile phone number you consent to receive recurring automated text messages from Harris for President. Message & Data Rates May Apply. Text HELP for Info. Text STOP to opt out. No purchase necessary. Privacy policy: <a href="https://kamalaHarris.com/privacy-policy/">https://kamalaHarris.com/privacy-policy/</a>

## **Phone Banks**

## **General Campaign Phone Banks (Virtual)**

Everyday throughout the day, Link

## **Coalition Phone Banks:**

**AANHPIs for Harris-Walz: Weekly National Phone Banks (Virtual)** 

Wednesdays, 7-9 p.m. ET and Sundays, 6-9 p.m. ET through E-Day, Link

**AANHPIs for Harris-Walz: Weekly National Reach Training (Virtual)** 

Thursdays, 8-8:30 p.m. ET through Sep. 26, Link

Black Voters for Harris-Walz: Weekly National Phone Banks (Virtual)

Saturdays 1-2:30 p.m. ET through E-Day, Link

**Catholics for Harris-Walz: Weekly National Phone Banks (Virtual)** 

Thursdays 7-9 p.m. ET through E-Day, Link

Irish Americans for Harris: Weekly National Phone Banks (Virtual)

Tuesdays 7-9 p.m. ET and through E-Day, Link

Latinos con Harris-Walz: Weekly National Phone Banks (Virtual)

Thursdays 7-9 p.m. ET and Saturdays 2-4 p.m. ET through E-Day, Link

Out for Harris-Walz: Weekly National Phone Banks (Virtual):

Thursdays 7-10 p.m. ET, Saturdays 12-4 p.m. ET and through E-Day, Link

Broadway for Harris-Walz: Weekly National Phone Banks (Virtual):

Mondays 8-9:30 p.m. ET and through E-Day, Link

Seniors/Boomers for Harris-Walz: Weekly Rock 'N Doo-Wop National Phone Bank (Virtual)

Wednesdays 4-6 p.m. ET through E-Day, Link

Young Voters for Harris-Walz: Weekly National Phone Banks (Virtual)

Sundays, 5-7 p.m. ET through E-Day, Link

Women for Harris-Walz: Weekly National Phone Banks (Virtual)

Sundays 3-4:30 p.m. ET, Wednesdays 6-7:30 p.m. ET through E-Day, Link

**Progressives & Grassroots for Harris-Walz: Weekly National Phone Banks (Virtual)** 

Saturdays 3-5 p.m. ET through E-Day, Link